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<http://www.shaklee.net/mimc/>

Introducing Shakleebaby™ and Shakleekids™



**Introducing Shakleebaby™ - Always Safe. Always Gentle. Always Healthy.  
Open Order 5/1**

**Babies are the most precious gifts in the world. Keep yours happy and healthy with Shakleebaby. Safe, pure, and natural, our pediatrician tested baby care products are formulated to keep your little one's bottoms soft, itty-bitty toes clean, and growing body healthy.**



### Gentle Wash

Clean, fresh baby. This extra gentle wash is made with organic chamomile and lavender, pH balanced and sensitivity tested to shower even the most tender skin with love. 99% Natural; 76% Organic.

#30108 <http://www.shaklee.net/mimc/>



### Soothing Lotion

So soft. Organic sunflower seed oil and shea butter moisturize, and organic chamomile and lavender soothe. 99% Natural; 87% Organic.

#30106 <http://www.shaklee.net/mimc/>



### Diaper Rash Cream

Naturally soothing. Zinc Oxide protects baby's delicate skin from wetness, keeping skin healthy and dry, and helps heal diaper rash. Organic and natural oils keep skin hydrated and smooth while chamomile, aloe, and calendula extracts soothe. 99% Natural. 78% Organic.

#30109 <http://www.shaklee.net/mimc/>



### Massage Oil

Perfect for massaging baby or moisturizing after a bath. With organic sunflower oil, lavender, and chamomile to moisturize and smooth. 99% Natural, 99% Organic.

#30107 <http://www.shaklee.net/mimc/>



### Multivitamin & Multimineral Powder

One of the most comprehensive infant-toddler supplements available, it contains prebiotics to help promote a healthy immune system and bundles of vitamin D to support strong bones and teeth. Star-K Certified. \*

#20057 <http://www.shaklee.net/mimc/>

\* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



**Introducing Shakleekids™ - Supersmart. Supersafe. Supernutritious.**  
Open Order 5/1

**Behold the powers of Shakleekids Mighty Smart and Incredivites! These dietary supplements are made with supersafe ingredients that bring out the best in kids, like rad vision, smart noggins, and a rockin immune system. \***



### Incredivites™

Shakleekids Incredivites is the first kids chewable multivitamin in the U.S. with lactoferrin, a protein that helps busy bodies' immune systems stay supercharged. Packed with 23 essential nutrients, it's one of the most comprehensive supplements available - with 600IU of vitamin D to support strong bones and teeth, and 100% of the daily value for vitamins C and E per serving. \*

#20002 <http://www.shaklee.net/mimc/>

Note: Vita-Lea® Ocean Wonders™ will continue to be available.



## Mighty Smart™

Shakleekids Mighty Smart is scientifically formulated with a power-packed blast of ultra-pure DHA. Essential for early brain development, this omega-3 fatty acid has been shown to support mighty memory, mad concentration, and fierce mind skills. Star-K Certified.

#20058 <http://www.shaklee.net/mimc/>

New and improved!



# Vita-Lea® Ocean Wonders®

Multivitamin/Multimineral Dietary Supplement

120 Chewable Tablets Chews (#20001)



Shakleekids™

Supersmart. Supersafe. Supernutritious.

Most kids consume 25% of their calories in the form of junk food, according to a recent study, and French fries are the number one vegetable source in their diets. Is *your* child eating right? Studies indicate that kids who consume diets lacking adequate nutrition perform poorly in school. Poor nutrition can negatively impact a child's immune system, bone growth, and overall physical development. But have no fear. Vita-Lea Ocean Wonders is here to put your worries to rest.

## Vita-Lea Ocean Wonders

### Nutrition Your Kids Will Love

Filled with pure goodness, Vita-Lea Ocean Wonders is a kosher-certified chewable multivitamin for kids. It's packed with 19 essential nutrients and provides 100% of the Daily Value of vitamin C. Plus, Ocean Wonders now has more vitamin D—600 IU per serving, that's 150% of the daily value!—as well as calcium, magnesium, and more to help support strong bones and a healthy body. With cool dolphin, sea horse, and fish designs in natural orange, grape, and mixed berry flavors, Vita-Lea Ocean Wonders is sure to be an ocean of fun. Just two a day and off they play!

## The Shaklee Difference

### Always Safe

- ★ No artificial flavors, sweeteners, or preservatives added
- ★ Naturally sweetened with xylitol, which does not promote cavities
- ★ Gluten free
- ★ Star-K kosher certified

### Always Works

- ★ Loaded with 19 essential nutrients needed for proper growth and development
- ★ Packed with 600 IU of vitamin D per serving, along with calcium, vitamin K, and other nutrients to help build strong bones and teeth
- ★ 100% of the Daily Value of vitamin C, as well as seven B vitamins

### Always Green

- ★ Packaging is free of bisphenol-A, phthalates, and toxic inks
- ★ Recyclable packaging

# Vita-Lea® Ocean Wonders®

## Kosher-Certified Multivitamin/Multimineral Dietary Supplement

- ★ Contains 19 essential nutrients for healthy development
- ★ Provides 150% of the Daily Value of vitamin D for strong bones and teeth
- ★ Provides 100% of the Daily Value of vitamin C, as well as seven B vitamins, which support the proper function of major bodily processes
- ★ Natural base of phytonutrients
- ★ Naturally sweetened with xylitol, which does not promote cavities
- ★ Rich source of antioxidant nutrients
- ★ Natural orange, grape, and mixed berry flavors
- ★ Kosher certified

### Directions

- ★ Children 4 to 12 years of age, take two chewable tablets per day.
- ★ Children 2 to 3 years of age who can safely chew tablets, take one chewable tablet per day.

## Did You Know?

### Kids Need Vitamin D

- ★ Fifty-five percent of children tested in a study reported in the *American Journal of Clinical Nutrition* had low levels of vitamin D. That number increased to 68% during the winter months because of lack of sun exposure and an increase in the amount of time spent indoors. Findings such as these have inspired the American Academy of Pediatrics to double for kids its recommended daily intake of this essential bone-building and immune-supporting nutrient.
- ★ During childhood, vitamin D is essential for development of bones and teeth. Without it, dietary calcium and phosphorous—two key bone-building minerals—can't be properly assimilated. When vitamin D intake is adequate, calcium and phosphorous absorption is increased by up to 40% and 80%, respectively.

## Supplement Facts

Serving Size: 2 Tablets  
Servings Per Container: 60

	Amount Per Serving	% DV
Calories	10	
Total Carbohydrate	2 g	<1%**
Sugar Alcohol (as sorbitol and xylitol)	1 g	†
Vitamin A (50% as beta carotene and 50% as vitamin A acetate)	2,500 IU	50%
Vitamin C (as ascorbic acid)	60 mg	100%
Vitamin D <sub>3</sub> (as cholecalciferol)	600 IU	150%
Vitamin E (as d-alpha-tocopheryl acetate)	30 IU	100%
Vitamin K (as phytonadione)	20 mcg	25%
Thiamin (as thiamine mononitrate)	1.5 mg	100%
Riboflavin	1.7 mg	100%
Niacin (as niacinamide)	15 mg	75%
Vitamin B <sub>6</sub> (as pyridoxine hydrochloride)	2 mg	100%
Folate (as folic acid)	400 mcg	100%
Vitamin B <sub>12</sub> (as cyanocobalamin)	6 mcg	100%
Biotin (as d-biotin)	300 mcg	100%
Pantothenic Acid (as d-calcium pantothenate)	10 mg	100%
Calcium (as calcium carbonate)	200 mg	20%
Iron (as ferrous fumarate)	6 mg	33%
Iodine (as potassium iodide)	75 mcg	50%
Magnesium (as magnesium oxide)	40 mg	10%
Zinc (as zinc oxide)	5 mg	33%
Copper (as copper oxide)	0.5 mg	25%
Stevia Extract ( <i>Stevia rebaudiana</i> ) (leaf)	7 mg	†

\*\*Percent Daily Values (DV) are based on a 2,000 calorie diet.

†Daily Value not established.

**OTHER INGREDIENTS:** SORBITOL, ISOMALTULOSE, XYLITOL, MICROCRYSTALLINE CELLULOSE, NATURAL FLAVORS, COLORED WITH VEGETABLE JUICE (BEET JUICE CONCENTRATE AND RED CABBAGE EXTRACT), ANNATTO, AND TURMERIC EXTRACT, CARRAGEENAN, CITRIC ACID, SODIUM CITRATE, MALIC ACID, CHOLINE BITARTRATE, INOSITOL, ALFALFA POWDER, LEMON BIOFLAVONOID, ORANGE BIOFLAVONOID, GRAPEFRUIT BIOFLAVONOID, HESPERIDIN COMPLEX, ROSE HIPS POWDER, MIXED TOCOPHEROLS, ACEROLA EXTRACT, SEA KELP.

## What Kids Eat Today

- ★ On a typical school day, most kids consume 25% of their calories in the form of junk food, according to a recent study. French fries are the #1 vegetable source in children's diets.
- ★ Soft-drink consumption among children has more than doubled since the late 1970s. Most 8-year-olds consume soft drinks every single day. They are drinking these soft drinks in place of more nutritious alternatives such as milk and water—in many cases

leaving them with a nutrition gap. Studies show that children who drink too much soda get smaller quantities of important nutrients such as calcium, phosphorus, folate, and vitamins A and C.

Per serving of Vita-Lea® Ocean Wonders®	Approximate micronutrient equivalent in foods†	Benefits
Vitamin A (preformed) (2,500 IU)	1.5 cups of cantaloupe	Promotes the development of healthy skin and body tissue and plays an important role in night vision
Vitamin C (60 mg)	6 ounces of orange juice	Antioxidant properties help protect against free radical damage; also supports immune function and promotes iron absorption
Vitamin D (600 IU)	6 (8 oz.) glasses of milk	Aids in calcium absorption needed for proper bone and tooth development
Vitamin E (30 IU)	10 tablespoons of fortified peanut butter	Antioxidant that helps protect against harmful free radicals
Vitamin K (20 mcg)	2 cups of cooked zucchini	Plays an important role in blood clotting and bone development
Folic Acid (400 mcg)	4 cups of cooked broccoli	Assists in the growth and development of healthy cells
Iron (6 mg)	1.5 cups of cooked spinach	Helps transport oxygen from the blood to body tissue
Magnesium (40 mg)	6.5 cups of cooked Brussels sprouts	Helps maintain normal muscle and nerve function and helps promote strong bones
Zinc (5 mg)	3 cups of cooked kidney beans	Contributes to a healthy immune system

†Food equivalence may vary depending on a number of factors, such as source and preparation.



### 100% Shaklee Guarantee

We stand behind each and every one of our products. The ingredients, purity, safety, and performance of all our Nutrition, Healthy Home, and Personal Care products are 100% guaranteed.