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<http://www.shaklee.net/mimc/>

Introducing Shakleebaby™ and Shakleekids™



**Introducing Shakleebaby™ - Always Safe. Always Gentle. Always Healthy.  
Open Order 5/1**

**Babies are the most precious gifts in the world. Keep yours happy and healthy with Shakleebaby. Safe, pure, and natural, our pediatrician tested baby care products are formulated to keep your little one's bottoms soft, itty-bitty toes clean, and growing body healthy.**



### Gentle Wash

Clean, fresh baby. This extra gentle wash is made with organic chamomile and lavender, pH balanced and sensitivity tested to shower even the most tender skin with love. 99% Natural; 76% Organic.

#30108 <http://www.shaklee.net/mimc/>



### Soothing Lotion

So soft. Organic sunflower seed oil and shea butter moisturize, and organic chamomile and lavender soothe. 99% Natural; 87% Organic.

#30106 <http://www.shaklee.net/mimc/>



### Diaper Rash Cream

Naturally soothing. Zinc Oxide protects baby's delicate skin from wetness, keeping skin healthy and dry, and helps heal diaper rash. Organic and natural oils keep skin hydrated and smooth while chamomile, aloe, and calendula extracts soothe. 99% Natural. 78% Organic.

#30109 <http://www.shaklee.net/mimc/>



### Massage Oil

Perfect for massaging baby or moisturizing after a bath. With organic sunflower oil, lavender, and chamomile to moisturize and smooth. 99% Natural, 99% Organic.

#30107 <http://www.shaklee.net/mimc/>



### Multivitamin & Multimineral Powder

One of the most comprehensive infant-toddler supplements available, it contains prebiotics to help promote a healthy immune system and bundles of vitamin D to support strong bones and teeth. Star-K Certified. \*

#20057 <http://www.shaklee.net/mimc/>

\* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



**Introducing Shakleekids™ - Supersmart. Supersafe. Supernutritious.**  
Open Order 5/1

**Behold the powers of Shakleekids Mighty Smart and Incredivites! These dietary supplements are made with supersafe ingredients that bring out the best in kids, like rad vision, smart noggins, and a rockin immune system. \***



### Incredivites™

Shakleekids Incredivites is the first kids chewable multivitamin in the U.S. with lactoferrin, a protein that helps busy bodies' immune systems stay supercharged. Packed with 23 essential nutrients, it's one of the most comprehensive supplements available - with 600IU of vitamin D to support strong bones and teeth, and 100% of the daily value for vitamins C and E per serving. \*

#20002 <http://www.shaklee.net/mimc/>

Note: Vita-Lea® Ocean Wonders™ will continue to be available.



## Mighty Smart™

Shakleekids Mighty Smart is scientifically formulated with a power-packed blast of ultra-pure DHA. Essential for early brain development, this omega-3 fatty acid has been shown to support mighty memory, mad concentration, and fierce mind skills. Star-K Certified.

#20058 <http://www.shaklee.net/mimc/>

## Reference Sheet: Expedition Highlights & Shaklee Corporation's Relationship with Will Steger

Shaklee Corporation's history with the *National Geographic* award-winning polar explorer, author and educator Will Steger spans more than 20 years. Long before climate change became a worldwide environmental concern, Will Steger and Shaklee have nurtured a deep respect and interest in the environment. Over the years, Steger focused his environmental efforts on exploration, scientific research and education. He completed several record-setting expeditions across frozen tundra, measuring ice cap melt rates, tracking glacier depths and amassing vital scientific data, which he later presented at Congressional hearings on the environmental health of this remote region. At Shaklee, our founding philosophy of Living in Harmony with Nature<sup>®</sup> has driven development of products that improve the health of people and the planet for 50 years. For Will Steger's expeditions, Shaklee has provided not only nutritional expertise, but nutritional and biodegradable cleaning products. In addition, the company has provided financial contributions in support of Will Steger's efforts to inform residents south of the ice caps what's happening on top of the world.

### **Shaklee has sponsored Will Steger on his last four polar expeditions:**

#### 1986: North Pole Expedition:

First-recorded unsupported expedition to the North Pole by dog sled; team member Ann Bancroft became the first woman to reach the North Pole. Shaklee provided nutritional support for the 57-day expedition. The team's requirements for Vitamin C, the B-complex vitamins, which help convert food to energy and other vitamins and minerals usually obtained from fresh produce, were provided by Shaklee Vita-Lea<sup>®</sup> multivitamin, B-Complex and Vita-C<sup>®</sup>. Ms. Bancroft also took Iron Plus C. The team's diet consisted of oatmeal for breakfast, Shaklee energy bars and cream of chicken soup for lunch, and pemmican (a combination of beef and beef fat) cooked with noodles, butter and cheese for dinner. Shaklee energy bars also served as a snack. Interestingly enough, both Ann Bancroft and Will Steger lost only two pounds during the expedition, and team member Paul Schurke actually gained 10 pounds!

#### 1989-1990: Trans-Antarctica:

In March 1990, Will Steger and an international team became the first to cross Antarctica on foot. It took the six-member, all-male team and its 36 huskies 220 days to cover more than 3,700 miles, enduring wind chill of -150 degrees and winds raging beyond 100 MPH. The significance of this feat is undeniable as is the stamina and willpower of the expedition team.

In reflecting on this expedition, Will commented, "We couldn't have been as successful without the support of the Shaklee community. The high quality of Shaklee products is essential because failure is not much of an option when it comes to survival."

(more)

1995: International Arctic Project (IAP)

The first surface crossing of the 2,500-mile-wide Arctic Ocean in a single season, IAP brought information about the Arctic and environmental issues to millions of school children worldwide.

In preparation for the expedition, Shaklee performed a three-year dietary study with Will and his team to determine optimal nutrition for the long Arctic treks. “Shaklee’s expertise allowed us to approach our diet scientifically and that has been key to our success,” said Steger. “In addition, Shaklee Physique® was a breakthrough product for us and allowed us to drastically change our diet to significantly reduce muscle fatigue.”

February 2007: Global Warming 101

An initiative of the Will Steger Foundation, GlobalWarming101.com begins in Iqaluit on Baffin Island in the Canadian Arctic and spans 1,200 miles through five Inuit communities – some of the world’s most isolated and remote villages. These local people, indigenous to the Arctic coasts, are most severely impacted by climate change. Through the Internet and regular web broadcasts, Will hopes to help educate the public, raise broad awareness about the real and urgent threat of global warming, inspire action and affect policy change. The second of three Global Warming 101 expeditions also includes a kayaking journey where the Larson ice shelf used to be. For more information, visit [www.GlobalWarming101.com](http://www.GlobalWarming101.com)

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