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Get Your Shaklee Products Go Here:

<http://www.shaklee.net/mimc/>

Introducing Shakleebaby™ and Shakleekids™



**Introducing Shakleebaby™ - Always Safe. Always Gentle. Always Healthy.
Open Order 5/1**

Babies are the most precious gifts in the world. Keep yours happy and healthy with Shakleebaby. Safe, pure, and natural, our pediatrician tested baby care products are formulated to keep your little one's bottoms soft, itty-bitty toes clean, and growing body healthy.



Gentle Wash

Clean, fresh baby. This extra gentle wash is made with organic chamomile and lavender, pH balanced and sensitivity tested to shower even the most tender skin with love. 99% Natural; 76% Organic.

#30108 <http://www.shaklee.net/mimc/>



Soothing Lotion

So soft. Organic sunflower seed oil and shea butter moisturize, and organic chamomile and lavender soothe. 99% Natural; 87% Organic.

#30106 <http://www.shaklee.net/mimc/>



Diaper Rash Cream

Naturally soothing. Zinc Oxide protects baby's delicate skin from wetness, keeping skin healthy and dry, and helps heal diaper rash. Organic and natural oils keep skin hydrated and smooth while chamomile, aloe, and calendula extracts soothe. 99% Natural. 78% Organic.

#30109 <http://www.shaklee.net/mimc/>



Massage Oil

Perfect for massaging baby or moisturizing after a bath. With organic sunflower oil, lavender, and chamomile to moisturize and smooth. 99% Natural, 99% Organic.

#30107 <http://www.shaklee.net/mimc/>



Multivitamin & Multimineral Powder

One of the most comprehensive infant-toddler supplements available, it contains prebiotics to help promote a healthy immune system and bundles of vitamin D to support strong bones and teeth. Star-K Certified. *

#20057 <http://www.shaklee.net/mimc/>

* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



Introducing Shakleekids™ - Supersmart. Supersafe. Supernutritious.
Open Order 5/1

Behold the powers of Shakleekids Mighty Smart and Incredivites! These dietary supplements are made with supersafe ingredients that bring out the best in kids, like rad vision, smart noggins, and a rockin immune system. *



Incredivites™

Shakleekids Incredivites is the first kids chewable multivitamin in the U.S. with lactoferrin, a protein that helps busy bodies' immune systems stay supercharged. Packed with 23 essential nutrients, it's one of the most comprehensive supplements available - with 600IU of vitamin D to support strong bones and teeth, and 100% of the daily value for vitamins C and E per serving. *

#20002 <http://www.shaklee.net/mimc/>

Note: Vita-Lea® Ocean Wonders™ will continue to be available.



Mighty Smart™

Shakleekids Mighty Smart is scientifically formulated with a power-packed blast of ultra-pure DHA. Essential for early brain development, this omega-3 fatty acid has been shown to support mighty memory, mad concentration, and fierce mind skills. Star-K Certified.

#20058 <http://www.shaklee.net/mimc/>

SHAKLEE

Vita-Lea®
Ocean
Wonders™



Vita-Lea Ocean Wonders

- Most comprehensive children's chewable multivitamin on the market
 - Provides 23 essential vitamins and minerals
- Uses all-natural ingredients (e.g., no aspartame or artificial flavors)

Vita-Lea Ocean Wonders

- Promotes healthy teeth*
 - Uses natural sweeteners -- xylitol and mannitol -- that may reduce the risk of tooth decay
- Sugar free

*While frequent between-meal consumption of foods high in sugars and starches promotes tooth decay, xylitol and mannitol, the sugar alcohols in Vita-Lea Ocean Wonders may reduce the risk of tooth decay.

Our Children's Nutrition is Falling Short

- A ten-year study of nutrient intake for 2 to 10 year old American children showed
 - mean intake of 11 out of 16 nutrients measured, had decreased
 - In the 10th year of the study,
 - more than 80% of the children consumed less than the RDA for zinc,
 - 50% consumed less than the RDA for calcium and vitamin B6,
 - 25% did not meet the RDA for vitamin A and iron¹

1 Albertson AM et al. Nutrient intakes of 2- to 10-year old American children: 10-year trends. Journal of the American Dietetic Association 1992;92:12:1492-1496.

Trends of American Children's Diets

- Skipped meals
- Poor food choices – high in sugar and fat
- Increased soft drink consumption
- High sugar intake through soda and non-nutritious snack consumption

Trends of American Children's Diets

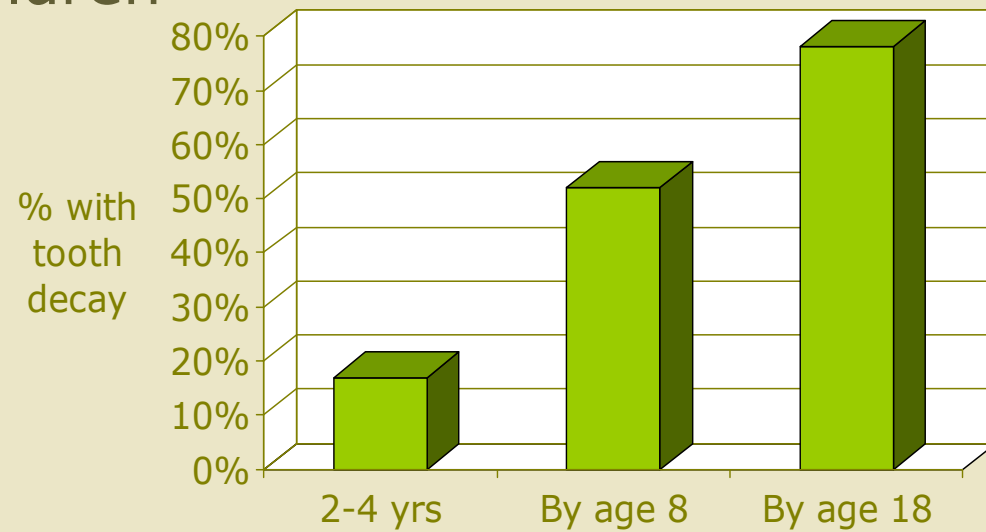
- Low intake of fruits and vegetables
- Low calcium intake
 - Leads to decreased bone mineral density later in life
 - Leads to increased chance for developing osteoporosis later in life

The Dental Health Concern

- Incidence of dental caries still considered to be a significant health problem in children
 - most attributable to the consumption of sugary foods
- Dental decay is one of the common infectious diseases among U.S. children

The Dental Health Concern

- Dental decay is one of the common infectious diseases among U.S. children



Source: Centers for Disease Control, Oral Health Resources 2002

Improvement over Vita-Lea for Children

- Modest changes to the nutrient content to improve flavor & texture
- Natural sweeteners to greatly improve taste and reduce the risk of tooth decay
- Three yummy flavors – orange, grape and berry
- Now in fun ocean animal shapes

Additional New Ingredients

- Xylitol and mannitol, two natural, anti-cariogenic sweeteners
- Replaced sorbitol and fructose to create a “tooth friendly” formula
- Tooth friendly sweeteners also help to improve the consistency and mouth-feel of the chewable tablets

How Does It Measure Up?

| | NEW! Vita-Lea® Ocean Wonders™ | Flintstones® Children's Complete Multivitamin | GNC SportsKids™ Multivitamin for Active Kids | Centrum® Kids™ Rugrats™ |
|---|--|--|---|--------------------------------|
| 23 Essential Vitamins and Minerals | ➔ | | | |
| Sugar Free | ➔ | ➔ | | ➔ |
| All-Natural Sweeteners | ➔ | | ➔ | |
| All-Natural Flavors | ➔ | | ➔ | |

Note: This comparison of label ingredients was made on 7/7/03 and is valid only for the named products marketed at that time. All trademarks are the property of their respective owners.

What Kids Said About Vita-Lea Ocean Wonders

“Very yummy taste!”

“Tastes like candy.”

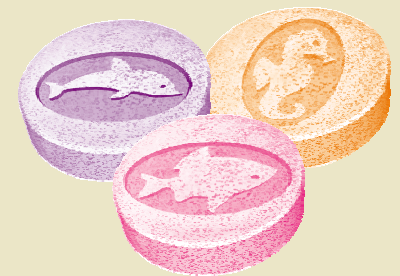
“The flavor is good.”

“I like the fish and the color pink. It tastes good!”

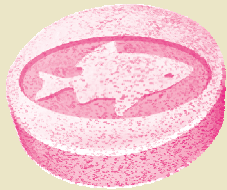
“I love the orange flavor.”

“I love seahorses.”

“The grape has a bit of a zing to it.”



Fun Tablet Shapes!



Pink fish; berry flavor!



Orange seahorse; orange flavor!

Vita-Lea[®] Ocean Wonders[™] uses all natural flavors, and no artificial sweeteners, colors, or preservatives have been added.



Purple dolphin; grape flavor!

How to Order

- Contact your Shaklee authorized independent distributor
- Order directly from Shaklee.com or Shaklee.net
- Order directly by calling 1-800-Shaklee (1-800-742-5533)

Complementary Products for Children

- Shaklee Meal Shakes
 - French Vanilla #20321
 - Bavarian Cocoa #20322
- Vita-Lea® Infant Mix #20073
- Chewable Cal Mag Plus #20126
- Chewable Vita-C® 100 mg #20091