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<http://www.shaklee.net/mimc/>

Introducing Shakleebaby™ and Shakleekids™



**Introducing Shakleebaby™ - Always Safe. Always Gentle. Always Healthy.
Open Order 5/1**

Babies are the most precious gifts in the world. Keep yours happy and healthy with Shakleebaby. Safe, pure, and natural, our pediatrician tested baby care products are formulated to keep your little one's bottoms soft, itty-bitty toes clean, and growing body healthy.



Gentle Wash

Clean, fresh baby. This extra gentle wash is made with organic chamomile and lavender, pH balanced and sensitivity tested to shower even the most tender skin with love. 99% Natural; 76% Organic.

#30108 <http://www.shaklee.net/mimc/>



Soothing Lotion

So soft. Organic sunflower seed oil and shea butter moisturize, and organic chamomile and lavender soothe. 99% Natural; 87% Organic.

#30106 <http://www.shaklee.net/mimc/>



Diaper Rash Cream

Naturally soothing. Zinc Oxide protects baby's delicate skin from wetness, keeping skin healthy and dry, and helps heal diaper rash. Organic and natural oils keep skin hydrated and smooth while chamomile, aloe, and calendula extracts soothe. 99% Natural. 78% Organic.

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Massage Oil

Perfect for massaging baby or moisturizing after a bath. With organic sunflower oil, lavender, and chamomile to moisturize and smooth. 99% Natural, 99% Organic.

#30107 <http://www.shaklee.net/mimc/>

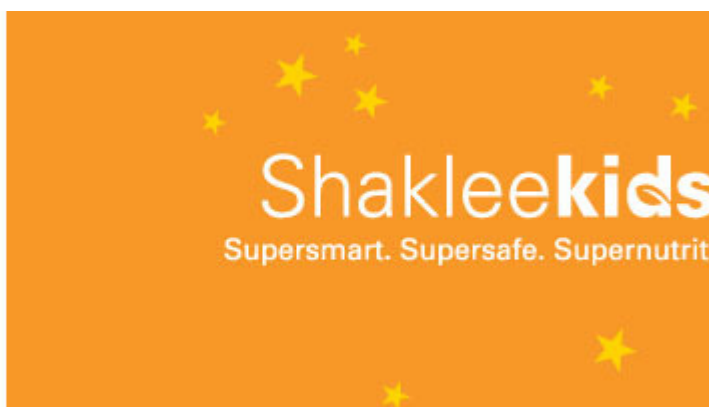


Multivitamin & Multimineral Powder

One of the most comprehensive infant-toddler supplements available, it contains prebiotics to help promote a healthy immune system and bundles of vitamin D to support strong bones and teeth. Star-K Certified. *

#20057 <http://www.shaklee.net/mimc/>

* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



Introducing Shakleekids™ - Supersmart. Supersafe. Supernutritious.
Open Order 5/1

Behold the powers of Shakleekids Mighty Smart and Incredivites! These dietary supplements are made with supersafe ingredients that bring out the best in kids, like rad vision, smart noggins, and a rockin immune system. *



Incredivites™

Shakleekids Incredivites is the first kids chewable multivitamin in the U.S. with lactoferrin, a protein that helps busy bodies' immune systems stay supercharged. Packed with 23 essential nutrients, it's one of the most comprehensive supplements available - with 600IU of vitamin D to support strong bones and teeth, and 100% of the daily value for vitamins C and E per serving. *

#20002 <http://www.shaklee.net/mimc/>

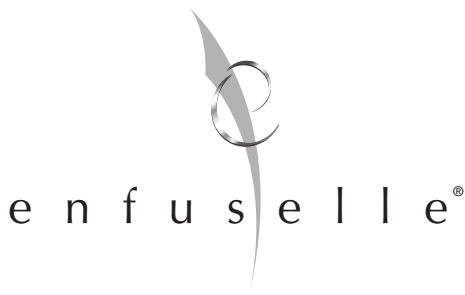
Note: Vita-Lea® Ocean Wonders™ will continue to be available.



Mighty Smart™

Shakleekids Mighty Smart is scientifically formulated with a power-packed blast of ultra-pure DHA. Essential for early brain development, this omega-3 fatty acid has been shown to support mighty memory, mad concentration, and fierce mind skills. Star-K Certified.

#20058 <http://www.shaklee.net/mimc/>



1 Skin Care Technical Bulletin INTRODUCTION

CHANGING THE FACE OF

SKIN CARE™

Time takes its toll on skin. But the combined impact of heightened levels of ultraviolet light and industrial pollutants can trigger multiple free radical reactions capable of visibly aging your skin much faster than Nature ever intended. The result is accelerated aging.

For generations, Shaklee has led the scientific world in nutrition. Today, researchers agree that the same nutrients which protect your health also play a significant role in the appearance of your skin.

Now Shaklee's unparalleled expertise has been applied to skin care. Extensive clinical tests have demonstrated conclusively that the Enfuselle skin care system offers complete protection against the visible effects of both time and the environment.

Prove it to yourself, as Enfuselle helps your skin recapture the firm and glowing, unlined and unworried look of youth.

Nutrition Therapy Skin Care System™ #59235 Normal to Dry
#59236 Normal to Oily

SKIN TYPE	CLEANSE	NEUTRALIZE	REPAIR	OPTIONAL MOISTURE	TARGETED CARE
NORMAL/OILY	Purifying Cleansing Gel #32501 Gentle Action Cleansing Bar #32503 Eye Makeup Remover #32511	Purifying Toner #32504	Time Repair A.M.® SPF 15 #32506 C + E Repair P.M.® #32512	Balancing Moisturizer #32508	Instant Firming Serum #32530 Calming Complex® #32507
NORMAL/DRY	Hydrating Cleansing Lotion #32502 Eye Makeup Remover #32511	Hydrating Toner #32505	Eye Treatment #32510	Hydrating Moisturizer #32509	Acne Clarifying Complex #32514
	WASH/SHAVE	AFTER-SHAVE	REPAIR		
FOR MEN	Purifying Cleansing Gel #32501 OR Gentle Action Cleansing Bar #32503	Purifying Toner #32504 OR Calming Complex #32507	Time Repair A.M.® SPF 15 #32506 C + E Repair P.M.® #32512		Refining Polisher #32514 Infusing Mineral Masque #32513
BODY CARE	Moisturizing Shower Gel #32516	Hand & Body Lotion #32515 Ultra Moisturizing Shea Butter Cream #32534	SPF 30 For Body #32519		Lip Treatment SPF 15 #32517

100% SHAKLEE GUARANTEE

We stand behind each and every one of our products. The ingredients, purity, safety, and performance of all our Nutrition, Healthy Home, and Personal Care products are 100% guaranteed.



NORMAL FUNCTION OF HEALTHY, YOUNG SKIN

Skin is the body's largest and most vulnerable organ. Quite literally, it is the dividing line between you and the outside world. Your skin is the body's primary line of defense against external injury, ultraviolet light, microorganisms, and environmental pollutants. Your skin also helps regulate body temperature and moisture loss.

In fact, skin is about 20% water. This moisture is critical to healthy skin. It helps keep surface cells supple, plump, firm, and youthful looking. The ability of skin cells to properly regulate the loss of moisture from the skin is a key indicator of skin health. Another essential for optimum skin health and youthful appearance is sebum — the blend of natural oils produced by the skin's sebaceous glands.

When natural skin moisture and sebum production are in healthy balance, a hydrolipid (water-and-oil) film is formed over the skin's surface, helping to keep skin soft, smooth, and supple. This oil/moisture balance also maintains a slightly acidic pH, which helps discourage harmful bacterial growth.

The continuous shedding of the surface skin layer is the end result of healthy skin growth. As millions of new skin cells push up from the base of the epidermis every day, the outermost cells flake off. This continuous process of renewal is crucial to maintaining the skin's protective barrier function. Exfoliation — which assists this natural shedding process — can also help keep skin healthier by reducing the amount of time skin cells damaged by ultraviolet light or free radicals linger on the skin's surface.

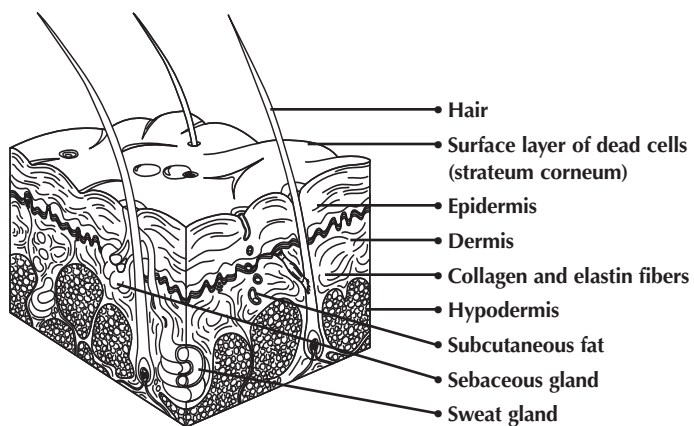
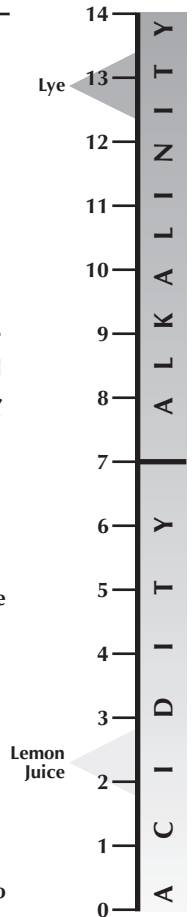
When youthful skin is functioning at its best, healthy skin cells are created in the basal layer and rise through the epidermis to the surface (stratum corneum) rapidly — there's a complete turnover about every 28 days. A cushion of fat above the facial muscles pads the bony structure of the face to create rounded contours, while collagen and elastin fibers in the deeper layers of the skin provide firmness and resilience.

When we're young, our skin has the ability to resist and repair most of the damage caused by sun exposure and free radicals that attack skin cells and alter cells' genetic material. But this damage is cumulative, and even in our 20s, our skin begins to show the signs of "battle fatigue."

WHAT IS pH?

pH is the scale used to measure acidity and alkalinity. pH is the hydrogen (+) ion concentration of a solution — "p" stands for the negative logarithm of the hydrogen ion concentration. The pH of a solution is measured on a scale of 14, with a truly neutral solution, such as water, at 7. Acid is less than 7 (lemon juice = 2.3), while alkaline is more than 7 (lye = 13).

The chemical makeup of skin naturally leans to the acidic side of the scale because it produces a protective layer called the "acid mantle" which wards off unfriendly bacteria and seals in moisture. Soap and detergents are alkaline, which means they can be extremely drying and potentially damaging to the skin's natural, healthy pH.



Think of your skin cells as grapes. When new cells are produced deep in the living layers, the "grapes" are firm and plump, filled with moisture. But as these cells rise to the surface, they gradually lose their moisture, much like grapes drying in the sun to become raisins. In the topmost layer, the skin cells are dead and have become completely dry and flattened out, rather like a raisin that has been run over by a steamroller!

In healthy young skin, the loss of natural moisture from the living cells is relatively slow, keeping them soft and unwrinkled even as they rise to the surface. In the dermis, a structural network of collagen and elastin keeps skin taut, reducing the opportunity for wrinkles. In addition, a fatty layer under the dermis creates smooth and rounded surfaces, while the underlying muscles support the entire facial structure.

When the passage of time is combined with environmental damage, changes to the structure of each of the facial components can cause the wrinkling, sagging, and lack of firmness that add up to accelerated aging.

Our skin ages in two ways: through the accumulated physical changes normally associated with the passage of time (chronological aging), and through the accumulated damage caused by exposure to environmental pollutants and UV radiation (accelerated aging):

To prove this to yourself, take a look at the skin on some part of your body that rarely sees the light of day. Compared to your face or hands, skin that hasn't been exposed to the elements will remain clear and rosy, smooth and unwrinkled, soft and resilient. The dry, wrinkled and papery or the deeply wrinkled, discolored and leathery look is the result of *accelerated aging*.

CHRONOLOGICAL AGING

Decade by decade, our skin records the passage of time:

20 TO 30 Skin changes and damage may begin to accumulate, but don't show yet. Your twenties could be considered "the age of prevention," when most skin care issues start with lack of care. Forgetting to wash your face before bed can lead to clogged pores, whiteheads and blackheads. Squinting in the sun and not using moisturizers can contribute to fine dry lines around the eyes. Too little sleep, too much alcohol, and smoking can dull skin. Getting a serious sunburn now can set the stage for skin cancers of all types, including melanoma.

30 TO 40 The decade of laugh lines, crow's feet, and the beginning of a double-chin. The underlying factor is the gradual breaking down of skin-firming collagen and elastin. As a result, skin becomes less elastic and begins to lose its firm, supple texture. The sebaceous glands usually become less active and produce less sebum. Poorly lubricated skin may not retain moisture as efficiently, so our skin may become more dry. Cell turnover rate is slowing; dead cells on the skin's surface begin to dull the complexion. Even in your 30's, brown spots and uneven color blotches can appear on your skin.

40 TO 50 By 50, cell turnover takes twice as long as it did at age 20. As old skin cells stay on the surface longer, they mask natural skin color and radiance, looking dull and dry and accentuating the bags, sags, lines and wrinkles created by underlying loss of collagen and elastin. This loss of underlying structure also contributes to thinning of the epidermis, which can cause skin to look crepey or papery, and lead to drooping eyelids or neck wattles. Pigmentation in surface skin levels becomes uneven, creating shadows, blotches, dark circles under eyes, and age spots on the face and the back of hands.

50 TO 60 Your face is now mature. The fat padding beneath the skin has diminished so your face shows more of its angles and hollows. As muscle fibers weaken, the fat that remains under the eyes forms bags. Facial bones begin to shrink, causing all-around sagging. Oil production decreases after menopause, resulting in significant dryness. As cell turnover rate continues to slow, skin becomes thinner and more prone to wrinkling and drooping. Years of sun exposure or hormonal changes may lead to patchiness or unevenness in skin tone.

60+ Poor circulation — a common problem at this stage of life — can help rob your skin of its rosy glow. Increasingly thinner and drier skin is also more vulnerable to environmental stressors and can become more sensitive and more prone to irritation.

CHRONOLOGICAL AGING

- Epidermis thins
- Cell turnover slows
- Moisture retention decreases
- Loss of pigmentation creates age spots
- Reduction in collagen creates bags and sags

ACCELERATED AGING

- Iron in tap water creates surface damage
- Free radicals impair cell integrity
- Enzymes triggered by free radicals break down collagen
- Sun-damaged cells can initiate pre-cancerous changes in cells

ACCELERATED AGING

ULTRAVIOLET RADIATION

Ultraviolet rays are the element of sunlight that most seriously affect the skin and can even cause permanent damage. When UVA radiation reaches the skin, it penetrates the epidermis, disrupting and damaging the underlying dermal collagen and elastin structure which support the youthful firmness and elasticity of skin. This damage causes a photoaging effect on the skin's surface texture and appearance, contributing to premature wrinkling. UVB rays don't penetrate as deeply, but they are the cause of sunburn and are now believed to be a major contributing factor in solar-induced skin cancer.

The earth's stratospheric ozone layer limits the amount of UV radiation that reaches us. Recently, however, scientists warn that the earth's protective ozone layer is being depleted, allowing higher levels of UV radiation to reach the earth's surface...and your skin. The annual average amount of UVB radiation has been steadily increasing by 3 to 5% per decade...and it is estimated that each 1% increase in UV could mean a 2% increase in skin cancer.

These statistics partly reflect the fact that we enjoy suntanning. However, studies show that most sun exposure takes place during such ordinary activities as walking to your car. Even on cloudy days, the sun's rays can still cause damage.

What's more, we don't have to be standing in the sun for UV radiation to reach our skin. Ambient UVA light even reaches us indoors. It shines through glass or plastic windows and skylights. It's reflected inside our homes, offices, and public buildings. Computer screens, halogen, and fluorescent lights emit low levels of UVA radiation, adding to our cumulative UVA exposure day after day, year after year.

FREE RADICAL DAMAGE

When oxygen molecules lose one or more electrons they become unstable particles known as free radicals. Once one free radical is created, it seeks to restore molecular balance by taking an electron from another molecule, creating a new free radical in the process. As each newly generated free radical looks for a replacement electron, a chain reaction is triggered, **creating many different forms of free radicals that each possess different skin-damaging potential** (see sidebar).

Modern life has increased our exposure to free radicals to an incredible degree. For example, if you are standing on a street corner when a bus or truck billowing fumes goes by, you may be exposed to more exhaust pollutants in that single moment than your grandparents were in their entire lifetimes. Airplanes also churn out engine exhaust. Industrial and agricultural pollutants are carried on every breeze; materials inside buildings emit chemical fumes. Tobacco smoke is everywhere. Even the tap water you use to wash your face can trigger damaging free radical reactions when it touches your skin.

In the skin, free radical damage can weaken and destroy the fibroblasts that help provide structure to the skin, and can impair the ability of skin cells to perform basic functions as well as interfere with their natural immune system. Free radicals also stimulate the production of enzymes which destroy skin collagen. The extremely damaging hydroxyl radical is generated when the iron in tap water reacts with hydrogen peroxide naturally found in skin tissues.

If this chain of damaging oxidation isn't broken, it can significantly compromise the integrity of your living cells, attacking and damaging not only the existing cell and its functions, but even damaging the genetic material that are responsible for the production of future cells.

ANATOMY OF A FREE RADICAL CHAIN REACTION

When pollutants and UV radiation interact with the naturally occurring elements of your skin — such as polyunsaturated fatty acids and hydrogen peroxide — a complex series of damaging reactions occurs which can be written as a chemical equation. For example, when oxygen reacts with unsaturated molecules in skin cell membranes, one form of free radical is generated. That same molecule also reacts to UV radiation, generating another form of free radical. And when sunlight hits ozone it creates a whole series of highly reactive molecules, each of which generates different forms of free radicals when they attack the oils in your skin. Among the damaging free radical molecules created in this complicated process are:

- Superoxides
- Hydroxyl radicals
- singlet or "excited" oxygen

No single neutralizing agent can interrupt all the pieces of this complex equation...and if even one free radical remains in its unstable state, the entire damaging chain reaction can be reinitiated, over and over again.

OPTIMIZING SKIN'S HEALTH AND APPEARANCE

There are the problems we are born with...and then there are those we create for ourselves. When it comes to determining things like sun sensitivity and skin type, our genes make a lot of decisions for us. But DNA doesn't hold all the cards.

Skin care research suggests that even how our skin behaves — acting more oily or more dry, for example — may stem more from what we're DOING to our skin than from its internal programming. Working too hard to moisturize dry skin with heavy occlusive creams can cause clogged pores and trigger irritation. On the other hand, scrubbing oily skin with stripping soaps can provoke sebaceous glands to go into overdrive and create even more of a slick.

You have the power to change any number of habits — from that fondness for greasy potato chips to the way you clean your face — that will affect the look of your skin. Even the way you feel about yourself can have an impact on your complexion. Here are some tips that can help you consistently enjoy “good face” days:

Exercise. Regular exercise increases circulation and aids in the distribution of nutrients and oxygen to the skin. It helps boost your body's immune system and stimulates the body's detoxifying processes. Sweating also helps flush grime from your skin. At the very least, you'll have a healthy glow.

Smoking. In a word, quit. Smoking slows circulation and destroys internal reserves of nutrients known to be antioxidants, such as vitamin C. The negative impact of smoking on the skin is well established — doctors will refer to “smoker's pallor.” Even second-hand smoke should be avoided — tobacco smoke is one of the major sources of free radicals (along with air pollution from car exhaust and UV exposure) that contribute to premature aging.

Water. Drink at least 8 glasses of fresh, clean water each day to boost your body's natural reserves of moisture and support your skin's natural oil/moisture barrier function. Note: Caffeinated beverages (not just coffee and tea, but many soft drinks, as well) can contribute to dehydration.

Alcohol. Heavy drinking can cause the constant dilation of tiny veins in the face, which can lead to a permanent network of purplish-red capillaries, especially across the nose and cheeks.

Sleep. Like all the major organs of your body, the skin repairs itself while you're sleeping. A normal sleep cycle also helps you maintain a normal hormonal cycle, which is closely tied to healthy skin. On top of that, when you are rested you are less likely to experience stress, which can have a negative effect on skin.

Diet. Eat a balanced diet that is low in fat and high in fiber and abundant in a variety of fresh fruits, vegetables, grains, and legumes.

Sunbathing. Another “don't,” plain and simple. UV exposure is the number one cause of accelerated aging. Protect yourself from incidental sun exposure by using a sunscreen every day, and limit the time you spend outside during the worst hours for the sun's “burning” rays. Above all, don't use a tanning bed.

Nutritional Support. By supplementing the body's dietary supplies of nutrients necessary for normal, healthy skin function, you can support your skin's natural ability to repair its appearance.

Nourishing and Protective Skin Care. Science has shown that topical application of certain vitamins, minerals, and other skin-nourishers can support your skin's natural antioxidant defenses against skin damage and actually boost your skin's natural ability to produce structural skin components such as collagen and elastin. In addition, the regular use of sunscreens over time may reduce the chance of skin damage, some types of skin cancer, and other harmful effects due to the sun.



HOW DOES THE ENFUSELLE SKIN CARE SYSTEM WORK?

For generations, Shaklee has led the scientific world in nutrition. Today, researchers agree that **the same nutrients which protect your health also play a vital role in the appearance of your skin.**

Now Shaklee's unparalleled expertise has been applied to skin care. The result is a simple system that nourishes the skin to **comprehensively block and reverse the visible signs of aging** such as lines, wrinkles, skin discoloration, and dull, dry, flaky skin.

At the heart of the revolutionary Enfuselle skin care system is **Vital Repair+**, a patent blend of signature ingredients in a synergistic complex designed to counterbalance every potential free radical reaction that can contribute to premature aging. (U.S. Patent No. 6,036,946) **See sidebar for complete details on this remarkable complex!**

In addition to providing the positive benefits of the most state-of-the-art nourishing and protective skin care ingredients, each Enfuselle product has been carefully formulated and repeatedly tested to exclude any ingredients shown to irritate the skin or otherwise produce negative results. All Enfuselle products are:

- **Nutrient based**
- **Clinically proven**
- **Dermatologist-tested**
- **Always hypoallergenic**
- **Never tested on animals**
- **pH balanced**
- **Formulated without animal products or by-products**
- **Formulated without dyes or mineral oil**

See page 7 "Why Not?" for more about what we left out of the Enfuselle system!

WHAT IS VITAL REPAIR+® COMPLEX?

Many skin care products on the market today claim to nourish and protect the skin with one or more antioxidant nutrients. Unfortunately, these ingredients only address certain parts of the complex equation of free radical damage on the surface of the skin. What's more, these ingredients may be present at very low levels or in forms which may not be absorbed and utilized by your skin.

The seven signature ingredients in triple-patented Vital Repair+ (U.S. Patent No. 6,036,946, 6,174,519 and 6,235,272) confer seven extraordinary benefits which have been clinically proven to work together to sustain the look of healthy, youthful skin and reverse the visible signs of aging:

- **Vitamin E** — The front line of your skin's natural antioxidant self-defense system. Promotes visibly youthful softness and suppleness.
- **Vitamin C** — Works two ways to firm and strengthen skin — #1: supports your skin's natural defenses against UV-induced collagen breakdown. #2: Research also suggests that topically applied vitamin C may actually boost skin's ability to produce new collagen and elastin. Vital Repair+ features a highly derma-available form of pure vitamin C to optimize absorption and utilization.
- **Vitamin A** — Increases skin's ability to retain moisture; helps minimize the appearance of sun damage.
- **Panthenol (pro-vitamin B₅)** — Dramatically increases skin's natural ability to repair its appearance.
- **Grape Seed Extract** — Powerful botanical antioxidant blocks enzymes which break down collagen. Supports skin's ability to recapture firmer-looking contours.
- **Superoxide Dismutase (SOD)** — Neutralizes the free radicals that visibly age skin the fastest.
- **Beta Glucan** — Exceptionally soothing to naturally and gently minimize environmental irritation.

Triple-patented Vital Repair+ actually breaks each link in the chain of free radical damage to defend against accelerated aging. (U.S. Patent No. 6,036,946, 6,174,519 and 6,235,272)

INGREDIENTS YOU WON'T FIND IN ENFUSELLE PRODUCTS!

WHY NOT?

NO OIL

To understand the role of oil in skin care requires just a bit of history. From ancient times up until the quite recent past, the only way to help skin retain moisture was by using occlusive ingredients that literally coated the skin and prevented moisture from escaping. Unfortunately, these same moisture-sealants (most often oils, including mineral oil and vegetable oils — the same ones you use in cooking) also sealed up pores, causing the back-up of natural oils and dead skin cells that scientists call comedones — most people refer to these small bumps as whiteheads or blackheads. In addition, oils that seal moisture in also trap toxins the skin needs to eliminate and keep oxygen out, preventing skin's natural respiration. Instead of smothering the skin with occlusive oils, Enfuselle products use only state-of-the-art nourishing ingredients that support the skin's healthy ability to retain its own natural moisture.

NO ISOPROPYL PALMITATE

Another ingredient virtually guaranteed to induce comedogenicity.

NO SOAP

Soap, by definition, has a very alkaline pH — usually between 10 and 12 (on a scale of 1 to 14). As a result, soaps are extremely drying to the skin. Because soap is not pH-balanced and disrupts the skin's natural lipid barrier, it increases trans-epidermal moisture loss. Particularly for dry skin, soap can be a disaster. In addition, although soap can be made from vegetable fats (castille soap), many soaps are animal-derived. Instead of soap, Enfuselle cleansers utilize carefully chosen, pH-balanced ingredients which cleanse gently, without stripping skin of its precious natural emollients.

NO PROPYLENE GLYCOL, SODIUM LAURYL SULFATE, OR SODIUM LAURETH SULFATE

Because some people find these ingredients objectionable, Shaklee has chosen to leave them out of Enfuselle products.

NO DYES

They don't add to the functionality of a product...and many dyes are common skin irritants.

NO DEA

The safety of DEA (diethanolamine), a commonly used lathering or foaming agent, has been questioned by the NTP (National Toxicology Program — a program of the National Institute of Health). Although scientific evidence regarding this ingredient is still lacking, Shaklee has chosen to avoid the use of DEA and DEA salts in Enfuselle products.

NO IMIDAZOLIDINYL UREA, DIAZOLIDINYL UREA, OR QUATERNIUM 15

What do these tongue-twisters have in common? They are all commonly-used preservatives which decompose in low pH environments and release formaldehyde. In the jar, this property means these "formaldehyde donor" chemicals effectively kill bacteria and prevent contamination. However, when this reaction occurs on the skin, it can cause reactions in people with formaldehyde sensitivities. It is worth noting that this sensitivity appears to be on the rise — one theory is that constant and increased exposure to environmental formaldehyde ("out-gassed" from upholstery, carpets, wallboard, floor tiles, plastics, etc.) may provoke an autoimmune response to the chemical. Enfuselle's unique patent-pending preservative system has been globally tested on people known to be sensitive to preservative agents in order to eliminate reactive ingredients.

NO ANIMAL-DERIVED INGREDIENTS

In keeping with Shaklee's "cruelty-free" philosophy, no products are tested on animals, and no ingredients derived from slaughterhouse byproducts are used. It's important to note that many beneficial skin care ingredients — such as glycerin and fatty acid compounds — may be derived from vegetable sources... and that's the humane choice that Shaklee makes!

NO AVOBENZONE

A "new kid on the block" sunscreen ingredient, avobenzene currently does not meet Shaklee's strict standards for product stability — in fact, avobenzene has shown a disturbing tendency to decompose when exposed to UV light...particularly unfortunate for a sunscreen! Enfuselle's sunscreen products are patented (U.S. Patent No. 6,015,548) because they combine a low level of sunscreen agents with the patented Vital Repair+® complex (U.S. Patent No. 6,036,846) to achieve the desired SPF to provide reliable, full protection against UV damage.

ONLY HYPOALLERGENIC FRAGRANCES

The few Enfuselle products which benefited from including a light fragrance have been extensively tested on an international panel of sensitive people under the supervision of a dermatologist. The Enfuselle products which contain hypoallergenic fragrances are:

- Purifying Cleansing Gel
- Hydrating Cleansing Lotion
- Gentle Action Cleansing Bar
- Purifying Toner
- Hydrating Toner
- Balancing Moisturizer
- Hydrating Moisturizer

3 MINUTES AND 3 SIMPLE STEPS TO HEALTHIER, YOUNGER-LOOKING SKIN

STEP 1: CLEANSE

Morning and Evening

Dirt, dead cells, environmental pollutants, and excess oil can make it difficult for your skin to breathe. But over-enthusiastic cleansers may strip your skin of the natural emollients it needs to stay soft and supple. Enfuselle cleansers defend your skin against environmental pollutants while sustaining its natural, healthy moisture balance. Each cleanser is soap-free, oil-free, and enriched with botanicals and nutrients to gently lift and rinse away impurities and restore moisture, so your skin feels soothed and renewed.

Enfuselle cleansers have been **CLINICALLY PROVEN** to gently clear dirt, makeup, and oily buildup while balancing and brightening skin tone.

STEP 2: NEUTRALIZE

Morning and Evening

The water that flows from your tap activates cleansers, penetrates pores, and rinses dirt and grime down the drain. But it also leaves a legacy on your skin in the form of iron, a potent pro-oxidant that can trigger the formation of free radicals which can visibly damage skin's surface. Enfuselle triple-action toners effectively "turn off" the potential for this reaction as they refresh and invigorate skin.

Enfuselle toners have been **CLINICALLY PROVEN** to neutralize the free radicals generated when the iron in tap water contacts skin.

STEP 3: REPAIR

Three essential treatments:

Morning

Time Repair A.M.® SPF 15 offers a 5-in-1 solution for all your skin's daytime needs.

Evening

C+E Repair P.M.® offers patent-pending delivery of derma-available nutrients to visibly firm skin without irritation.

Twice a day: Eye Treatment

Wrinkles, fine lines, discoloration, and dull, dry, flaky skin are the result of three facets of accelerated aging: 1) surface damage from free radical-induced reactions; 2) excessive loss of natural moisture from damaged skin; and 3) the breakdown of the skin's collagen-elastin support structure. Enfuselle's synergistic treatment formulas boost your skin's natural ability to defend and repair its appearance. Wrinkles and lines are visibly diminished, texture is revitalized, contours are firmer, and youthful glow is recaptured, today and tomorrow.

Enfuselle treatments have been **CLINICALLY PROVEN** to reduce the appearance of wrinkles, support your skin's natural defenses against UV-induced collagen breakdown, and prevent future photoaging.

Contact Your Distributor

ADDITIONAL PRODUCTS TO MEET INDIVIDUAL SKIN CARE NEEDS

OPTIONAL MOISTURE

For those occasions when your skin is exceptionally dry, these powerful moisturizing formulas feature intensive levels of patented Vital Repair+®. (U.S. Patent No. 6,036,946)

TARGETED TREATMENTS

Enfuselle's targeted care formulas are like specialists-on-call, ready to provide focused problem-solving for those flaky patches or clogged pores that happen to everyone now and then.

SUN CARE

Enfuselle combines the patented sun-screen protection (U.S. Patent No. 6,015,548) including broad-spectrum protection against UVA and UVB rays with the exclusive comprehensive antioxidant protection of the patented Vital Repair+® (U.S. Patent No. 6,036,946).