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<http://www.shaklee.net/mimc/>

Introducing Shakleebaby™ and Shakleekids™



**Introducing Shakleebaby™ - Always Safe. Always Gentle. Always Healthy.  
Open Order 5/1**

**Babies are the most precious gifts in the world. Keep yours happy and healthy with Shakleebaby. Safe, pure, and natural, our pediatrician tested baby care products are formulated to keep your little one's bottoms soft, itty-bitty toes clean, and growing body healthy.**



### Gentle Wash

Clean, fresh baby. This extra gentle wash is made with organic chamomile and lavender, pH balanced and sensitivity tested to shower even the most tender skin with love. 99% Natural; 76% Organic.

#30108 <http://www.shaklee.net/mimc/>



### Soothing Lotion

So soft. Organic sunflower seed oil and shea butter moisturize, and organic chamomile and lavender soothe. 99% Natural; 87% Organic.

#30106 <http://www.shaklee.net/mimc/>



### Diaper Rash Cream

Naturally soothing. Zinc Oxide protects baby's delicate skin from wetness, keeping skin healthy and dry, and helps heal diaper rash. Organic and natural oils keep skin hydrated and smooth while chamomile, aloe, and calendula extracts soothe. 99% Natural. 78% Organic.

#30109 <http://www.shaklee.net/mimc/>



### Massage Oil

Perfect for massaging baby or moisturizing after a bath. With organic sunflower oil, lavender, and chamomile to moisturize and smooth. 99% Natural, 99% Organic.

#30107 <http://www.shaklee.net/mimc/>



### Multivitamin & Multimineral Powder

One of the most comprehensive infant-toddler supplements available, it contains prebiotics to help promote a healthy immune system and bundles of vitamin D to support strong bones and teeth. Star-K Certified. \*

#20057 <http://www.shaklee.net/mimc/>

\* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



Introducing Shakleekids™ - Supersmart. Supersafe. Supernutritious.  
Open Order 5/1

**Behold the powers of Shakleekids Mighty Smart and Incredivites! These dietary supplements are made with supersafe ingredients that bring out the best in kids, like rad vision, smart noggins, and a rockin immune system. \***



### Incredivites™

Shakleekids Incredivites is the first kids chewable multivitamin in the U.S. with lactoferrin, a protein that helps busy bodies' immune systems stay supercharged. Packed with 23 essential nutrients, it's one of the most comprehensive supplements available - with 600IU of vitamin D to support strong bones and teeth, and 100% of the daily value for vitamins C and E per serving. \*

#20002 <http://www.shaklee.net/mimc/>

Note: Vita-Lea® Ocean Wonders™ will continue to be available.



## Mighty Smart™

Shakleekids Mighty Smart is scientifically formulated with a power-packed blast of ultra-pure DHA. Essential for early brain development, this omega-3 fatty acid has been shown to support mighty memory, mad concentration, and fierce mind skills. Star-K Certified.

#20058 <http://www.shaklee.net/mimc/>



**Shakleekids™**  
Supersmart. Supersafe. Supernutritious.

# Incredivites™

Multivitamin/Multimineral  
Dietary Supplement



Most kids consume 25% of their calories from junk food, according to a recent study, and French fries are the number one vegetable source in their diets. Is *your* child eating right? Studies indicate that kids who consume diets lacking adequate nutrition perform poorly in school. Poor nutrition can negatively impact a child's immune system, bone growth, and overall physical development. But have no fear. Shakleekids Incredivites is here to put your worries to rest.

## Incredivites

### Supernutrition for Superkids

Shakleekids Incredivites is the first children's chewable multivitamin in the U.S. with lactoferrin, which helps kids' immune systems stay supercharged.\* Packed with 23 essential nutrients, it's the world's best kids' supplement—with 600 IU of vitamin D to support strong bones and teeth, and 100% of the Daily Value of all eight B vitamins and vitamin C. Just two a day and off they play. Now that's incredible!

## The Shaklee Difference

### Always Safe

- \* No artificial flavors, sweeteners, or preservatives added
- \* Naturally sweetened with xylitol, which does not promote cavities
- \* Gluten free

### Always Works

- \* First children's chewable multivitamin in the U.S. with immune-supporting lactoferrin\*
- \* Loaded with 23 essential nutrients needed for proper growth and development
- \* Packed with 600 IU of vitamin D per serving, along with calcium, vitamin K, and other nutrients to help build strong bones and teeth
- \* 100% of the Daily Value of vitamin C, as well as all eight B vitamins

### Always Green

- \* Packaging is free of bisphenol-A, phthalates, and toxic inks
- \* Recyclable packaging

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# Incredivites™

## Multivitamin/Multimineral Dietary Supplement

- ★ Contains lactoferrin, a nutrient also found naturally in breast milk and researched for its role in activating components of the immune system\*
- ★ Packed with 600 IU of vitamin D per serving for strong bones and teeth
- ★ Provides 100% of the Daily Value of vitamin C, as well as all eight B vitamins, which are essential for a child's development and the function of major bodily processes
- ★ No artificial flavors, sweeteners, or preservatives added
- ★ Naturally sweetened with xylitol, which does not promote cavities
- ★ Gluten free
- ★ All-natural tropical punch, grape, and berry flavors

### Directions

- ★ Children 4 to 12 years of age, take two chewable tablets per day
- ★ Children 2 to 3 years of age who can safely chew tablets, take one chewable tablet per day

## Did You Know?

### Kids Need Vitamin D

- ★ Fifty-five percent of children tested in a study reported in the *American Journal of Clinical Nutrition* had low levels of vitamin D. That number increased to 68% during the winter months because of lack of sun exposure and an increase in the amount of time spent indoors. Findings such as these have inspired the American Academy of Pediatrics to double for kids its recommended daily intake of this essential bone-building and immune-supporting nutrient.
- ★ During childhood, vitamin D is essential for development of bones and teeth. Without it, dietary calcium and phosphorous—two key bone-building minerals—can't be properly assimilated. With vitamin D present, calcium and phosphorous absorption is increased by up to 40% and 80%, respectively.



## Supplement Facts

Serving Size: 2 Tablets  
Servings Per Container: 60

	Amount Per Serving	% DV
Calories	10	
Total Carbohydrate	2 g	<1%**
Sugar Alcohol (as sorbitol and xylitol)	1 g	†
Vitamin A (50% as beta carotene and 50% as vitamin A acetate)	2,500 IU	50%
Vitamin C (as ascorbic acid)	60 mg	100%
Vitamin D <sub>3</sub> (as cholecalciferol)	600 IU	150%
Vitamin E (as d-alpha-tocopheryl acetate)	30 IU	100%
Vitamin K (as phytonadione)	20 mcg	25%
Thiamin (as thiamine mononitrate)	1.5 mg	100%
Riboflavin	1.7 mg	100%
Niacin (as niacinamide)	20 mg	100%
Vitamin B <sub>6</sub> (as pyridoxine hydrochloride)	2 mg	100%
Folate (as folic acid)	400 mcg	100%
Vitamin B <sub>12</sub> (as cyanocobalamin)	6 mcg	100%
Biotin (as d-biotin)	300 mcg	100%
Pantothenic Acid (as d-calcium pantothenate)	10 mg	100%
Calcium (as calcium carbonate)	200 mg	20%
Iron (as ferrous fumarate)	6 mg	33%
Iodine (as potassium iodide)	75 mcg	50%
Magnesium (as magnesium oxide)	40 mg	10%
Zinc (as zinc oxide)	5 mg	33%
Selenium (as trace mineral protein hydrolysate)	35 mcg	50%
Copper (as copper oxide)	0.5 mg	25%
Manganese (as manganese gluconate)	0.5 mg	25%
Chromium (as trace mineral protein hydrolysate)	30 mcg	25%
Molybdenum (as trace mineral protein hydrolysate)	19 mcg	25%
Lactoferrin	25 mg	†
Stevia Extract ( <i>Stevia rebaudiana</i> ) (leaf)	7 mg	†

\*\*Percent Daily Values (DV) are based on a 2,000 calorie diet.  
†Daily Value not established.

**OTHER INGREDIENTS:** SORBITOL, ISOMALTULOSE, XYLITOL, MICRO-CRYSTALLINE CELLULOSE, NATURAL FLAVORS, COLORED WITH VEGETABLE JUICE (BEET JUICE CONCENTRATE AND RED CABBAGE EXTRACT), ANNATTO, AND TURMERIC EXTRACT, CARRAGEENAN, CITRIC ACID, SODIUM CITRATE, MALIC ACID, CHOLINE BITARTRATE, INOSITOL, ALFALFA POWDER, LEMON BIOFLAVONOID, ORANGE BIOFLAVONOID, GRAPEFRUIT BIOFLAVONOID, HESPERIDIN COMPLEX, ROSE HIPS POWDER, RICE BRAN POWDER, MIXED TOCOPHEROLS, ACEROLA EXTRACT, SEA KELP. CONTAINS MILK.



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## What Kids Eat Today

- ★ On a typical school day, most kids consume 25% of their calories in the form of junk food, according to a recent study.
- ★ French fries are the #1 vegetable source in children's diets.
- ★ Soft-drink consumption among children has more than doubled since the late 1970s. Most 8-year-olds drink soft drinks every single day. They are drinking these soft drinks in place of more nutritious drinks such as milk and juice—in many cases leaving them with a nutrition gap. Studies show that children who drink too much soda get smaller quantities of important nutrients such as calcium, phosphorus, folate, and vitamins A and C.



Per serving of Incredivites™	Approximate micronutrient equivalent in foods†	Benefits
<b>Vitamin A (preformed) (2,500 IU)</b>	1.5 cups of cantaloupe	Promotes the development of healthy skin and body tissues and plays an important role in night vision
<b>Vitamin C (60 mg)</b>	6 ounces of orange juice	Antioxidant properties help protect against free radical damage; also supports immune function and promotes iron absorption
<b>Vitamin D (600 IU)</b>	6 (8 oz.) glasses of milk	Aids in calcium absorption needed for proper bone and tooth development
<b>Vitamin E (30 IU)</b>	10 tablespoons of fortified peanut butter	Antioxidant that helps protect against harmful free radicals
<b>Vitamin K (20 mcg)</b>	2 cups of cooked zucchini	Plays an important role in blood clotting and bone development
<b>Folic Acid (400 mcg)</b>	4 cups of cooked broccoli	Assists in the growth and development of healthy cells
<b>Iron (6 mg)</b>	1.5 cups of cooked spinach	Helps transport oxygen from the blood to body tissues
<b>Magnesium (40 mg)</b>	6.5 cups of cooked Brussels sprouts	Helps maintain normal muscle and nerve function and helps promote strong bones
<b>Zinc (5 mg)</b>	3 cups of cooked kidney beans	Contributes to a healthy immune system
<b>Selenium (35 mcg)</b>	3.5 oz. of beef	Antioxidant that helps protect against harmful free radicals

†Food equivalence may vary depending on a number of factors, such as source and preparation.



### 100% Shaklee Guarantee

We stand behind each and every one of our products. The ingredients, purity, safety, and performance of all our Nutrition, Healthy Home, and Personal Care products are 100% guaranteed.