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<http://www.shaklee.net/mimc/>

Introducing Shakleebaby™ and Shakleekids™



**Introducing Shakleebaby™ - Always Safe. Always Gentle. Always Healthy.
Open Order 5/1**

Babies are the most precious gifts in the world. Keep yours happy and healthy with Shakleebaby. Safe, pure, and natural, our pediatrician tested baby care products are formulated to keep your little one's bottoms soft, itty-bitty toes clean, and growing body healthy.



Gentle Wash

Clean, fresh baby. This extra gentle wash is made with organic chamomile and lavender, pH balanced and sensitivity tested to shower even the most tender skin with love. 99% Natural; 76% Organic.

#30108 <http://www.shaklee.net/mimc/>



Soothing Lotion

So soft. Organic sunflower seed oil and shea butter moisturize, and organic chamomile and lavender soothe. 99% Natural; 87% Organic.

#30106 <http://www.shaklee.net/mimc/>



Diaper Rash Cream

Naturally soothing. Zinc Oxide protects baby's delicate skin from wetness, keeping skin healthy and dry, and helps heal diaper rash. Organic and natural oils keep skin hydrated and smooth while chamomile, aloe, and calendula extracts soothe. 99% Natural. 78% Organic.

#30109 <http://www.shaklee.net/mimc/>



Massage Oil

Perfect for massaging baby or moisturizing after a bath. With organic sunflower oil, lavender, and chamomile to moisturize and smooth. 99% Natural, 99% Organic.

#30107 <http://www.shaklee.net/mimc/>



Multivitamin & Multimineral Powder

One of the most comprehensive infant-toddler supplements available, it contains prebiotics to help promote a healthy immune system and bundles of vitamin D to support strong bones and teeth. Star-K Certified. *

#20057 <http://www.shaklee.net/mimc/>

* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



Introducing Shakleekids™ - Supersmart. Supersafe. Supernutritious.
Open Order 5/1

Behold the powers of Shakleekids Mighty Smart and Incredivites! These dietary supplements are made with supersafe ingredients that bring out the best in kids, like rad vision, smart noggins, and a rockin immune system. *



Incredivites™

Shakleekids Incredivites is the first kids chewable multivitamin in the U.S. with lactoferrin, a protein that helps busy bodies' immune systems stay supercharged. Packed with 23 essential nutrients, it's one of the most comprehensive supplements available - with 600IU of vitamin D to support strong bones and teeth, and 100% of the daily value for vitamins C and E per serving. *

#20002 <http://www.shaklee.net/mimc/>

Note: Vita-Lea® Ocean Wonders™ will continue to be available.



Mighty Smart™

Shakleekids Mighty Smart is scientifically formulated with a power-packed blast of ultra-pure DHA. Essential for early brain development, this omega-3 fatty acid has been shown to support mighty memory, mad concentration, and fierce mind skills. Star-K Certified.

#20058 <http://www.shaklee.net/mimc/>

Redefining Vitality

Shaklee Vitalizer™

Dietary Supplement



THE CHALLENGE

Are you okay with feeling just okay? If you're like nine out of 10 Americans, you don't eat enough fruits and vegetables, which can really affect your health. That's a great reason to supplement what you eat, which can make a big difference in your health down the line. Being well means having the energy and vitality to enjoy life to its fullest. But how do you get the right nutrients in the right amounts? Taking just any supplement won't help provide complete, balanced nutrition.

THE SOLUTION

SHAKLEE VITALIZER™

Redefining Vitality

Here is the best of Shaklee science in 80 bio-optimized nutrients clinically proven to create a foundation for a longer, healthier life.* Anyone can put vitamins and minerals in a supplement. Only Shaklee gets the right nutrients to the right place through a revolutionary, patent-pending delivery system. Taking Vitalizer is not just an investment in your long-term health. This is how to start feeling "WOW", today and every day from now on. Vitalizer provides a daily boost of clinically supported vitamins, minerals, antioxidants, phytonutrients, omega-3 fatty acids, and probiotics. So you know you always get what you need each and every day.

Vitalizer Benefits*

- Supercharged vitality
- Stress management
- Antioxidant defense
- Heart and brain health
- Digestive health
- Healthy hair, nails, and skin
- Nerve and muscle function
- Healthy teeth and gums
- Enhanced immunity
- Anti-aging phytonutrients
- DNA protection
- Bone and joint health
- Lung health
- Colon health
- Preconception nutrition
- Vision and eye health

CHANGING BRANDS CAN CHANGE YOUR LIFE.™

A landmark study of long-term dietary supplement users showed that people who took Shaklee supplements had markedly better health than both other multivitamin and non-supplement users. Shaklee users scored better for:

- Blood pressure*
- C-reactive protein*
- HDL cholesterol*
- Homocysteine*
- Triglycerides*

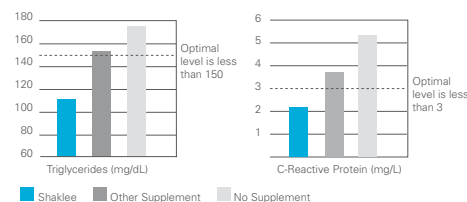
Shaklee leveraged this groundbreaking information and its history of scientific innovation to create Vitalizer, which targets nutrients for optimal delivery and better digestive comfort.

- Optimized delivery systems
- Fewer tablets

PROVEN SUPERIOR VITALITY*

Proven Superior Vitality*

Lower is better!



THE SHAKLEE DIFFERENCE

- **80 Bio-Optimized Nutrients**
Clinically proven to create a foundation for a longer, healthier life*
- **Vitality Guaranteed 100%**
The benefits you're looking for
- **50th Anniversary Landmark Study**
Long-term users of Shaklee supplements had better health*
- **S.M.A.R.T.™ Delivery System**
Take once a day, every day
Right nutrients, right price, right time
12 patents, 2 patents pending

100% Shaklee Guarantee



We stand behind each and every one of our products. The ingredients, purity, safety, and performance of all our Nutrition, Healthy Home, and Personal Care products are 100% guaranteed.

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Supplement Facts			
Serving Size: 1 Vita-Strip®			
	Amount Per Serving	%DV	
Calories	15		
Calories from Fat	10		
Total Fat	1 g	2%**	
Total Carbohydrate	1 g	<1%**	
Vitamin A (50% as beta carotene from <i>Blakeslea trispora</i> and 50% as vitamin A acetate)	5000 IU	100%	
Vitamin C (as calcium ascorbate and ascorbic acid)	500 mg	833%	
Vitamin D ₃ (as cholecalciferol)	600 IU	150%	
Vitamin E (as d-alpha-tocopherol concentrate, d-alpha-tocopheryl acid succinate, mixed tocopherols, and mixed tocotrienols)	200 IU	667%	
Vitamin K (as phytonadione)	80 mcg	100%	
Vitamin B ₁ (as thiamine mononitrate)	9 mg	600%	
Vitamin B ₂ (as riboflavin)	10.2 mg	600%	
Niacin (as niacinamide)	120 mg	600%	
Vitamin B ₆ (as pyridoxine hydrochloride)	12 mg	600%	
Folate (as folic acid)	400 mcg	100%	
Vitamin B ₁₂ (as cyanocobalamin)	36 mcg	600%	
Biotin (as d-biotin)	300 mcg	100%	
Pantothenic acid (as d-calcium pantothenate)	60 mg	600%	
Calcium (as dicalcium phosphate, calcium ascorbate, and calcium carbonate)	500 mg	50%	
Phosphorus (as dicalcium phosphate)	350 mg	35%	
Iodine (as potassium iodide and sea kelp)	150 mcg	100%	
Magnesium (as magnesium oxide)	200 mg	50%	
Zinc (as zinc gluconate)	15 mg	100%	
Selenium (as trace mineral protein hydrolysate)	70 mcg	100%	
Copper (as copper gluconate)	2 mg	100%	
Manganese (as manganese gluconate)	2 mg	100%	
Chromium (as trace mineral protein hydrolysate)	120 mcg	100%	
Molybdenum (as trace mineral protein hydrolysate)	75 mcg	100%	
Sodium	10 mg	<1%	
Total Omega-3 fatty acids (from ultrapure marine lipid concentrate)	500 mg	†	
Our full spectrum includes:			
EPA (eicosapentaenoic acid)	280 mg	215%	
DHA (docosahexaenoic acid)	180 mg	138%	
And five other naturally found fatty acids including: docosapentaenoic, stearidonic, eicosatetraenoic, heneicosapentaenoic, and alpha-linolenic acids.	40 mg	†	
<i>Bifidobacterium longum</i> (probiotic)	250 million CFU	†	
<i>Lactobacillus acidophilus</i> (probiotic)	250 million CFU	†	
Lycopene (from tomato extract)	2.5 mg	†	
Lutein (as lutein ester from marigold flower extract)	2 mg	†	
Zeaxanthin (as zeaxanthin ester from marigold flower extract)	80 mcg	†	
Gamma-tocopherol	25 mg	†	
Beta- and delta-tocopherol	10 mg	†	
Bioflavonoid complex (as citrus, lemon, orange, and grapefruit bioflavonoids, and hesperidin complex)	25 mg	†	
Quercetin	50 mg	†	
Nickel (as trace mineral protein hydrolysate)	15 mcg	†	
Tin (as trace mineral protein hydrolysate)	10 mcg	†	
Vanadium (as trace mineral protein hydrolysate)	20 mcg	†	
Boron (as trace mineral protein hydrolysate)	1 mg	†	
Silicon (as silicon dioxide)	2 mg	†	

**Percent Daily Values (DV) are based on a 2,000 calorie diet.
†Daily Value not established.

Most Powerful Antioxidant Spectrum

- Helps protect cells, tissues, and organs against aging*
- Superior protection against free radical damage*
- Full-spectrum vitamin E from all 8 natural forms
- 26 antioxidants working together to augment your body's antioxidant network*

Every Vitamin + Minerals Your Body Needs

- High potency for supercharged vitality*
- Bio-optimized nutrients for maximum absorption
- All 8 highly potent B vitamins including biotin

Anti-Aging Nutrients*

- Protect DNA and support healthy aging*
- Powerful carotenoids and flavonoids including lutein and lycopene

7 Omega-3s to Help Reduce the Risk of Heart Disease**

- Also promotes brain and joint health*
- High-potency EPA and DHA
- Ultrapure pharmaceutical grade

Guaranteed Superactive Probiotics to Improve Digestive Health*

- Support healthy digestion and immunity*
- Extensively studied active cultures
- Patented delivery system

Shaklee gives you the S.M.A.R.T. delivery system, which assures you that Vitalizer delivers the right nutrients to the right place at the right time. Because Shaklee scientists know that nutrients are best used when they are absorbed in different parts of the body, each supplement has its own release system to better deliver nutrients to the correct part of the body.

Vita-Lea® has a folic acid microcoating that allows for immediate release into the stomach.

Caroto-E-Omega has a natural pH-activated enteric coating that allows release of the contents only when it reaches the upper intestine.

B+C Complex has a water-activated, sustained release gel-diffusion system clinically proven to maintain blood nutrient levels over 12 hours.

Optiflora® Probiotic is triple encapsulated with vegetable oils and gelatin. This protects the active probiotic cultures all the way through the stomach and upper intestine, releasing in the lower intestine where they are needed.

Shaklee has put its 50 years of scientific research, stringent testing, innovation, conviction, and the purest ingredients from nature into these supplements like no other natural nutrition company can. They are packaged in convenient, single-serving Vita-Strips™ so you can take them with you anywhere.

Vitalizer is based on an unprecedented 12 Shaklee clinical studies that show the difference. We believe that the quality we've put into it is the reason you can actually feel the quality of life you get out. That's why it's 100% guaranteed.

WHO WILL BENEFIT?

Vitalizer is available in three formulas:

Vitalizer™

Ideal for men

#20246

Provides protection for immunity, stress management, antioxidant and DNA protection, heart and brain health, bone and joint health, digestive health, and prostate health.*

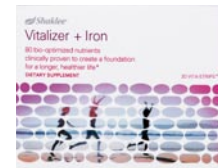


Vitalizer + Iron™

Ideal for women

#20247

Provides protection for immunity, stress management, antioxidant and DNA protection, heart and brain health, bone and joint health, digestive health, breast health, healthy skin, hair, and nails.*



Vitalizer Gold™

Ideal for everybody 50+

#20248

Provides protection for immunity, stress management, antioxidant and DNA protection, heart and brain health, bone and joint health, digestive health, breast, and prostate health.*



HOW SHOULD IT BE USED

Each Vitalizer Pack includes 30 Vita-Strips™ to take once a day, every day. Contains:

- Vita-Lea®: 2 tablets per strip
- Vitamin B+C Complex: 1 tablet per strip
- Caroto-E-Omega: 2 softgels per strip
- Optiflora® Probiotic: 1 capsule per strip



For additional benefits, use Vitalizer with other Shaklee products, including:

- Vitalizer plus NutriFeron® and Shaklee protein—all the benefits of Vitalizer plus extra immune benefits and healthy protein.*
- Use with Energizing Soy Protein for a protein boost
- Use with Cinch™ Shake Mix for a complete meal

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REFERENCES 12 Clinical Studies Supporting Vitalizer

Vita-Lea® Super Multivitamin/Multimineral

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