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Get Your Shaklee Products Go Here:

<http://www.shaklee.net/mimc/>

Introducing Shakleebaby™ and Shakleekids™



**Introducing Shakleebaby™ - Always Safe. Always Gentle. Always Healthy.  
Open Order 5/1**

**Babies are the most precious gifts in the world. Keep yours happy and healthy with Shakleebaby. Safe, pure, and natural, our pediatrician tested baby care products are formulated to keep your little one's bottoms soft, itty-bitty toes clean, and growing body healthy.**



### Gentle Wash

Clean, fresh baby. This extra gentle wash is made with organic chamomile and lavender, pH balanced and sensitivity tested to shower even the most tender skin with love. 99% Natural; 76% Organic.

#30108 <http://www.shaklee.net/mimc/>



### Soothing Lotion

So soft. Organic sunflower seed oil and shea butter moisturize, and organic chamomile and lavender soothe. 99% Natural; 87% Organic.

#30106 <http://www.shaklee.net/mimc/>



### Diaper Rash Cream

Naturally soothing. Zinc Oxide protects baby's delicate skin from wetness, keeping skin healthy and dry, and helps heal diaper rash. Organic and natural oils keep skin hydrated and smooth while chamomile, aloe, and calendula extracts soothe. 99% Natural. 78% Organic.

#30109 <http://www.shaklee.net/mimc/>



### Massage Oil

Perfect for massaging baby or moisturizing after a bath. With organic sunflower oil, lavender, and chamomile to moisturize and smooth. 99% Natural, 99% Organic.

#30107 <http://www.shaklee.net/mimc/>



### Multivitamin & Multimineral Powder

One of the most comprehensive infant-toddler supplements available, it contains prebiotics to help promote a healthy immune system and bundles of vitamin D to support strong bones and teeth. Star-K Certified. \*

#20057 <http://www.shaklee.net/mimc/>

\* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



**Introducing Shakleekids™ - Supersmart. Supersafe. Supernutritious.**  
Open Order 5/1

**Behold the powers of Shakleekids Mighty Smart and Incredivites! These dietary supplements are made with supersafe ingredients that bring out the best in kids, like rad vision, smart noggins, and a rockin immune system. \***



### Incredivites™

Shakleekids Incredivites is the first kids chewable multivitamin in the U.S. with lactoferrin, a protein that helps busy bodies' immune systems stay supercharged. Packed with 23 essential nutrients, it's one of the most comprehensive supplements available - with 600IU of vitamin D to support strong bones and teeth, and 100% of the daily value for vitamins C and E per serving. \*

#20002 <http://www.shaklee.net/mimc/>

Note: Vita-Lea® Ocean Wonders™ will continue to be available.



## Mighty Smart™

Shakleekids Mighty Smart is scientifically formulated with a power-packed blast of ultra-pure DHA. Essential for early brain development, this omega-3 fatty acid has been shown to support mighty memory, mad concentration, and fierce mind skills. Star-K Certified.

#20058 <http://www.shaklee.net/mimc/>



## Instructions on how to introduce GlobalWarming101 to educators

Go to [www.GlobalWarming101.com](http://www.GlobalWarming101.com)

- Familiarize yourself with site.
- Subscribe to updates.
- Download the *National Geographic* lesson plans and activities.

### Preparation before presentation

- Review Shaklee's environmental heritage and present affiliations (see EDUCATOR KIT: Shaklee Environmental Legacy document).
- Review Shaklee-Will Steger relationship. In brief:
  - Shaklee Corporation's first expedition with Will Steger involved the first dogsled journey to the North Pole (1,600 miles) without resupply in 1986.
  - Shaklee Corporation's second expedition with Will Steger involved the first dogsled traverse of Antarctica (3,471 miles).
  - Shaklee Corporation's third expedition with Will Steger was the first dogsled traverse of the Arctic Ocean from Russia to Canada in 1995. Will received the *National Geographic Societies'* Gold Medal for his accomplishments – previously won by Amelia Earhart and Robert Peary.
  - Shaklee is sponsoring Will Steger's fourth expedition – which he considers his most important, Global Warming 101. The expedition will document the dramatic changes that are happening in the Arctic – starving polar bears, retreating pack ice, melting glaciers and the potential end of the Inuit culture.

### Set up a three-ring binder for Global Warming101 project with dividers

- List your contacts. This should include schools (public and private and home schools), parents, civic organizations, scouts, college and university ecology and environmental clubs, 4-H clubs, etc.
- Download materials from the Business Reference Library at MyShaklee.com.
- Add the lesson plans and map.

(more)

Communication with your Educator Contact

- Draft letter introducing program (or personalize the introductory letters available at MyShaklee.com in the Business Reference Library).
- Include copy of press release or newspaper coverage thereof (downloadable from MyShaklee.com in the Business Reference Library).
- On day of mailing, call to say an important letter has been sent about global warming to them.
- Four to five days after the mailing, call your contact for an appointment to review the Global Warming 101 materials for their classroom.
- If at all possible, make arrangement to show the Million Trees Million Dreams DVD (or new Shaklee Earth Day DVD, when available) which further establishes Shaklee Corporation's environmental heritage.
- Strive to establish a rapport based on a mutual interest in the environment.

Review Follow Up Script of important points to be used in making the appointment

- Key points: *National Geographic*-approved lesson plans, map, live video feed, all materials are free.
- Script available to MyShaklee.com in the Business Reference Library.

Leave personal contact information - either business card or contact page.

Once they accept the program

- Follow up weekly with your contact to get feedback on the program.
- See if they need any assistance.

In the 1st week of March, make another contact

- Explore possible Earth day activities, such as a tree-planting event, etc.

Two weeks after you call contact, introduce Get Clean™ products

- Discuss their environmental benefits and how they can make a difference (see package or Web site copy).
- Provide contact with Get Clean materials such as the profiler (#75387) or brochure (#70051).
- Suggest possibility for personal use or fundraiser.

Get permission from teacher to alert local media about his/her efforts to educate local children on global warming

- When you have the ok, call your local newspaper to let them know about this

