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<http://www.shaklee.net/mimc/>

Introducing Shakleebaby™ and Shakleekids™



**Introducing Shakleebaby™ - Always Safe. Always Gentle. Always Healthy.
Open Order 5/1**

Babies are the most precious gifts in the world. Keep yours happy and healthy with Shakleebaby. Safe, pure, and natural, our pediatrician tested baby care products are formulated to keep your little one's bottoms soft, itty-bitty toes clean, and growing body healthy.



Gentle Wash

Clean, fresh baby. This extra gentle wash is made with organic chamomile and lavender, pH balanced and sensitivity tested to shower even the most tender skin with love. 99% Natural; 76% Organic.

#30108 <http://www.shaklee.net/mimc/>



Soothing Lotion

So soft. Organic sunflower seed oil and shea butter moisturize, and organic chamomile and lavender soothe. 99% Natural; 87% Organic.

#30106 <http://www.shaklee.net/mimc/>



Diaper Rash Cream

Naturally soothing. Zinc Oxide protects baby's delicate skin from wetness, keeping skin healthy and dry, and helps heal diaper rash. Organic and natural oils keep skin hydrated and smooth while chamomile, aloe, and calendula extracts soothe. 99% Natural. 78% Organic.

#30109 <http://www.shaklee.net/mimc/>



Massage Oil

Perfect for massaging baby or moisturizing after a bath. With organic sunflower oil, lavender, and chamomile to moisturize and smooth. 99% Natural, 99% Organic.

#30107 <http://www.shaklee.net/mimc/>



Multivitamin & Multimineral Powder

One of the most comprehensive infant-toddler supplements available, it contains prebiotics to help promote a healthy immune system and bundles of vitamin D to support strong bones and teeth. Star-K Certified. *

#20057 <http://www.shaklee.net/mimc/>

* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



Introducing Shakleekids™ - Supersmart. Supersafe. Supernutritious.
Open Order 5/1

Behold the powers of Shakleekids Mighty Smart and Incredivites! These dietary supplements are made with supersafe ingredients that bring out the best in kids, like rad vision, smart noggins, and a rockin immune system. *



Incredivites™

Shakleekids Incredivites is the first kids chewable multivitamin in the U.S. with lactoferrin, a protein that helps busy bodies' immune systems stay supercharged. Packed with 23 essential nutrients, it's one of the most comprehensive supplements available - with 600IU of vitamin D to support strong bones and teeth, and 100% of the daily value for vitamins C and E per serving. *

#20002 <http://www.shaklee.net/mimc/>

Note: Vita-Lea® Ocean Wonders™ will continue to be available.



Mighty Smart™

Shakleekids Mighty Smart is scientifically formulated with a power-packed blast of ultra-pure DHA. Essential for early brain development, this omega-3 fatty acid has been shown to support mighty memory, mad concentration, and fierce mind skills. Star-K Certified.

#20058 <http://www.shaklee.net/mimc/>

Shaklee

product brief

Shampoos

personal care

ProSanté

For Healthy, Gorgeous Hair

Revitalizing Shampoo & Purifying Shampoo

Why is it that having someone wash your hair for you is so pampering? The best part of going to the salon is those nifty lean-back sinks that let you luxuriantly enjoy the warm water, scalp-massage, and relaxing aromas without getting soap in your eyes.

The truth is nothing makes you feel cleaner and more renewed than a freshly washed head of hair. Yet many of us can't enjoy this cleansing ritual every day any more ... because our hair is simply too dry, brittle, stressed and weakened to stand up to the punishment of shampoo and water on a daily basis. For others, hair-washing has become a "not AGAIN!" chore, because our hair is so oily and limp that it sometimes requires washing twice a day just to briefly exhibit some life and bounce.

The Problem: Harsh chemicals in many shampoos strip hair of its essential lubricants, abusing and abrading the delicate hair surface and disturbing the pH and oil/moisture balance of the scalp. Some hair parches and withers from thirst; some scalps respond to the drought by churning out excess sebum.

The Solution: ProSanté Revitalizing and Purifying Shampoos refresh the hair and scalp gently yet thoroughly with an exclusive, nature based cleansing system that removes dirt, oils and environmental pollutants without disturbing the scalp's healthy pH or stripping the hair of essential moisture and structural elements. Used as a team, these two nourishing shampoos restore a healthy bounce, and strength to all hair types.

Revitalizing Shampoo

#31690 10 fl oz 296 ml

- Contains a **patent-pending** cleansing system. Formulated with humectants and a vegetable derived protein for smoother hair cuticle, better behavior, control
- Balances scalp and hair without over-hydrating or drying
- No harsh chemicals, so hair stays strong and invigorated
- pH balanced; safe for use on all hair types, even permed and/or color-treated hair



Featuring **exclusive Scalp Health Complex**, a unique combination of 10 vitamins, minerals and herbs that nourishes and revitalizes scalp and hair.

Purifying Shampoo

#31691 8 fl oz 237 ml

- Intensely deep-cleans while maintaining color and texture and protecting lipid balance for additional body, exceptional shine
- Gently removes residue of styling products, mineral buildup, and other environmental pollutants, on all hair types
- Ideal for healthy oil control; hair stays flake-free, naturally lustrous and bouncy
- pH balanced; safe for use on all hair types, even permed or color-treated hair

The Damage That Dirt Does

What gives hair its flexible movement is the overlapping layers of the surface of the hair, or cuticle. Like the scales on a snake, these layers allow hair to bend without breaking, to sway, swing and bounce. This flexible yet sturdy structure also allows hair to have a "memory," so it springs back to its original shape when it gets wet, even if it has been sleeked, straightened or spiked, waved, curled or crimped. However, these overlapping layers also create millions of tiny crevices that can trap debris.

Think of all the things your hair may be exposed to on a daily basis:

- sweat and sebum produced by your scalp
- chemical pollutants in the air (and water)
- exhaust from cars, trucks, leaf-blowers
- pollen
- dust, sand, dirt and grit
- pet dander
- tobacco smoke
- sprays, gels, waxes, and mousses used to style hair
- cooking and other odors

All this debris collects on the surface and under the scales of the hair cuticle, contributing to damaging free radical attacks from pollutants, abrasion from dirt and grit, and increasing the risk of straining and breaking hair shafts when combing and brushing as hair becomes clumped and tangled. Over time, this grunge-related damage will cause hair to behave in unpredictable ways.

Hair is particularly prone to collecting anything that floats on the breeze due to the combination of a porous, adsorptive surface and static electricity, which attracts and holds small particles like a magnet.

These same properties mean that it can be difficult to dislodge dirt, debris, and residue from hair. Even the ingredients in shampoos can leave a stubborn residue on hair that builds up and weighs hair down. As a result, many shampoos resort to using harsh, stripping chemical surfactants and detergents to get hair clean, regardless of the consequences.

Unfortunately, hair is also very efficient at absorbing water ... and any chemicals it contains. As a result, even the inner layers of hair may be stripped of protective oils—and also important structural elements—by harsh, detergent-like shampoos. If you've ever had "dishpan hands"—when skin becomes so dry and rough that it can even develop painful cracks—just imagine that same condition occurring on every hair on your head. No wonder it becomes dry and flyaway, brittle and straw-like! Just as chapped skin craves lotion, dry hair craves soothing emollients and moisture.

Harsh chemicals can also disturb the natural oil/moisture balance of the scalp. For people who tend towards drier hair, the result can be a dry, irritated scalp. For people who tend towards oilier hair, harsh chemicals can trigger sweat and sebaceous glands on the scalp to kick into overdrive, pumping out excess amounts of sebum which can clog hair follicles and drench stripped hair with too much oil to handle.

(See the ProSanté Nourishing SCALP TREATMENT Product Brief for more information on how scalp problems can multiply and lead to hair issues including breaking and thinning.) As a result, using stripping shampoos to wash overly-oily hair more often can actually make the problem worse.

Nature's Gentle Answer: ProSanté Shampoos

ProSanté shampoos feature an extremely mild cleansing system based on plant derived ingredients. This system lifts out dirt, oils and pollutants without disturbing essential moisture and without irritating the scalp. Each shampoo also features the Scalp Health Complex, to nourish and revitalize scalp and hair. As a result, they maintain the natural pH and oil/moisture balance that encourages a healthy hair renewal cycle and restores strength, shine and resilience to your hair.

To gently cleanse and restore youthful bounce and shine: Revitalizing Shampoo

Balances scalp and infuses hair with humectants, helping to reduce tangles and maintain moisture balance and sheen. Each use leaves hair looking and feeling:

- **Clean** – Removes excess oil, dirt, and styling products.
- **Strong** – Doesn't strip hair of essential moisture so hair cuticle stays smooth and resistant to damage, even while wet.
- **Bouncy** – Anti-static and non-drying so hair retains its natural flex and resilience.
- **Invigorated** – Features Scalp Health Complex to soothe and moisturize, leaving scalp feeling comfortable and energized.

To deeply cleanse while protecting natural moisture balance: Purifying Shampoo

Provides gentle, thorough, deep-down cleansing to eliminate dirt and oil buildup without stripping the hair or scalp or damaging hair color. Each use leaves hair:

- **Clarified** – Frees hair of accumulated sebum, environmental pollutants, and deposits from styling products. Restores shine and enhances natural hair texture.
- **Volumized** – pH balanced to protect the hair cuticle and guarantee body, lift, and luster.
- **De-Stressed** – Directly addresses environmental challenges by protecting moisture and lipid balance.
- **Flake-free** – Features Scalp Health Complex to reduce the appearance of oiliness and flaking, and help support scalp's natural microflora balance.

See the ProSanté OVERVIEW Product Brief for clinical results achieved by using ProSanté shampoos as part of the complete ProSanté hair care system!

How to Use ProSanté Shampoos

Since hair needs to be gently washed on a regular basis AND occasionally clarified from the buildup of oil, pollutants and styling products, ProSanté Revitalizing Shampoo and Purifying Shampoo work together in partnership to provide just the right level of cleansing for your unique head of hair.

The following chart provides a general guideline for determining your weekly shampoo schedule. As you discover the unique benefits of both shampoos, you can adjust your routine to accommodate your individual hair needs and the variable requirements of work/vacation, summer/winter, city/countryside, etc.

- Clinically formulated
- Allergy tested
- Won't clog pores
- Not tested on animals

See the ProSanté SCALP TREATMENT, CONDITIONERS, and FINISHING SPRAY Product Briefs for more detailed information about this scientifically advanced, salon-quality hair care system.

ProSanté Suggested Usage Guide						
HAIR TYPE	normal	dry	oily	thin/fine	thick	color treated/permed
Nourishing Scalp Treatment	every day	every day	every day	every day	every day	every day
Revitalizing Shampoo	5-6/week	5-6/week	4-5/week	5-6/week	5-6/week	5-6/week
Purifying Shampoo	1-2/week	1-2/week	1-2/week	1-2/week	1-2/week	1-2/week
Lightweight Conditioner	5-6/week	1-2/week	5-6/week	5-6/week	1-2/week	3-4/week
Replenishing Conditioner	1-2/week	5-6/week	1/week	1/week	5-6/week	3-4/week
Long-lasting Finishing Spray	as needed	as needed	as needed	as needed	as needed	as needed

ProSanté—Complete Care You Can Personalize for Your Hair Type

In addition to providing the positive benefits of the most state-of-the-art nourishing and protective hair care ingredients, each ProSanté product has been carefully formulated and repeatedly tested to exclude any ingredients shown to irritate the scalp or otherwise produce negative results.

- No Sodium Lauryl Sulfate (SLS) or Sodium Laureth Sulfate (SLES)
- No Cocamide DEA or Lauramide DEA
- Safe for all hair types, even colored or chemically treated hair
- pH balanced
- Effective in all types of water
- Non-occlusive oils
- Soap free
- Dye free
- Non-drying, non-stripping
- Non-irritating formulas, free of harsh preservatives and detergents
- Biodegradable
- Dermatologist tested

