

David Miller  
Shaklee - Independent Distributor  
1490 Bat Roost Rd  
Manchester, Ohio 45144  
937-779-0046

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<http://www.shaklee.net/mimc/>

Introducing Shakleebaby™ and Shakleekids™



**Introducing Shakleebaby™ - Always Safe. Always Gentle. Always Healthy.  
Open Order 5/1**

**Babies are the most precious gifts in the world. Keep yours happy and healthy with Shakleebaby. Safe, pure, and natural, our pediatrician tested baby care products are formulated to keep your little one's bottoms soft, itty-bitty toes clean, and growing body healthy.**



### Gentle Wash

Clean, fresh baby. This extra gentle wash is made with organic chamomile and lavender, pH balanced and sensitivity tested to shower even the most tender skin with love. 99% Natural; 76% Organic.

#30108 <http://www.shaklee.net/mimc/>



### Soothing Lotion

So soft. Organic sunflower seed oil and shea butter moisturize, and organic chamomile and lavender soothe. 99% Natural; 87% Organic.

#30106 <http://www.shaklee.net/mimc/>



### Diaper Rash Cream

Naturally soothing. Zinc Oxide protects baby's delicate skin from wetness, keeping skin healthy and dry, and helps heal diaper rash. Organic and natural oils keep skin hydrated and smooth while chamomile, aloe, and calendula extracts soothe. 99% Natural. 78% Organic.

#30109 <http://www.shaklee.net/mimc/>



### Massage Oil

Perfect for massaging baby or moisturizing after a bath. With organic sunflower oil, lavender, and chamomile to moisturize and smooth. 99% Natural, 99% Organic.

#30107 <http://www.shaklee.net/mimc/>



### Multivitamin & Multimineral Powder

One of the most comprehensive infant-toddler supplements available, it contains prebiotics to help promote a healthy immune system and bundles of vitamin D to support strong bones and teeth. Star-K Certified. \*

#20057 <http://www.shaklee.net/mimc/>

\* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



**Introducing Shakleekids™ - Supersmart. Supersafe. Supernutritious.**  
Open Order 5/1

**Behold the powers of Shakleekids Mighty Smart and Incredivites! These dietary supplements are made with supersafe ingredients that bring out the best in kids, like rad vision, smart noggins, and a rockin immune system. \***



### Incredivites™

Shakleekids Incredivites is the first kids chewable multivitamin in the U.S. with lactoferrin, a protein that helps busy bodies' immune systems stay supercharged. Packed with 23 essential nutrients, it's one of the most comprehensive supplements available - with 600IU of vitamin D to support strong bones and teeth, and 100% of the daily value for vitamins C and E per serving. \*

#20002 <http://www.shaklee.net/mimc/>

Note: Vita-Lea® Ocean Wonders™ will continue to be available.



## Mighty Smart™

Shakleekids Mighty Smart is scientifically formulated with a power-packed blast of ultra-pure DHA. Essential for early brain development, this omega-3 fatty acid has been shown to support mighty memory, mad concentration, and fierce mind skills. Star-K Certified.

#20058 <http://www.shaklee.net/mimc/>

# ProSanté Nourishing Scalp Treatment

**Normalizes scalp to provide the optimal environment for thick, healthy hair**

*Nourishing Scalp Treatment gets to the root of hair problems with a highly derma-available serum that stimulates circulation, protects against environmental assaults, and provides nourishing ingredients to the scalp.*

*The result is hair that stays strong from the inside out even when chemically processed, more resistant to breaking and splitting, and maintains vibrant and healthy-looking thickness, bounce, and lustrous shine.*



## **CHALLENGE:**

The effects of common internal and external stresses—including stress, poor diet and nutrition, oxidation from free radicals, and environmental pollutants—can shut down or depress hair follicles, shortening the active phase of hair bulbs and causing more and more bulbs to experience an extended resting phase. Over time, the result is thinner, weaker, and less manageable hair. What's more, heat and chemicals from styling and processing can severely damage hair. 50% of all men and 40% of women by the age of 35 will experience hair damage and thinning related to that damage.

## **ProSanté NOURISHING SCALP TREATMENT:**

To support an optimal environment for healthy-looking hair, the whole range of stresses faced by the scalp must be addressed. ProSanté's Nourishing Scalp Treatment contains highest concentration of Shaklee's naturally derived **exclusive Scalp Health Complex**, containing 10 vitamins, minerals, and herbs. The Nourishing Scalp Treatment helps you restore and retain the vibrant and healthy appearance of thick, lustrous, bouncy and manageable hair.

- **Energizes hair follicles** with Swertia, Ginger Root, Ginseng and Menthol to gently stimulate blood circulation and provide energy for the living hair bulbs.
- **Strengthens hair** and boosts softness and shine with Panthenol.
- **Protects against free radical damage and other environmental stresses** with Green Tea Extract (Camellia Sinensis Leaf Extract), antioxidant Vitamin E and Vitamin A, Superoxide Dismutase, and Coenzyme Q<sub>10</sub>.
- **Reduces the appearance of oiliness and flaking** with Tea Tree Leaf Oil, Vitamin B<sub>6</sub>, Saw Palmetto (Serenoa Serrulata Fruit Extract), and Zinc PCA to support the scalp's natural microbial balance and maintaining the scalp's natural oil/moisture balance.
- **Soothes irritation** with Green Tea Extract (Camellia Sinensis Leaf Extract), Vitamin E, and Dipotassium Glycyrrhizate.
- **Supports healthy scalp metabolism** with Superoxide Dismutase which contains essential skin minerals including Copper, Zinc, and Manganese.

## **WHO WILL BENEFIT FROM ProSanté NOURISHING SCALP TREATMENT?**

- Men and women of all ages and all hair types, even color or chemically treated hair
- Anyone with thin or thinning hair
- Anyone with damaged hair
- People experiencing dry, itchy, flaky scalp
- Anyone who would like to take a nature-based approach to enjoying thicker, stronger, volumized hair

## WHAT'S IN NOURISHING SCALP TREATMENT?

### Nourishing Scalp Treatment

2 fl oz #31696

#### Ingredient Listing

- Water
- SD Alcohol 40-B
- Isoceteth-20
- Tocopheryl Acetate (Vitamin E)
- Retinyl Palmitate (Vitamin A)
- Ubiquinone (Co Q10)
- Panthenol (Pro-Vitamin B5)
- Pyridoxine Hydrochloride (Vitamin B6)
- Water (and) Butylene Glycol (and) Swertia Japonica Extract
- Butylene Glycol (and) Panax Ginseng Root Extract
- Butylene Glycol (and) Serenoa Serrulata Fruit Extract
- Butylene Glycol (and) Zingiber Officinale (Ginger) Root Extract
- Camellia Sinensis Leaf Extract
- Melaleuca Alternifolia (Tea Tree) Leaf Oil
- Superoxide Dismutase
- Dipotassium Glycyrrhizate
- Zinc PCA
- Zingiber Officinale (Ginger) Root Oil
- Galactoarabinan
- Menthol
- Polysorbate 80
- Disodium EDTA
- Sodium Benzoate
- Methylparaben
- Propylparaben
- Butylparaben
- Benzyl Alcohol

At the heart of the ProSanté hair care system is Scalp Health Complex, an exclusive blend of 10 vitamins, minerals and herbs in a complete complex designed to comprehensively counterbalance the potential stressors which can interfere with normal, healthy hair follicles. This unique complex features:

- Vitamin B<sub>6</sub>
- Saw Palmetto Extract
- Panthenol
- Dipotassium Glycyrrhizate
- Ginseng Extract
- Swertia Extract
- Superoxide Dismutase
- Zinc PCA
- Green Tea Extract
- Tea Tree Leaf Extract

## HOW SHOULD NOURISHING SCALP TREATMENT BE USED?

Directions: Apply 20 drops to a clean scalp once a day. Serum can be applied to scalp either with wet or dry hair. Massage into scalp gently with fingertips, focusing on areas where hair may be stressed, fragile, or falling out. You may feel a relaxing warmth and/or pleasant tingling sensation as energizing nutrients go to work. Absorbs instantly without leaving a sticky or oily residue, so you may proceed with styling immediately.

ProSanté Suggested Usage Guide						
HAIR TYPE	normal	dry	oily	thin/fine	thick	color treated/ permed
Nourishing Scalp Treatment	every day	every day	every day	every day	every day	every day
Revitalizing Shampoo	5-6/week	5-6/week	4-5/week	5-6/week	5-6/week	5-6/week
Purifying Shampoo	1-2/week	1-2/week	1-2/week	1-2/week	1-2/week	1-2/week
Lightweight Conditioner	5-6/week	1-2/week	5-6/week	5-6/week	1-2/week	3-4/week
Replenishing Conditioner	1-2/week	5-6/week	1/week	1/week	5-6/week	3-4/week
Long-lasting Finishing Spray	as needed	as needed	as needed	as needed	as needed	as needed

## SCIENTIFIC SUPPORT:

**Independent clinical studies have shown the following results with consistent use of the ProSanté system of products.**

	30 Days	60 Days	90 Days
Reduction of hair loss during combing	11%	54%	65%
Decrease in the number of broken hairs	37%	61%	73%
Percentage of subjects that noted an increase in the thickness of their hair	46%	52%	61%

## **WHY CHOOSE THE NOURISHING SCALP TREATMENT?**

- Contains **exclusive Scalp Health Complex**, a unique combination of 10 derma-available vitamins, minerals and herbs that nourishes and revitalizes scalp and hair
- Provides a nature-based approach to normalizing the scalp to provide an optimal environment for thick, healthy hair
- No-rinse formula is gentle enough to use every day for immediate benefits and increasing results
- Safe for all hair types, even colored or chemically treated hair
- Clean, botanical scent; no added fragrance
- Dermatologist tested
- Clinically formulated
- Allergy-tested
- Won't clog hair follicles
- Not tested on animals

## **SUPPORT MATERIALS**

- ProSanté Flyer
- ProSanté Product Video
- ProSanté Postcard
- ProSanté Product Briefs
- Shaklee 2002 Product Guide
- Hotline—Best of Science Talk—ProSanté Product Segment

