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Get Your Shaklee Products Go Here:

<http://www.shaklee.net/mimc/>

Introducing Shakleebaby™ and Shakleekids™



**Introducing Shakleebaby™ - Always Safe. Always Gentle. Always Healthy.  
Open Order 5/1**

**Babies are the most precious gifts in the world. Keep yours happy and healthy with Shakleebaby. Safe, pure, and natural, our pediatrician tested baby care products are formulated to keep your little one's bottoms soft, itty-bitty toes clean, and growing body healthy.**



### Gentle Wash

Clean, fresh baby. This extra gentle wash is made with organic chamomile and lavender, pH balanced and sensitivity tested to shower even the most tender skin with love. 99% Natural; 76% Organic.

#30108 <http://www.shaklee.net/mimc/>



### Soothing Lotion

So soft. Organic sunflower seed oil and shea butter moisturize, and organic chamomile and lavender soothe. 99% Natural; 87% Organic.

#30106 <http://www.shaklee.net/mimc/>



### Diaper Rash Cream

Naturally soothing. Zinc Oxide protects baby's delicate skin from wetness, keeping skin healthy and dry, and helps heal diaper rash. Organic and natural oils keep skin hydrated and smooth while chamomile, aloe, and calendula extracts soothe. 99% Natural. 78% Organic.

#30109 <http://www.shaklee.net/mimc/>



### Massage Oil

Perfect for massaging baby or moisturizing after a bath. With organic sunflower oil, lavender, and chamomile to moisturize and smooth. 99% Natural, 99% Organic.

#30107 <http://www.shaklee.net/mimc/>

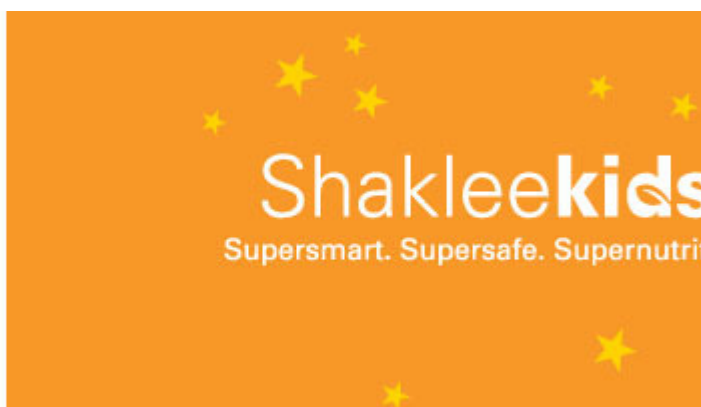


### Multivitamin & Multimineral Powder

One of the most comprehensive infant-toddler supplements available, it contains prebiotics to help promote a healthy immune system and bundles of vitamin D to support strong bones and teeth. Star-K Certified. \*

#20057 <http://www.shaklee.net/mimc/>

\* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



**Introducing Shakleekids™ - Supersmart. Supersafe. Supernutritious.**  
Open Order 5/1

**Behold the powers of Shakleekids Mighty Smart and Incredivites! These dietary supplements are made with supersafe ingredients that bring out the best in kids, like rad vision, smart noggins, and a rockin immune system. \***



### Incredivites™

Shakleekids Incredivites is the first kids chewable multivitamin in the U.S. with lactoferrin, a protein that helps busy bodies' immune systems stay supercharged. Packed with 23 essential nutrients, it's one of the most comprehensive supplements available - with 600IU of vitamin D to support strong bones and teeth, and 100% of the daily value for vitamins C and E per serving. \*

#20002 <http://www.shaklee.net/mimc/>

Note: Vita-Lea® Ocean Wonders™ will continue to be available.



## Mighty Smart™

Shakleekids Mighty Smart is scientifically formulated with a power-packed blast of ultra-pure DHA. Essential for early brain development, this omega-3 fatty acid has been shown to support mighty memory, mad concentration, and fierce mind skills. Star-K Certified.

#20058 <http://www.shaklee.net/mimc/>



# SHAKLEE®

Creating Healthier Lives



# The Shaklee City Network

A World Wide Network of City Teams, pledging the highest level of business ethics, working together to provide local support for ALL Shaklee Distributors interested in the expansion of their business organizations.

# The Shaklee City Network

## Mission Statement:

A Field driven, Corporately recognized Network of Cities (Starting in North America) committed to sharing the Shaklee Opportunity on a WEEKLY basis, utilizing a consistent method of Shaklee Opportunity Presentations and Trainings, for the purpose of bringing Shaklee products to the Top of the Total Wellness Revolution world wide.

# The Shaklee City Network

## Network Cities:

A group made up of Shaklee Business Leaders from common geographic areas (Cities), from various downlines, committed to working together as a team to provide weekly opportunity meetings and trainings that adhere to the highest standard of Business Practices and Ethics.

## Outline of Standard Business Practices:

### A minimum of one weekly Shaklee Opportunity Presentation.

- Regularly scheduled, same night each week
- Consistent start time each week 7:30 pm
- Each meeting follows a consistent format and outline for the presentation

### A minimum of one weekly or bi-weekly *First Step* training meeting.

- Regularly scheduled, same day and time each week
- Consistent start times

**Week night 7:00 PM**

**Saturday 9:00 AM**

- Each training to follow the First Step Training outline

# The Shaklee City Network

## CODE OF ETHICS:

The KEY to the success of the Network is for each participating group to commit to STRICTLY adhere to a code of ethical business building practices. Each and every potential Distributor will be treated with respect and welcomed as a part of the local team. Meeting attendees agree that each prospective Distributor will be signed up under the person who sent/referred them to the meeting. Meeting attendees agree they will not cross-recruit any prospective Distributor. All Shaklee Distributors are subject to the Statement of Privileges and Responsibilities of Shaklee Family Members. This is and MUST be the standard of the team.

Remember **Together Everyone Achieves More!**

## General Overview:

# OPPORTUNITY PRESENTATION

Approx. Time (PM)	Approx. Min.	CONTENTS OF MEETING
7:00	:30	Registration
7:30	:05	Welcome
7:35	:15 - :20	Opportunity Presentation
7:55	:10 (Opt)	Product Testimonial
8:05	:15 - :20	Close with Dream Builder

END: 8:25

Meeting after the meeting:  
Sit around and ask questions.

## SCHEDULE A

# *FIRST STEP TRAINING:*

Follow the First Step Training booklet provided by Shaklee. This class should be provided as soon as possible to a new Shaklee distributor. The duration of the class should be around 2 to 2 ½ hours. Utilize all materials provided by Shaklee including booklet, power point presentation and DVD, whenever possible. REMEMBER: Duplication is the key to success for all new distributors. Desire for advanced information will be fulfilled in the Advanced Training.

## SCHEDULE A

# *FIRST STEP TRAINING:*

- Reaffirmation of a good decision
- Create the mind set of an ongoing experience and the need to continue to build a strong belief level
- What do you do next? (Plan of Action)
- Introduction to the Compensation Plan
- Call to ACTION!

**TALK TO SOMEONE ABOUT SHAKLEE EVERY DAY!**

# OPPORTUNITY PRESENTATION:

## Room set up:

- Put out FEWER chairs than are needed for the anticipated group.
- Have music playing in the room. (Soft yet upbeat)
- Make sure sight lines to the screen/flipchart are good for all.
- Display Fast Start program literature and product (Kit).
- Set up and test all equipment before people arrive (Audio/Video).
- Room set up should be complete ½ hour prior to starting time.

# OPPORTUNITY PRESENTATION:

## Registration:

- Have a registration table out front, people at the tables should be out going, energetic, kind... 'welcoming'. Guests are always FREE. Shaklee distributors pay \$10 at the door (or agreed upon amount). Name tags should be worn by all with guests having a different color to designate guest status. (Guests are MOST important!)
- Welcome people: Have a couple of people at the door to say hello, welcome everyone and help them find a seat. If they have any questions they can find them at the end of the meeting.

# OPPORTUNITY PRESENTATION:

## Registration:

- All current Shaklee distributors set the attitude, tone and subsequent success of the event. Remember we have only one chance to make a positive First impression. Challenges and problems can be discussed at another time and place.

**START MEETING ON TIME!!**

# Welcome and Introductions:

## **Introductions:**

A critical part of the process is to introduce the next speaker. Proper edification is extremely important here. Honestly build them up, provide them with a platform of credibility from which to speak. A proper introduction will encourage the prospect to listen and to pay attention and encourage the speaker to be at their best.

## Welcome and Introductions:

**Example:** Ladies and Gentlemen, it is my privilege to introduce our next speaker. He (She) is extremely qualified and is the perfect person to communicate our next topic. He (She) has been building an incredible business for over \_\_\_\_\_ years (If new: Has been building an incredible business with a terrific attitude) He (She) has enjoyed tremendous success has reached the rank of \_\_\_\_\_ with Shaklee! He (She) is definitely a leader's leader! And I am very excited for you to hear from him (Her) Please help me welcome \_\_\_\_\_

# OPPORTUNITY PRESENTATION:

- Be energetic, be yourself and be brief!!
- Tell your business story (Past, Present and Future) 2-3 minutes maximum. (Save your product story for the testimonial section after the Opportunity Presentation)
- Go through the Opportunity Presentation. Stay as close to a script as possible yet allow your personality and excitement to come through. The entire O.P. should be completed in less than 15 minutes.
- After the presenter of the O.P. is finished, he or she needs to introduce the next speaker. (Use Intro suggestion)

# OPPORTUNITY PRESENTATION:

## Product Testimonials:

(OPTIONAL but STRONGLY ENCOURAGED)

A BRIEF product testimonial from Shaklee distributors that tell a personal story of success. Two separate testimonials maximum. Each testimonial should last no longer than 3 minutes each.

# OPPORTUNITY PRESENTATION:

## Dream Builder:

This is where an accomplished Shaklee distributor will talk about their experience with building a Shaklee business. Share their personal story of how/when they got involved and why. Talk about lifestyle issues resulting from their success and give the “Big Picture” of where they believe we are going in the future creating a compelling story of why a new person would want to join our company NOW!

(Approx length is 15 minutes)

# OPPORTUNITY PRESENTATION:

## Meeting after the Meeting:

We will teach the concept of 'The meeting actually starts AFTER the presenters get DONE talking.' After the meeting is over and the presenters turn the group back over to the person who invited them (Or a local leader for those who were sent remotely) we need to break into small groups to answer any questions that have been created by the presentation. Teach everyone to introduce their guests to the speakers and leaders at the meeting.

# OPPORTUNITY PRESENTATION:

## Meeting after the Meeting:

It is NOT the responsibility for the leaders to ‘talk anyone into the business’ it is simply an organized effort to answer any questions and make the guest feel like there is a system of support should they decide to join Shaklee. Try and get a commitment to either sign up that night (If Ready) or to at least make the commitment to make a decision in the next 48 hours. Offer First Step Training as the next thing to do and make sure they are invited back the next week “with a friend” to see if we can encourage business building right from the start.

**GREAT, I am ready!**

**NOW, WHAT DO I DO??**

**Fill out the form on the back of your handout.**

**Or**

**E-mail us at: [CityNetwork@Shaklee.com](mailto:CityNetwork@Shaklee.com)**

**Let's ALL  
work together to bring  
SHAKLEE to the WORLD!**



SHAKLEE®  
Creating Healthier Lives

