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Get Your Shaklee Products Go Here:

<http://www.shaklee.net/mimc/>

Introducing Shakleebaby™ and Shakleekids™



**Introducing Shakleebaby™ - Always Safe. Always Gentle. Always Healthy.  
Open Order 5/1**

**Babies are the most precious gifts in the world. Keep yours happy and healthy with Shakleebaby. Safe, pure, and natural, our pediatrician tested baby care products are formulated to keep your little one's bottoms soft, itty-bitty toes clean, and growing body healthy.**



### Gentle Wash

Clean, fresh baby. This extra gentle wash is made with organic chamomile and lavender, pH balanced and sensitivity tested to shower even the most tender skin with love. 99% Natural; 76% Organic.

#30108 <http://www.shaklee.net/mimc/>



### Soothing Lotion

So soft. Organic sunflower seed oil and shea butter moisturize, and organic chamomile and lavender soothe. 99% Natural; 87% Organic.

#30106 <http://www.shaklee.net/mimc/>



### Diaper Rash Cream

Naturally soothing. Zinc Oxide protects baby's delicate skin from wetness, keeping skin healthy and dry, and helps heal diaper rash. Organic and natural oils keep skin hydrated and smooth while chamomile, aloe, and calendula extracts soothe. 99% Natural. 78% Organic.

#30109 <http://www.shaklee.net/mimc/>



### Massage Oil

Perfect for massaging baby or moisturizing after a bath. With organic sunflower oil, lavender, and chamomile to moisturize and smooth. 99% Natural, 99% Organic.

#30107 <http://www.shaklee.net/mimc/>



### Multivitamin & Multimineral Powder

One of the most comprehensive infant-toddler supplements available, it contains prebiotics to help promote a healthy immune system and bundles of vitamin D to support strong bones and teeth. Star-K Certified. \*

#20057 <http://www.shaklee.net/mimc/>

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**Introducing Shakleekids™ - Supersmart. Supersafe. Supernutritious.**  
Open Order 5/1

**Behold the powers of Shakleekids Mighty Smart and Incredivites! These dietary supplements are made with supersafe ingredients that bring out the best in kids, like rad vision, smart noggins, and a rockin immune system. \***



### Incredivites™

Shakleekids Incredivites is the first kids chewable multivitamin in the U.S. with lactoferrin, a protein that helps busy bodies' immune systems stay supercharged. Packed with 23 essential nutrients, it's one of the most comprehensive supplements available - with 600IU of vitamin D to support strong bones and teeth, and 100% of the daily value for vitamins C and E per serving. \*

#20002 <http://www.shaklee.net/mimc/>

Note: Vita-Lea® Ocean Wonders™ will continue to be available.



## Mighty Smart™

Shakleekids Mighty Smart is scientifically formulated with a power-packed blast of ultra-pure DHA. Essential for early brain development, this omega-3 fatty acid has been shown to support mighty memory, mad concentration, and fierce mind skills. Star-K Certified.

#20058 <http://www.shaklee.net/mimc/>

# Vitalizer In Home Presentation



## Suggested Agenda

1. Welcome and Your 3 Minute Story
2. Explain the Problem
3. Our Company, Our Product Lines
4. Explain the Products
5. The Earning Opportunity
6. Next Steps
7. Close



# Vitalizer Sales Aids



Vitalizer Brochure



Action! DVD  
Vitalizer Segment



Web Support Materials

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# Vitalizer - Tools and Support



## Sales Aids

- Action! DVD
- Vitalizer brochure
- Downloads Available
- Vitalizer 10% AutoShip packs
- Product bulletins
- Vitalizer PowerPoint presentation
- Vitalizer Flash presentation
- Ingredient glossary
- Vitality quiz

## Web-Based Training

- Shaklee University Program



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# WELCOME!



 **Shaklee®**  
Creating Healthier Lives®

# We should ALL be interested in... Vitalizer Benefits\*:



Eye Health      Digestive Function  
Heart Health      Stress Management  
Antioxidant Defense  
Breast Health      Bone Health      Joint Function  
Anti-Aging Nutrients      Muscle Function  
Lung Health  
Healthy Skin, Hair and Nails      Nerve Function  
Enhanced Immunity      Brain Health  
DNA Protection  
Prostate Health      Healthy Teeth and Gums

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## Inadequate Intake of Multiple Nutrients:

- Vitamin A – 56%
  - Vitamin E – 69 %
  - Vitamin B<sub>6</sub> – 54%
  - Calcium – 65%
  - Magnesium – 62%
  - Iron (women) – 62%
  - Zinc – 73%
- USDA CSFII data, 1994-96
- GI Microflora, toxins

**80 Bio-Optimized Nutrients**

# Enhanced Immunity\*



## Inadequate Intake of Multiple Nutrients:

- Vitamin A – 56 %
- Vitamin E – 69 %
- Vitamin B<sub>6</sub> – 54%
- Folic Acid – 33%
- Vitamin B<sub>12</sub> – 17%
- Zinc – 73%
- Carotenoids

USDA CSFII data, 1994-96

**Omega-3 Fatty Acids**  
**Probiotics**



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# Stress Management\*



## Anti-Stress Nutrients\*:

- B-Vitamins
- Vitamin C
- Magnesium



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# Take Our Vitality Quiz



Rate yourself from 1 (lowest) to 5 (highest)

- Daily energy level
- Immune system strength
- Appearance of skin, hair, and nails
- Ability to manage stress
- Healthy daily diet
- Overall health & outlook

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**Total up your Vitality score**

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## 17 or under

At least you're honest.  
Now there's nowhere to go  
but up.

## 18–24

The good news is, you're  
doing okay. The bad news  
is, you're doing just okay.

## 25–30

Bravo!  
You obviously care  
about taking care.

# Vitalizer



Vitalizer benefits\*:

## Live in the here and WOW!

Eye Health

Supercharged vitality

Brain health and cognitive function

Healthy joints

Prostate health

Heart health

Anti-aging phytonutrients



Antioxidant defense

Preconception nutrition

Nerve and muscle function



Colon health



Stress Management

Bone health

Healthy teeth and gums

DNA Protection

Breast health

Digestive balance

Lung health

Vision and eye health

Healthy skin, hair, and nails

Immunity

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# OUR COMPANY



## A 50-YEAR HERITAGE

- Founded by Dr. Forrest C. Shaklee in 1956
- Sold over 500 million products
- One of the first biodegradable nontoxic cleaners – Basic-H®

## UNLIMITED FUTURE!!!

- #1 natural nutrition company in the U.S.!
- Over \$250 million invested in research & development and clinical testing
- Over 83,000 tests for product quality annually
- 70 published peer-reviewed clinical studies



Products  
Unconditionally  
**GUARANTEED!**



## CLIMATE NEUTRAL™

First company in the world to be Climate Neutral™ certified, totally offset CO<sub>2</sub> emissions, resulting in a net zero impact on the environment.

# SHAKLEE PRODUCTS



**HEALTHY NUTRITION**  
Feel Better  
in 30 Days or Your  
Money Back



**HEALTHY WEIGHT**  
Revolutionary  
**CINCH™**  
Inch Loss Plan!



**HEALTHY HOME**  
Safe for you,  
your home,  
and your planet™  
**GET CLEAN™**



**HEALTHY BEAUTY**  
Natural-Based  
**PERSONAL CARE & Beauty Products**



**AIR AND WATER TREATMENT**



**LOYALTY THROUGH QUALITY!**



# THE SHAKLEE DIFFERENCE



**Over 50  
years  
of proven  
success**

## BEST OF SCIENCE

- \$250 million invested in Research & Development
- 90 published studies & abstracts
- 75 Shaklee scientists
- 50 patents and patents pending
- 50th Anniversary Landmark Study proves Shaklee supplement users have markedly better health.



## PURITY AND QUALITY GUARANTEED

- 83,000 annual quality control tests
- Guaranteed potency – third-party verification of botanical ingredients
- Guaranteed purity – 358 contaminant tests conducted by third-party labs on EACH new botanical ingredient
- 100% Satisfaction Guarantee

## BEST OF NATURE

- Natural ingredients
- No artificial flavors
- No artificial sweeteners
- No hidden fillers
- No animal testing

# Introducing Vitalizer



## Shaklee Vitalizer™

Dietary Supplement

80 bio-optimized nutrients  
clinically proven to create a  
foundation for a longer,  
healthier life\*

Vitality Guaranteed. 100%.



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# Introducing Vitalizer



## 7 Omega-3s to Help Reduce the Risk of Heart Disease\*\*

- Also promote brain and joint health\*
- High-potency EPA and DHA
- Ultrapure pharmaceutical grade

\*\* Supportive but not conclusive research shows that consumption of EPA and DHA omega-3 fatty acids may reduce the risk of heart disease. One serving of Vitalizer Dietary Supplement provides 460 milligram of EPA and DHA Omega-3 fatty acids.

## Most Powerful Antioxidant Spectrum\*

- Helps protect cells, tissues, and organs against aging\*
- Superior protection against free radical damage\*
- Full-spectrum vitamin E from 8 natural forms
- 26 antioxidants working together to augment your body's antioxidant network\*

## Anti-Aging Nutrients\*

- Protect DNA and support healthy aging\*
- Powerful carotenoids and flavonoids including lutein and lycopene

## Every Vitamin + Minerals Your Body Needs

- High potency for supercharged vitality\*
- Bio-optimized nutrients for maximum absorption
- All 8 highly potent B vitamins including biotin

## Guaranteed Superactive Probiotics to Improve Digestive Health\*

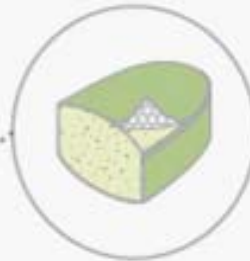
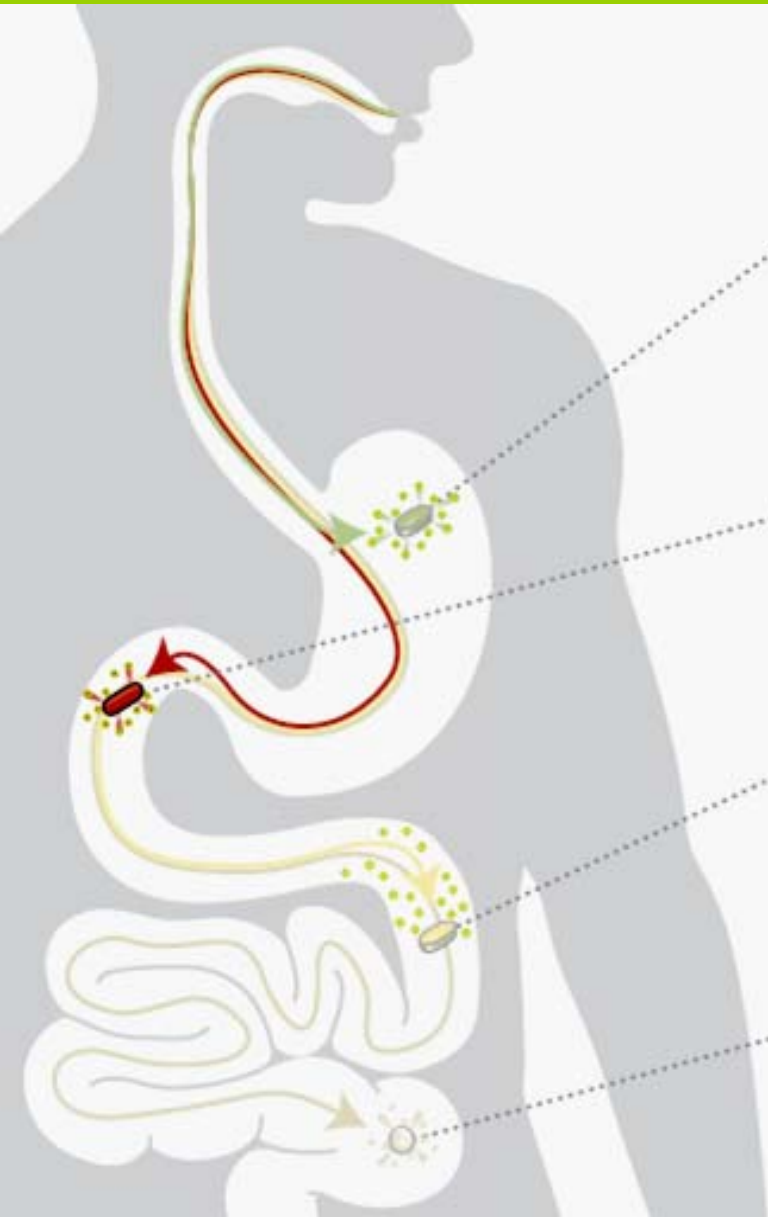
- Support healthy digestion and immunity\*
- Extensively studied active cultures
- Patented delivery system

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# S.M.A.R.T.™

Shaklee Micronutrient Advanced Release Technology™

 **Shaklee®**  
Creating Healthier Lives



### Vita-Lea®

Folic acid microcoating for **immediate release in stomach**



### Caroto-E-Omega

pH-activated enteric coating protects from stomach acid for **release only after reaching upper intestine**



### B+C Complex

Sustained release gel-diffusion system clinically proven to **maintain blood nutrient levels over 12 hours**



### Optiflora® Probiotic

Triple-layer encapsulation protects the active cultures through stomach for **release in lower intestine**

**12 Patents and  
2 Patents Pending**

**The right nutrients,  
to the right place,  
at the right time.**

# Changing Brands Can Change Your Life™



A landmark study—the first ever on a rare population of long-term dietary supplement users — showed that **people who took Shaklee Supplements had markedly better health** than both other multivitamin and non-supplement users

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**Vitalizer is based on key findings from the 50th Anniversary Landmark Study**

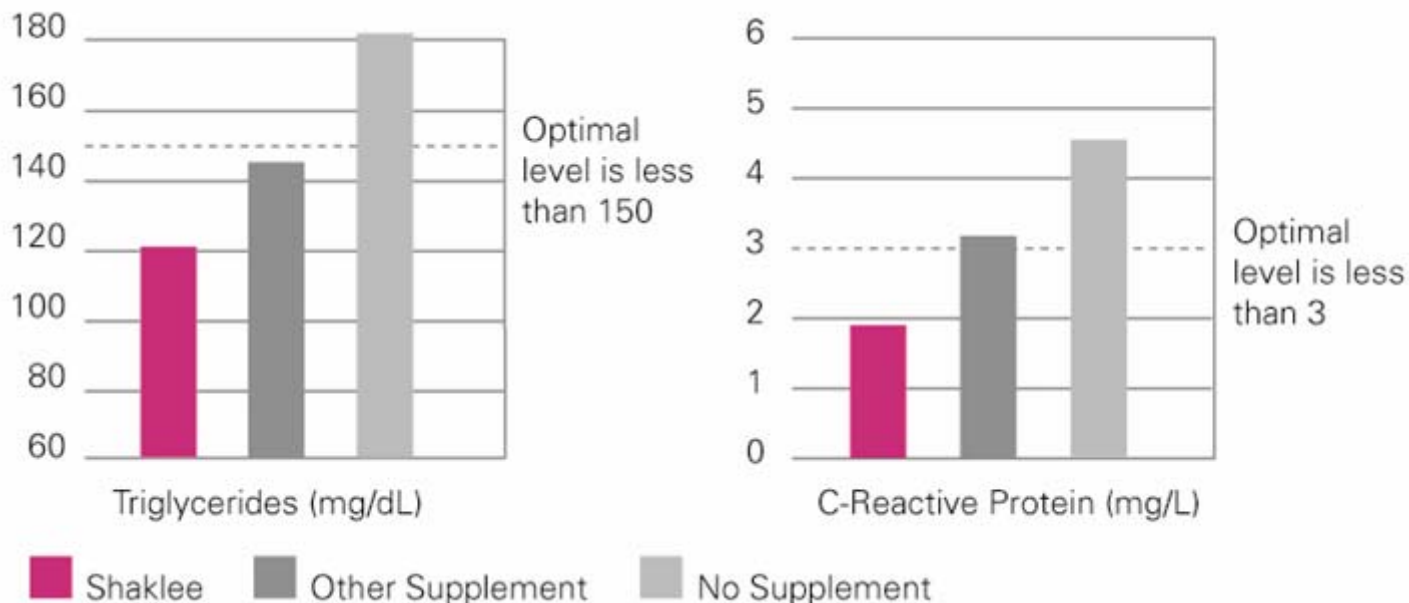


# Changing Brands Can Change Your Life™



## Lower Is Better!

Shaklee users had better levels of biomarkers of health\*



**Shaklee supplement users retained normal levels of:\***

**Blood pressure**

**Triglycerides**

**Homocysteine**

**HDL cholesterol**

**C-reactive protein**

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# Vita-Strip™ Daily Packs



Feel good, Do good.

Rise and shine!

Live in the here and Wow!



Share the health

Take with glass half full

And. Now. You.

# Vitalizer - The Shaklee Difference



- **80 Bio-Optimized Nutrients**  
Clinically proven to create a foundation for a longer, healthier life\*
- **Vitality Guaranteed 100%**  
The benefits you're looking for
- **50th Anniversary Landmark Study**  
Long-term users of Shaklee supplements had better health
- **S.M.A.R.T™ Delivery System**  
Take once a day, every day  
Right nutrients, right place, right time  
12 patents, 2 patents pending



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# Vitalizer in Numbers



- 50 Years Experience, VMS
- 75 Shaklee Scientists
- 3 Years Intensive R&D
- 12 Shaklee Clinical Studies
- 80 Bio-Optimized Nutrients
- 4 Revolutionary Delivery Systems
- 12 Patents

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= 1 Convenient Daily Dose

# Save 10% on AutoShip



## Vitalizer Wellness Packs

10% OFF

**Shaklee Vitalizer™**  
Ideal for men



**Shaklee Vitalizer + Iron™**  
Ideal for women

OR



**Shaklee Vitalizer Gold™**  
Ideal for everybody 50+

# Shaklee is Expanding Nationwide and Worldwide Join Us!



 **Shaklee**<sup>®</sup>  
Creating Healthier Lives<sup>®</sup>

# AN UNLIMITED FUTURE



- Entrepreneurial family with holdings in excess of \$2 billion
- Extensive business education (Harvard & Yale degrees) and proven successes
- Invested \$20 million researching industry before buying Shaklee in 2004

*“Shaklee has all of the upside of a start-up, plus a 50-year track record and an infrastructure of a half-billion-dollar company.”*

Roger Barnett, Chairman and CEO  
SHAKLEE CORPORATION

## SINCE ROGER:

- New EXCLUSIVE Products
- INTERNATIONAL EXPANSION
- UPDATED PACKAGING
- Comprehensive NEW TRAINING Programs
- INCREASED EARNINGS PROGRAMS
- National MEDIA Exposure
- EXCITEMENT and NEW GROWTH
- INCREDIBLE TRIP INCENTIVES

# WHAT'S IN IT FOR ME?



## Be Part of Industries that Are Growing

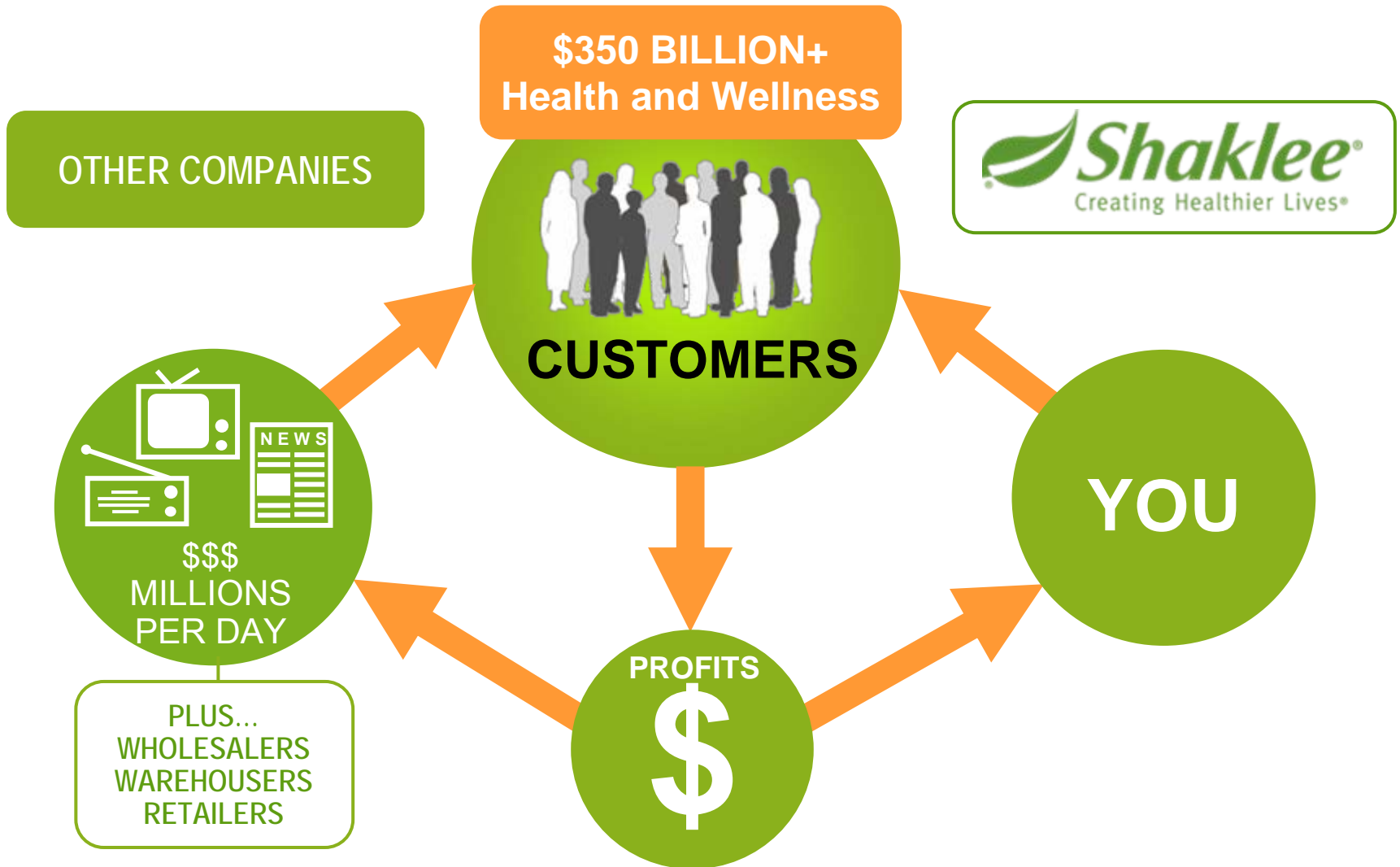


## OPPORTUNITY

- Unlimited income potential
- Time freedom
- Travel
- Independence
- Leverage
- Make a difference

Shaklee is a pioneer of four of the largest growth industries that are projected to grow by nearly \$1 trillion over the next 10 years.

# THE SHAKLEE BUSINESS MODEL



# BUILD YOUR HOME-BASED BUSINESS

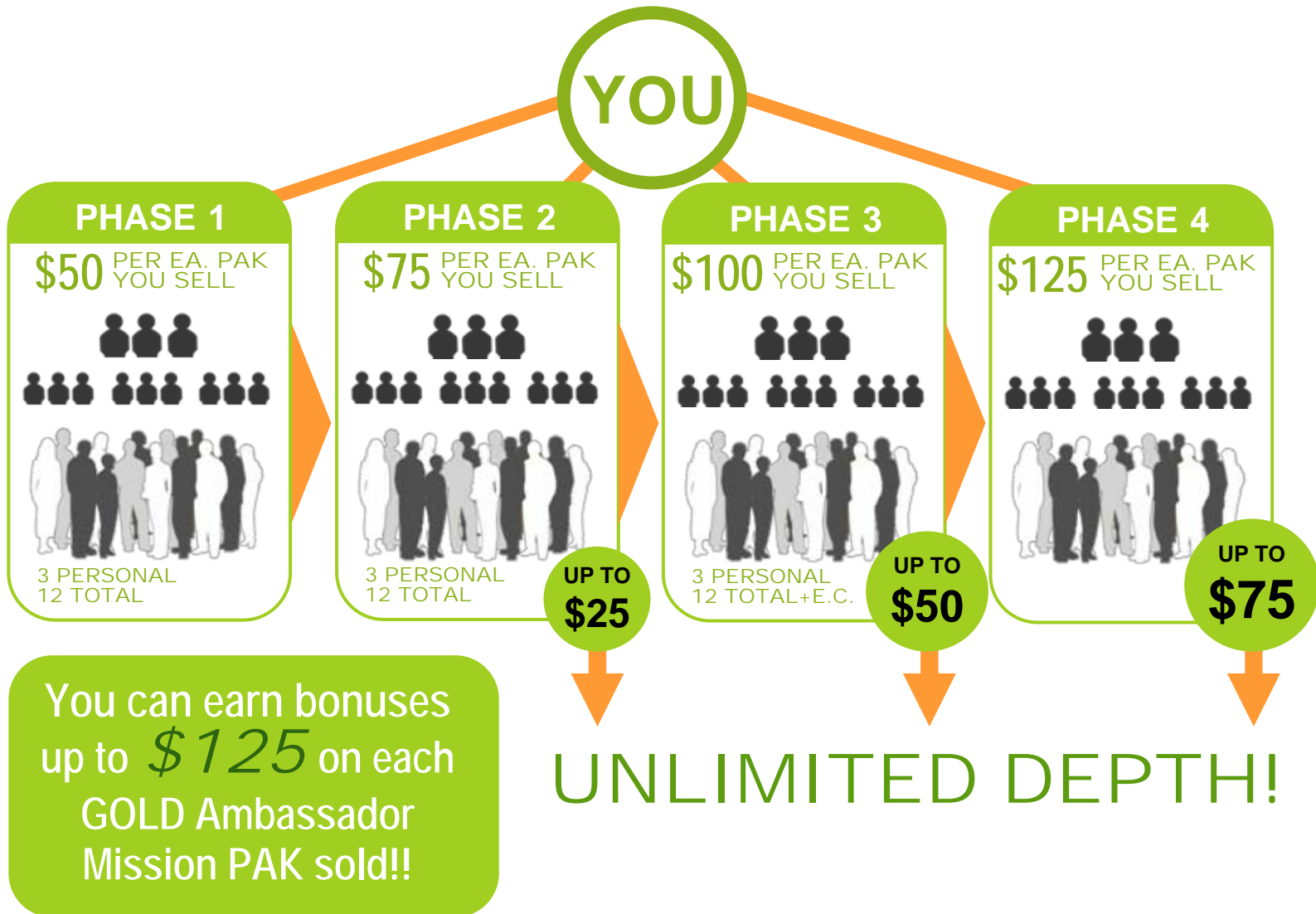


- NO Inventory
- NO Deliveries
- NO Collections
- NO Customer Risk
- NO Employees
- NO Employers
- NO Experience Needed

**Total Corporate  
& Personal Support**

**YOU CAN BUILD A DYNAMIC BUSINESS BY  
SIMPLY SHARING YOUR SHAKLEE EXPERIENCE  
WITH OTHERS!**

# GOLD AMBASSADOR PROGRAM

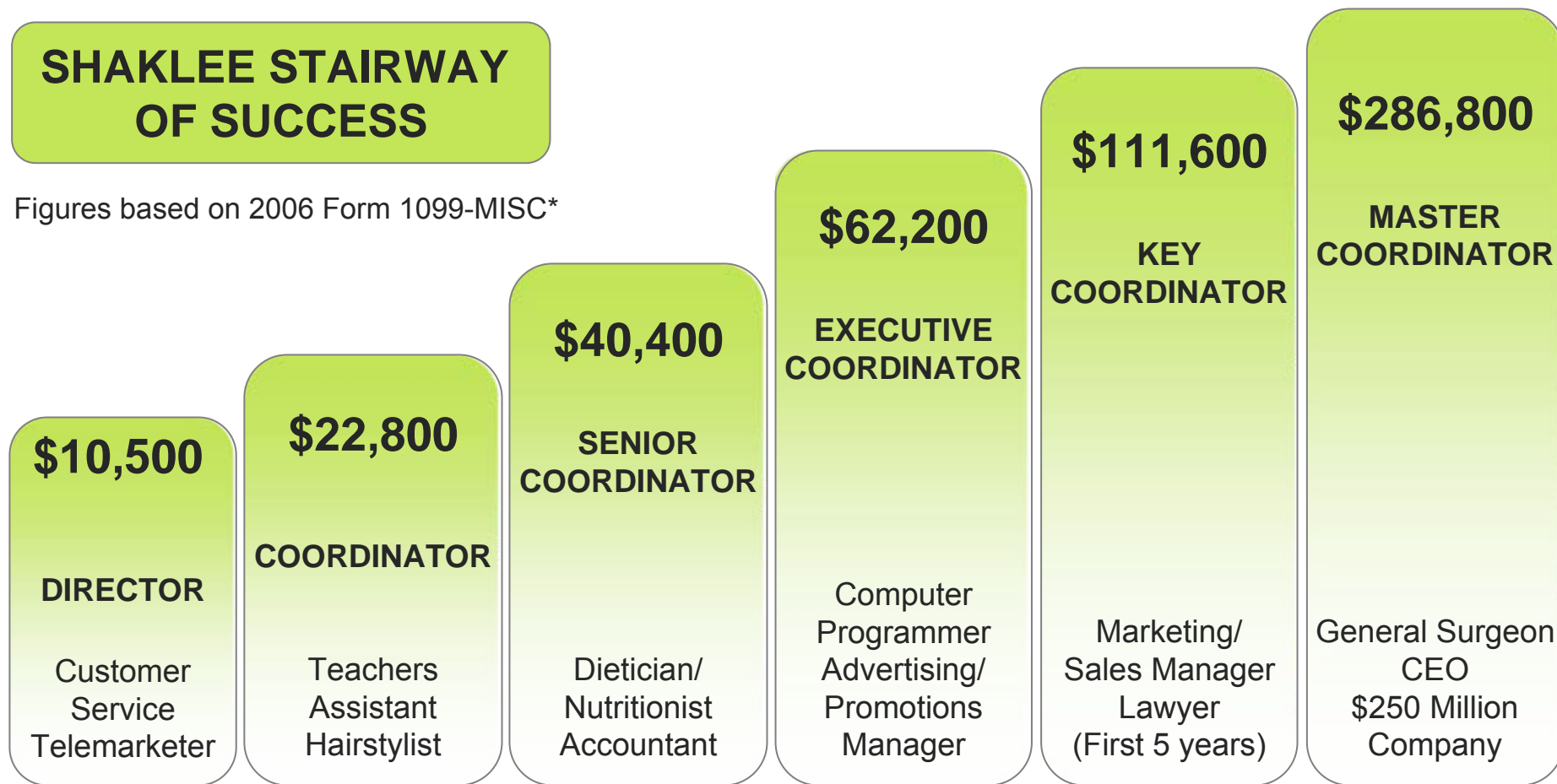


# REAL PEOPLE MAKING REAL MONEY



## SHAKLEE STAIRWAY OF SUCCESS

Figures based on 2006 Form 1099-MISC\*



\*Based on total 1099 compensation, the average annual income in 2006 for the Business Leader ranks ranged from \$10,500 for Directors to \$286,800 for Master Coordinators. (The GOLD Ambassador Program is a newly launched enhancement to the Shaklee Compensation Plan and GOLD bonuses are not included in the numbers above because there is no earnings history yet for this additional income opportunity.) Results will vary with effort. Shaklee Corporation does not guarantee that any particular income level will be achieved.

# BUSINESS INCENTIVES!



Earn exciting  
incentive trips,  
recognition,  
**AND MORE!**



# GETTING STARTED IS EASY



- **JOIN US TODAY!**  
Sign an Application and  
“Welcome to the team!”
- **EXPERIENCE THE PRODUCTS**  
“*SHAKLEE-IZE*” your home  
Place your first order
- **SCHEDULE A *FIRST STEP* TRAINING SESSION**  
with your Sponsor or Upline

**WELCOME TO THE  
SHAKLEE FAMILY!**



# Get Started With Vitalizer Today



Where do you see yourself?

## OPTION 1: I'm ready to get "Vitalized" today!

- I'm ready to get "Vitalized"
- I'd like to become a Member and save 15% on all product purchases
- I may have some friends who may be interested in Vitalizer

New Member Pack      \$19.95

Enjoy products at a discount with the option of starting your own business

- 15% discount on SRP + other discounts/offers
- FREE access to MyShaklee.com
- Informative health and product information



# Get Started With Vitalizer Today



OPTION 2: I'm ready to get "Vitalized" today and earn extra income by sharing with others.

- I'm ready to get "Vitalized"
- I have some friends who may be interested in Vitalizer
- I'd like to become a Distributor and earn additional discounts on all product purchases and earn extra income, with a socially & environmentally responsible company

New Distributor Welcome Kit      \$39.95

Basic tools needed to start your Shaklee business!

- A success manual
- The "Join Us" Opportunity presentation and DVD
- Product and business tools



# BEST WAY TO GET STARTED



Free product with next order!

Personal Web Site!

\$500+ Value!



## \$299 GOLD Ambassador Program

Everything you need to start, own, and operate your business

### INCLUDES EVERYTHING IN THE DISTRIBUTOR WELCOME KIT, PLUS

- 15% discount of SRP on products
- Free product with next order of 100 PV
- Select 1 of 5 Product Action Kits (PAKs)
- Allows you to build a Global Organization
- 3 months of your own Personal Web Site
- Paid on unlimited depth



## GOLD Premiere Mission PAK

- I know there are lots of people who would like to live a healthier life
- I'm interested in an earning opportunity with a socially and environmentally responsible company
- I'd like to earn a great career income

# JOIN US!



 **Shaklee**<sup>®</sup>  
Creating Healthier Lives<sup>®</sup>