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Get Your Shaklee Products Go Here:

<http://www.shaklee.net/mimc/>

Introducing Shakleebaby™ and Shakleekids™



**Introducing Shakleebaby™ - Always Safe. Always Gentle. Always Healthy.  
Open Order 5/1**

**Babies are the most precious gifts in the world. Keep yours happy and healthy with Shakleebaby. Safe, pure, and natural, our pediatrician tested baby care products are formulated to keep your little one's bottoms soft, itty-bitty toes clean, and growing body healthy.**



### Gentle Wash

Clean, fresh baby. This extra gentle wash is made with organic chamomile and lavender, pH balanced and sensitivity tested to shower even the most tender skin with love. 99% Natural; 76% Organic.

#30108 <http://www.shaklee.net/mimc/>



### Soothing Lotion

So soft. Organic sunflower seed oil and shea butter moisturize, and organic chamomile and lavender soothe. 99% Natural; 87% Organic.

#30106 <http://www.shaklee.net/mimc/>



### Diaper Rash Cream

Naturally soothing. Zinc Oxide protects baby's delicate skin from wetness, keeping skin healthy and dry, and helps heal diaper rash. Organic and natural oils keep skin hydrated and smooth while chamomile, aloe, and calendula extracts soothe. 99% Natural. 78% Organic.

#30109 <http://www.shaklee.net/mimc/>



### Massage Oil

Perfect for massaging baby or moisturizing after a bath. With organic sunflower oil, lavender, and chamomile to moisturize and smooth. 99% Natural, 99% Organic.

#30107 <http://www.shaklee.net/mimc/>



### Multivitamin & Multimineral Powder

One of the most comprehensive infant-toddler supplements available, it contains prebiotics to help promote a healthy immune system and bundles of vitamin D to support strong bones and teeth. Star-K Certified. \*

#20057 <http://www.shaklee.net/mimc/>

\* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



**Introducing Shakleekids™ - Supersmart. Supersafe. Supernutritious.**  
Open Order 5/1

**Behold the powers of Shakleekids Mighty Smart and Incredivites! These dietary supplements are made with supersafe ingredients that bring out the best in kids, like rad vision, smart noggins, and a rockin immune system. \***



### Incredivites™

Shakleekids Incredivites is the first kids chewable multivitamin in the U.S. with lactoferrin, a protein that helps busy bodies' immune systems stay supercharged. Packed with 23 essential nutrients, it's one of the most comprehensive supplements available - with 600IU of vitamin D to support strong bones and teeth, and 100% of the daily value for vitamins C and E per serving. \*

#20002 <http://www.shaklee.net/mimc/>

Note: Vita-Lea® Ocean Wonders™ will continue to be available.



## Mighty Smart™

Shakleekids Mighty Smart is scientifically formulated with a power-packed blast of ultra-pure DHA. Essential for early brain development, this omega-3 fatty acid has been shown to support mighty memory, mad concentration, and fierce mind skills. Star-K Certified.

#20058 <http://www.shaklee.net/mimc/>

SHAKLEE®



**OsteoMatrix™**

# BONE HEALTH

- **Osteoporosis is a major health issue for 44 million Americans**
  - 1 in every 2 women and 1 in every 4 men over 50 will have an osteoporosis-related fracture in their lifetime
- Americans have the highest intake of calcium through dairy products in the world... **yet they have the highest rate of Osteoporosis**

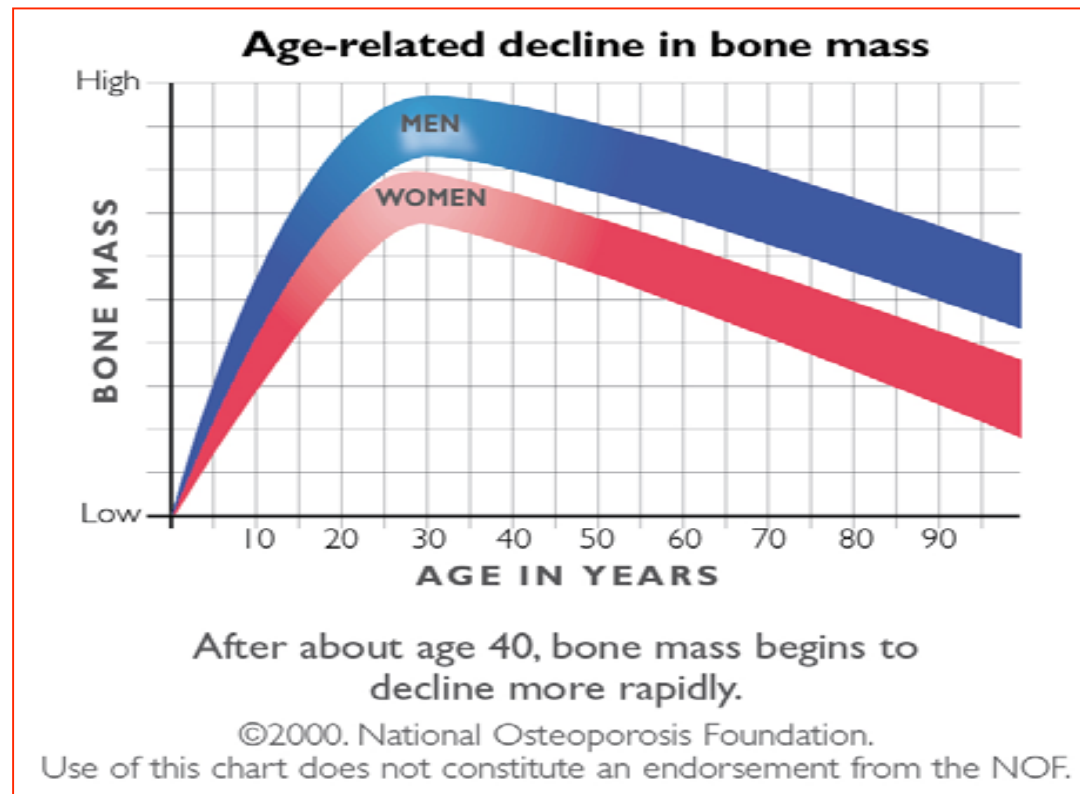
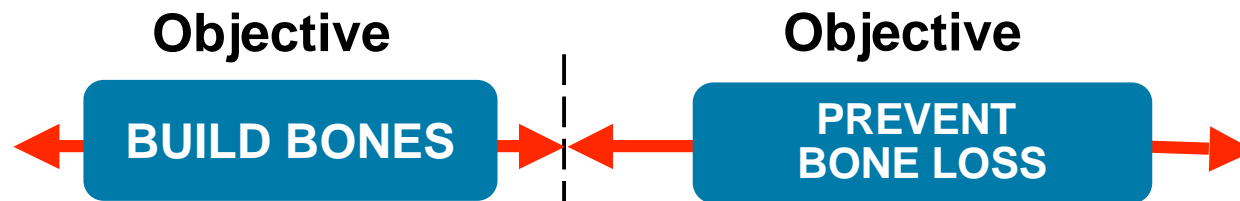
Adequate calcium intake is important, but daily intake above 2,000 mg is not likely to provide any additional benefits.

## FACT

**Health Experts are concerned about the bone health of teens and young men and women due to dietary choices**

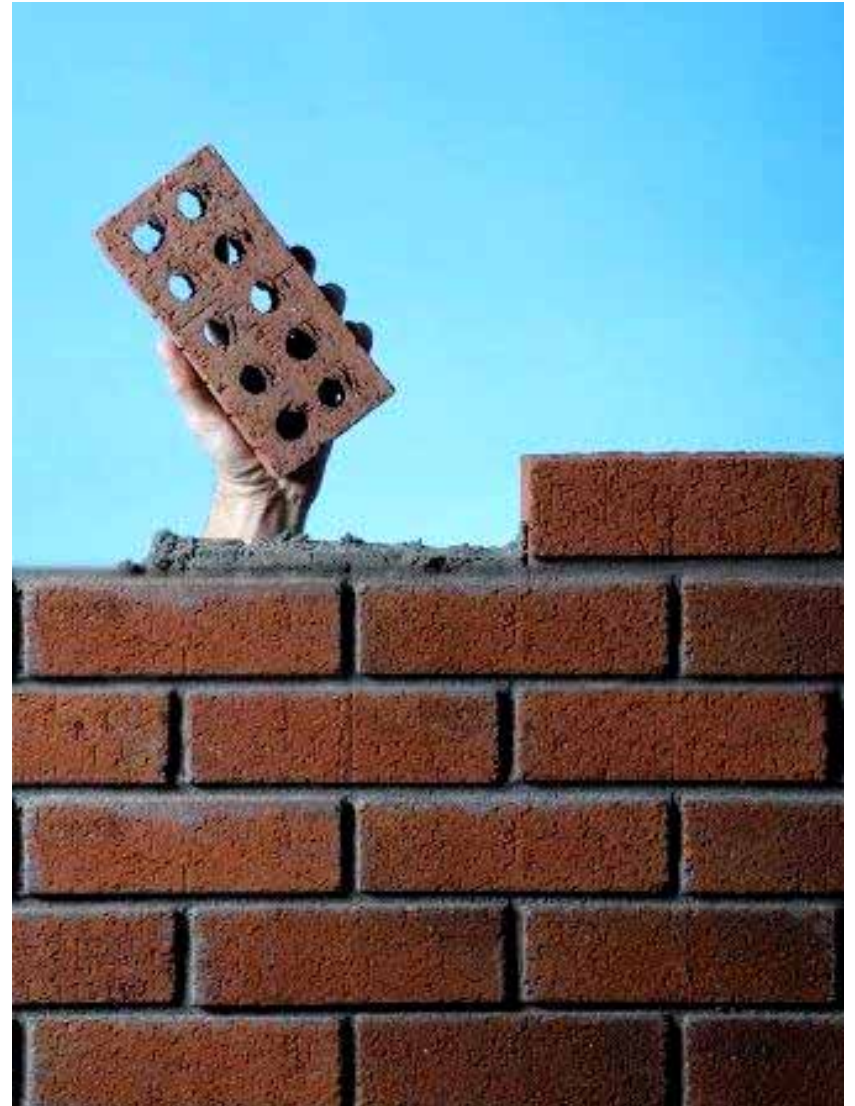
- Teenagers are drinking less milk and increasing their consumption of sodas.
- Sodas *leach* calcium out of the bones

# PEAK BONE BUILDING OCCURS AROUND AGE 28 – THEN STARTS TO DECLINE



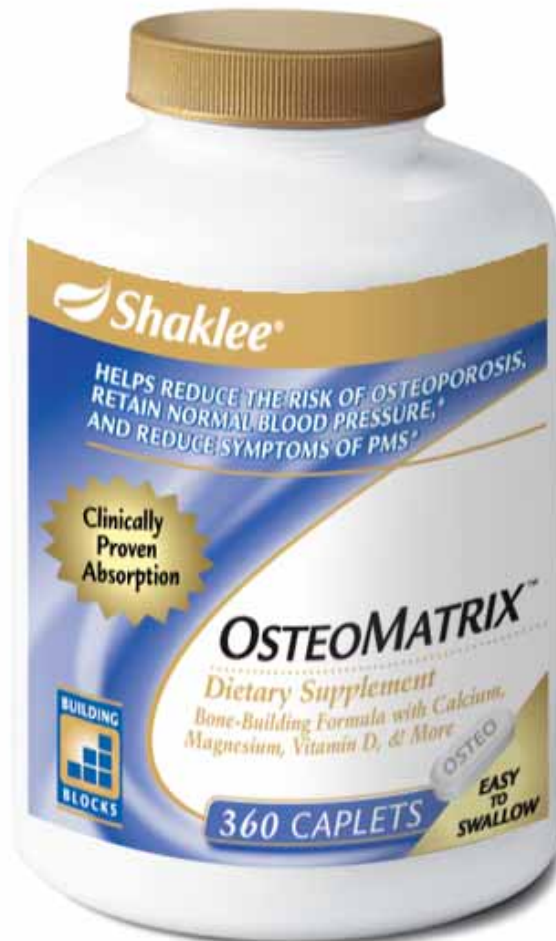
# IT TAKES MORE THAN JUST CALCIUM TO BUILD STRONG, HEALTHY BONES

- Throughout your life, calcium forms the bricks that help build and maintain strong bones.
- But your body also needs other key nutrients including magnesium, vitamins D & K, and others for the mortar that fortifies the bone matrix.



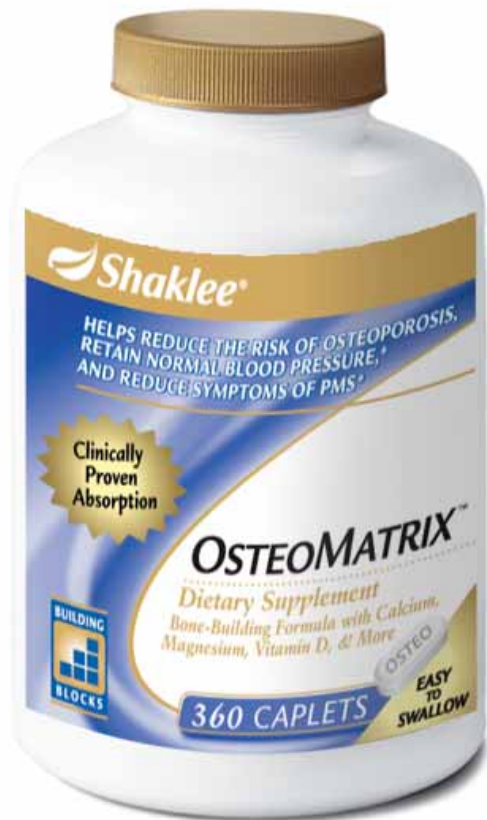
# OSTEOMATRIX™

The nutritional bricks and mortar your bones need!



- **More than Just Calcium**
  - Comprehensive Bone-Building Formula
  - More nutrients than leading brands
- **Clinically Proven Absorption**
  - Proven to increase blood calcium levels
- **Easy to Take**
  - Small, coated caplets
  - Daily dose is only 4 caplets

# COMPREHENSIVE BONE-BUILDING FORMULA\*



Nature's most concentrated and absorbable sources of elemental **Calcium**

100% DV of **Magnesium** essential for bone matrix formation

100% DV of **vitamin D** stimulates calcium absorption

Clinically proven amounts of **Boron**  
A catalyst for bone formation\*

**Vitamin K** for proper mineral binding

**Copper, zinc, and manganese** to activate bone forming enzymes

\*These statements have not been evaluated by the Food & Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

# Shaklee OsteoMatrix™

## MORE BONE-BUILDING NUTRIENTS THAN LEADING BRANDS

### OsteoMatrix™

More bone-building nutrients than the leading brands in an easy-to-swallow caplet



**OsteoMatrix™**

**Caltrate® 600+D**

**Citracal® +D**

**Os-Cal® 500+D**

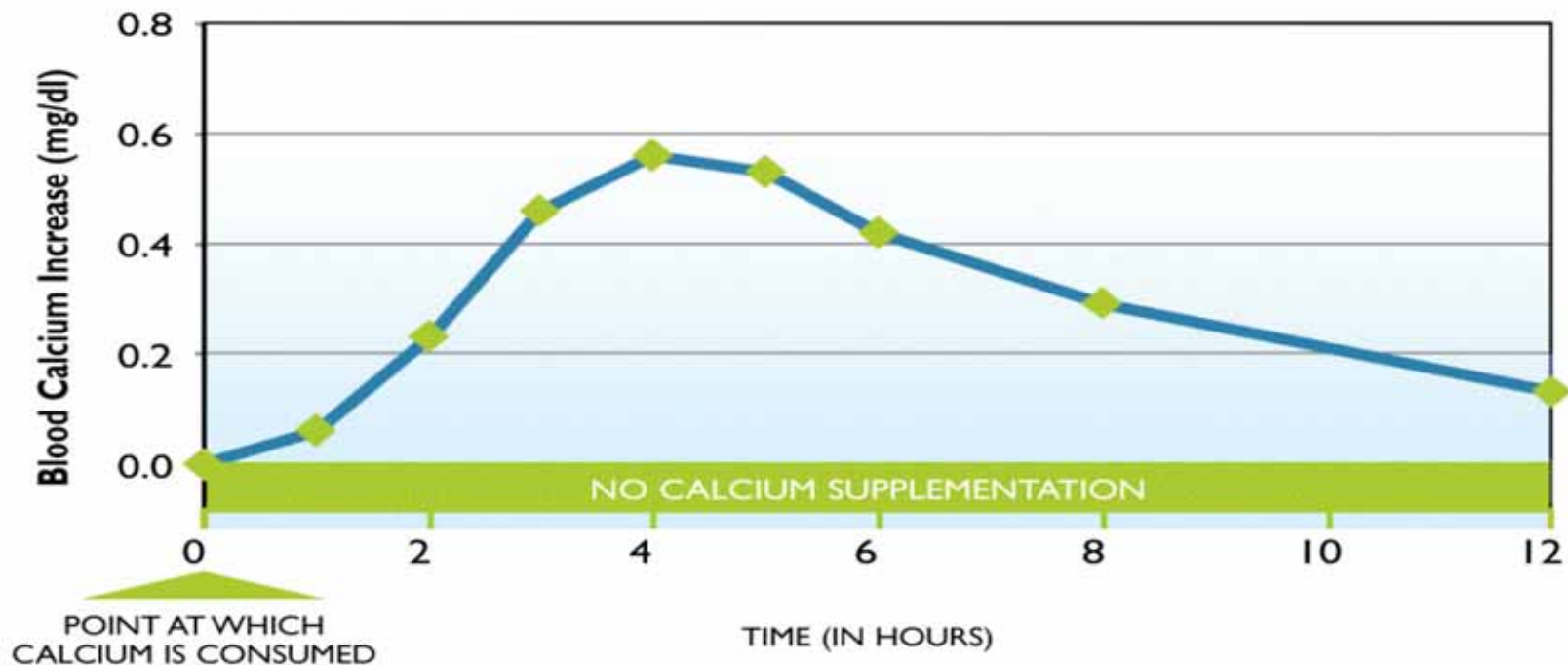
Calcium	1,000 mg	1,000 mg	1,000 mg	1,000 mg
Magnesium	400 mg	—	—	—
Vitamin D	400 IU	400 IU	636 IU	400 IU
Boron	3 mg	—	—	—
Vitamin K	40 mcg	—	—	—
Zinc	1.5 mg	—	—	—
Copper	0.2 mg	—	—	—
Manganese	0.2 mg	—	—	—
Tablet Size (shown actual size)				

Comparison is based on 1,200 mg of calcium. Source: Nielsen, FDMx, 52 weeks ending 10/8/05. This comparison of label ingredients was conducted on November 28, 2005 and is valid only for the named products marketed at that time. All trademarks are the property of their respective owners.

**EASY-TO-SWALLOW,  
COATED  
CAPLETS**

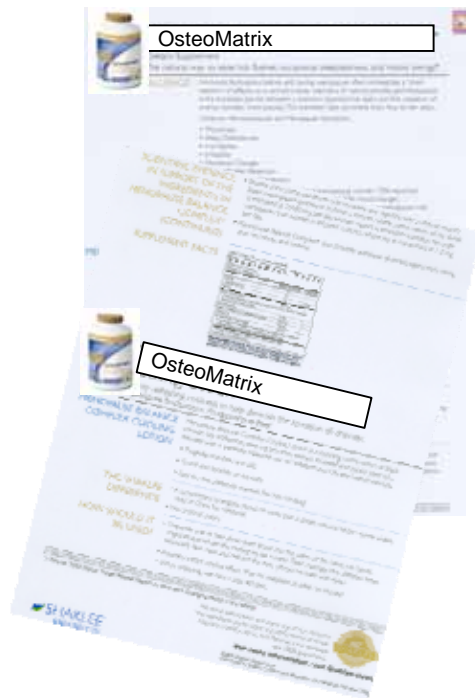
## OsteoMatrix™

Clinically proven to increase calcium absorption



The best way to measure calcium absorption from a supplement is to measure changes in blood calcium levels after supplement consumption. Consumption of just two caplets of OsteoMatrix resulted in statistically significant increases in blood calcium levels for up to 12 hours.

## Support Materials



- OsteoMatrix Brochure (English #75278 / Spanish #75279)
- [www.ShakleeOsteoMatrix.com](http://www.ShakleeOsteoMatrix.com)
- OsteoMatrix Product Info Sheet