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Get Your Shaklee Products Go Here:

<http://www.shaklee.net/mimc/>

Introducing Shakleebaby™ and Shakleekids™



**Introducing Shakleebaby™ - Always Safe. Always Gentle. Always Healthy.
Open Order 5/1**

Babies are the most precious gifts in the world. Keep yours happy and healthy with Shakleebaby. Safe, pure, and natural, our pediatrician tested baby care products are formulated to keep your little one's bottoms soft, itty-bitty toes clean, and growing body healthy.



Gentle Wash

Clean, fresh baby. This extra gentle wash is made with organic chamomile and lavender, pH balanced and sensitivity tested to shower even the most tender skin with love. 99% Natural; 76% Organic.

#30108 <http://www.shaklee.net/mimc/>



Soothing Lotion

So soft. Organic sunflower seed oil and shea butter moisturize, and organic chamomile and lavender soothe. 99% Natural; 87% Organic.

#30106 <http://www.shaklee.net/mimc/>



Diaper Rash Cream

Naturally soothing. Zinc Oxide protects baby's delicate skin from wetness, keeping skin healthy and dry, and helps heal diaper rash. Organic and natural oils keep skin hydrated and smooth while chamomile, aloe, and calendula extracts soothe. 99% Natural. 78% Organic.

#30109 <http://www.shaklee.net/mimc/>



Massage Oil

Perfect for massaging baby or moisturizing after a bath. With organic sunflower oil, lavender, and chamomile to moisturize and smooth. 99% Natural, 99% Organic.

#30107 <http://www.shaklee.net/mimc/>

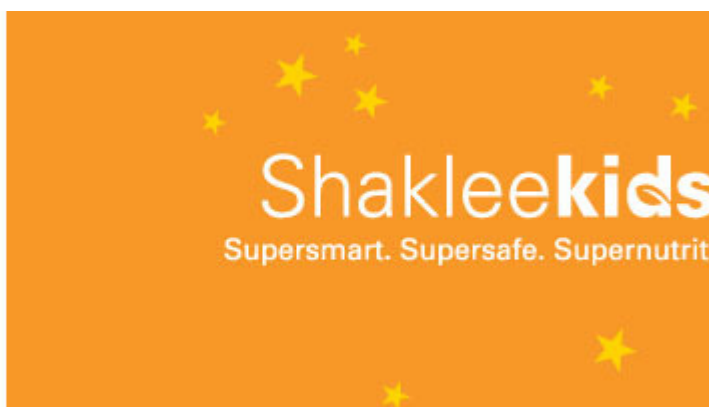


Multivitamin & Multimineral Powder

One of the most comprehensive infant-toddler supplements available, it contains prebiotics to help promote a healthy immune system and bundles of vitamin D to support strong bones and teeth. Star-K Certified. *

#20057 <http://www.shaklee.net/mimc/>

* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



Introducing Shakleekids™ - Supersmart. Supersafe. Supernutritious.
Open Order 5/1

Behold the powers of Shakleekids Mighty Smart and Incredivites! These dietary supplements are made with supersafe ingredients that bring out the best in kids, like rad vision, smart noggins, and a rockin immune system. *



Incredivites™

Shakleekids Incredivites is the first kids chewable multivitamin in the U.S. with lactoferrin, a protein that helps busy bodies' immune systems stay supercharged. Packed with 23 essential nutrients, it's one of the most comprehensive supplements available - with 600IU of vitamin D to support strong bones and teeth, and 100% of the daily value for vitamins C and E per serving. *

#20002 <http://www.shaklee.net/mimc/>

Note: Vita-Lea® Ocean Wonders™ will continue to be available.



Mighty Smart™

Shakleekids Mighty Smart is scientifically formulated with a power-packed blast of ultra-pure DHA. Essential for early brain development, this omega-3 fatty acid has been shown to support mighty memory, mad concentration, and fierce mind skills. Star-K Certified.

#20058 <http://www.shaklee.net/mimc/>

Shaklee

product brief

Conditioners

personal care

ProSanté

For Healthy, Gorgeous Hair

Lightweight Conditioner & Replenishing Conditioner

Many people are surprised to learn that hair is dead. Although hair grows from a living root in a follicle of the skin that forms your scalp, the hair that is visible—and accessible to traditional hair care products—is merely a strand of inactive components, including protein, melanin (which gives hair its color), a variety of lipids, a trace of minerals, and water.

The average hair grows for 2 to 10 years, and during that time it takes a lot of punishment. In addition to regularly washing it (often with harsh chemicals) and coating it with a multitude of styling products, we dry it with very hot air, curl it, straighten it, color it, texturize it (temporarily or permanently), dry it with rough towels, comb, brush and tease it. No wonder our hair sometimes looks and acts worn out.

The Problem: The things we do to hair in the name of “care” and styling often create significant damage, ultimately leading to hair that can be limp and flat, dry and frizzy, dull and colorless, brittle, porous, and prone to breakage.

The Solution: ProSanté Lightweight Conditioner and Replenishing Conditioner repair hair naturally by deeply delivering the moisture and nourishment it needs to restore cuticle integrity. Working as a team, these clinically proven hair-menders protect against environmental and styling damage, and boost body, manageability, softness and shine.

Lightweight Conditioner
#31693 10 fl oz 296 ml

- Smoothes and moisturizes hair without weighing it down
- Restores structural elements so hair looks shiny and healthy, feels bouncy and full-bodied
- Makes combing effortless, wet or dry
- Eliminates static for easy handling and styling
- No harsh chemicals for thin or thinning hair



Featuring exclusive Scalp Health Complex, a unique combination of 10 vitamins, minerals and herbs that nourishes and revitalizes scalp and hair.

Replenishing Conditioner
#31694 8 fl oz 237 ml

- Permeates hair and mends surface damage with concentrated emollients for intense shine and silky softness
- Rebuilds hair structure with humectants and a natural, vegetable-based protein for renewed elasticity, strength and volume
- Repairs surface damage and mends split ends
- Ideal for very dry, overworked or overprocessed hair
- Provides body-boosting moisture for thin or thinning hair

How Hair Is Damaged

Whether thick and dark or fine and fair, all hair is constructed of several layers of the protein keratin, which is also the material that makes up fingernails. Each hair shaft has an inner core called the medulla. A middle layer, or cortex, contains pockets of melanin pigment which, like the melanin in skin, provides color and protection. The outer layer is the cuticle, which consists of overlapping layers of keratinocyte cells, rather like curved roof tiles or the scales of a snake.

When these tightly bound, overlapping cuticle layers of keratin lie flat and close over one another, hairs move smoothly over one another. Light bounces evenly off each hair shaft, making hair feel smooth, behave resiliently, and look youthfully glossy.

However, environmental pollutants, UV radiation, and over-handling of hair can negatively affect the surface of hair shafts as well as the scalp. Here's a summary of the major forms of hair cuticle damage and the primary causes:

Cuticle de-cementation and lifting. The majority of the population has this problem, in which the sleek scales forming the cuticle come loose from one another and start to curl up like old roof shingles. The culprit: pulling and stretching the hair while combing or brushing. The more times you extend the hair, the more "shingles" get ruffled up, and the duller hair looks. Dryness makes the problem worse; moisture helps minimize the damage.

Verticle cracks in the cuticle. This damage occurs every time you blow-dry your hair. Think of mud that dries too quickly, forming ugly, spreading cracks. When you wash your hair, the cuticle swells; too-rapid drying, especially at temperatures above 75°C, causes vertical cracks to form on the scales of the cuticle. This reduces hair's elasticity, leading to limp and lifeless hair, or hair that won't hold a curl. This damage can also result from any rough handling of hair while it is wet, such as hasty combing or vigorous towel-drying.

Split ends. Since hairs are of different lengths all over your head, split ends can cause an overall loss of shine, and are a factor in frizziness. Split ends are caused when dry hair gets tangled; the ends literally tear as hair strands are separated from one another. A key factor in preventing split ends is maintaining healthy moisture in the hair.

Cuticle abrasion. Imagine a very old roof – the shingles are scuffed and worn, and the edges of each shingle are irregularly chipped away as if they'd been badly cut with pinking shears. On the surface of the hair shaft, this is what cuticle abrasion looks like – and it is the unpleasant result of combing, brushing, and blow-drying your hair. Cuticle abrasion causes your hair to lose its shine, luster, and color quality, as light striking the hair shaft is scattered in a million directions. Hair can also become stiff, coarse and unmanageable.

Bulges and craters in the hair cuticle. The chief culprit here is the use of curling irons. This "frying" of the hair shaft causes the keratin to blister; when the blisters break, a shallow depression remains. Over time this damage can lead to dull, brittle hair with no life or bounce. This type of damage can also be caused by pulling and stretching the hair while combing or brushing.

Porous hair. When you color your hair, chemicals "lift" the cuticle to allow pigments into the hair shaft. Permanent waves and straightening treatments similarly "open up" the hair shaft to allow chemicals to penetrate. Excessive chemical processing can damage the cuticle and leave hair dull, overly porous and fragile.

Sun damage. The hair's natural melanin provides some protection against UV radiation. However, most of the melanin is found in the inner layers of the hair, leaving the outer layers undefended. The energy of UVA and UVB rays can degrade the natural color, resulting in hair that becomes dull; dark shades that lighten.

Nature's Proactive Answer: ProSanté Conditioners

When you wash your hair, shampoo lifts the cuticle to better remove dirt, oils and pollutants. During rinsing, the cuticles lay back down. The ProSanté Conditioners replenish moisture and seal the cuticle to leave hair smooth and strong.

Non-occlusive and non-greasy, these superior conditioners work together to help improve cuticle condition by reducing cuticle cracks, decementation and abrasion, while mending split ends. The enriched formulas feature Panthenol (Pro-Vitamin B5) and Wheat Amino Acids to moisturize hair strands internally and bond with the keratin in the hair cuticle. Each hair is mended, rebuilt, and sealed without coating or weighing hair down, so fullness and shine are revealed with every use.

To restore texture and strength and help achieve optimal volume and condition: Lightweight Conditioner

Lightweight Conditioner, featuring Scalp Health Complex, permeates the hair cuticle to maintain natural pH balance and comfortable scalp hydration. Pure plant-derived ingredients help volumize and restructure the surface of the hair shaft so your hair immediately looks and feels:

- **Weightless** – Nourishes and protects hair without weighing it down, so it can be used daily with no buildup.
- **Tangle-free** – Light moisturizers smooth and separate hairs, so your comb glides through effortlessly, wet or dry.
- **Manageable** – Naturally derived conditioning agents soften hair and eliminate static for easy handling and styling.
- **Volumized** – Improves hair strength and gloss and helps thicken fine hair so it has more body and bounce.

To moisturize and replenish each strand of hair: Replenishing Conditioner

An intensive conditioning formula for all hair types that boosts hair health and is particularly healing for extremely dry, brittle, highly textured and chemically treated hair. Concentrated emollients and natural structural elements permeate very dry, overprocessed and over-worked hair to rebuild elasticity and strength. Natural humectants bind and sustain moisture to restore shine and flexibility. Use once or twice a week to keep hair:

- **Glossy** – Rich naturally based lubricants and herbal extracts add moisture and smooth the hair’s surface to boost shine. Leaves hair soft, with an extraordinary silky feel.
- **Restored** – Scalp Health Complex helps normalize and moisturize chemically processed or otherwise mistreated hair and scalp.
- **De-frizzed** – Humectants and naturally derived proteins help rebuild damage to the hair shaft, to soften and improve hair texture.
- **Resilient** – Naturally derived strengthening ingredients add body, flexibility and manageability to hair.

See the ProSanté OVERVIEW Product Brief for clinical results achieved by using ProSanté conditioners as part of the complete ProSanté hair care system!

How to Use ProSanté Conditioners

Since hair needs both daily conditioning AND deep replenishment of lost moisture and structural elements, ProSanté Lightweight Conditioner and Replenishing Conditioner work in conjunction with ProSanté shampoos to provide just the right level of repair and renewal for your unique head of hair:

The following chart provides a general guideline for determining your weekly conditioning schedule. As you discover the unique benefits of both conditioners, you can adjust your routine to accommodate your individual hair needs and the variable requirements of work/vacation, summer/winter, city/countryside, etc.

| ProSanté Suggested Usage Guide | | | | | | |
|--------------------------------|-----------|-----------|-----------|-----------|-----------|----------------------|
| HAIR TYPE | normal | dry | oily | thin/fine | thick | color treated/permed |
| Nourishing Scalp Treatment | every day | every day | every day | every day | every day | every day |
| Revitalizing Shampoo | 5-6/week | 5-6/week | 4-5/week | 5-6/week | 5-6/week | 5-6/week |
| Purifying Shampoo | 1-2/week | 1-2/week | 1-2/week | 1-2/week | 1-2/week | 1-2/week |
| Lightweight Conditioner | 5-6/week | 1-2/week | 5-6/week | 5-6/week | 1-2/week | 3-4/week |
| Replenishing Conditioner | 1-2/week | 5-6/week | 1/week | 1/week | 5-6/week | 3-4/week |
| Long-lasting Finishing Spray | as needed | as needed | as needed | as needed | as needed | as needed |

ProSanté—Complete Care You Can Personalize for Your Hair Type

In addition to providing the positive benefits of the most state-of-the-art nourishing and protective hair care ingredients, each ProSanté product has been carefully formulated and repeatedly tested to exclude any ingredients shown to irritate the scalp or otherwise produce negative results.

- No Sodium Lauryl Sulfate (SLS) or Sodium Laureth Sulfate (SLES)
- No Cocamide DEA or Lauramide DEA
- Safe for all hair types, even colored or chemically treated hair
- pH balanced
- Effective in all types of water
- No occlusive oils
- Soap free
- Dye free
- Non-drying, non-stripping
- Non-irritating formulas, free of harsh preservatives and detergents
- Biodegradable
- Dermatologist tested
- Clinically formulated
- Allergy tested
- Won't clog pores
- Not tested on animals

See the ProSanté Nourishing SCALP TREATMENT, SHAMPOOS, and FINISHING SPRAY Product Briefs for more detailed information about this scientifically advanced, salon-quality hair care system.



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