

David Miller  
Shaklee - Independent Distributor  
1490 Bat Roost Rd  
Manchester, Ohio 45144  
937-779-0046

Get Your Shaklee Products Go Here:

<http://www.shaklee.net/mimc/>

Introducing Shakleebaby™ and Shakleekids™



**Introducing Shakleebaby™ - Always Safe. Always Gentle. Always Healthy.  
Open Order 5/1**

**Babies are the most precious gifts in the world. Keep yours happy and healthy with Shakleebaby. Safe, pure, and natural, our pediatrician tested baby care products are formulated to keep your little one's bottoms soft, itty-bitty toes clean, and growing body healthy.**



### Gentle Wash

Clean, fresh baby. This extra gentle wash is made with organic chamomile and lavender, pH balanced and sensitivity tested to shower even the most tender skin with love. 99% Natural; 76% Organic.

#30108 <http://www.shaklee.net/mimc/>



### Soothing Lotion

So soft. Organic sunflower seed oil and shea butter moisturize, and organic chamomile and lavender soothe. 99% Natural; 87% Organic.

#30106 <http://www.shaklee.net/mimc/>



### Diaper Rash Cream

Naturally soothing. Zinc Oxide protects baby's delicate skin from wetness, keeping skin healthy and dry, and helps heal diaper rash. Organic and natural oils keep skin hydrated and smooth while chamomile, aloe, and calendula extracts soothe. 99% Natural. 78% Organic.

#30109 <http://www.shaklee.net/mimc/>



### Massage Oil

Perfect for massaging baby or moisturizing after a bath. With organic sunflower oil, lavender, and chamomile to moisturize and smooth. 99% Natural, 99% Organic.

#30107 <http://www.shaklee.net/mimc/>



### Multivitamin & Multimineral Powder

One of the most comprehensive infant-toddler supplements available, it contains prebiotics to help promote a healthy immune system and bundles of vitamin D to support strong bones and teeth. Star-K Certified. \*

#20057 <http://www.shaklee.net/mimc/>

\* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



**Introducing Shakleekids™ - Supersmart. Supersafe. Supernutritious.**  
Open Order 5/1

**Behold the powers of Shakleekids Mighty Smart and Incredivites! These dietary supplements are made with supersafe ingredients that bring out the best in kids, like rad vision, smart noggins, and a rockin immune system. \***



### Incredivites™

Shakleekids Incredivites is the first kids chewable multivitamin in the U.S. with lactoferrin, a protein that helps busy bodies' immune systems stay supercharged. Packed with 23 essential nutrients, it's one of the most comprehensive supplements available - with 600IU of vitamin D to support strong bones and teeth, and 100% of the daily value for vitamins C and E per serving. \*

#20002 <http://www.shaklee.net/mimc/>

Note: Vita-Lea® Ocean Wonders™ will continue to be available.



## Mighty Smart™

Shakleekids Mighty Smart is scientifically formulated with a power-packed blast of ultra-pure DHA. Essential for early brain development, this omega-3 fatty acid has been shown to support mighty memory, mad concentration, and fierce mind skills. Star-K Certified.

#20058 <http://www.shaklee.net/mimc/>



cinch™  
inch loss plan



# Obesity Epidemic

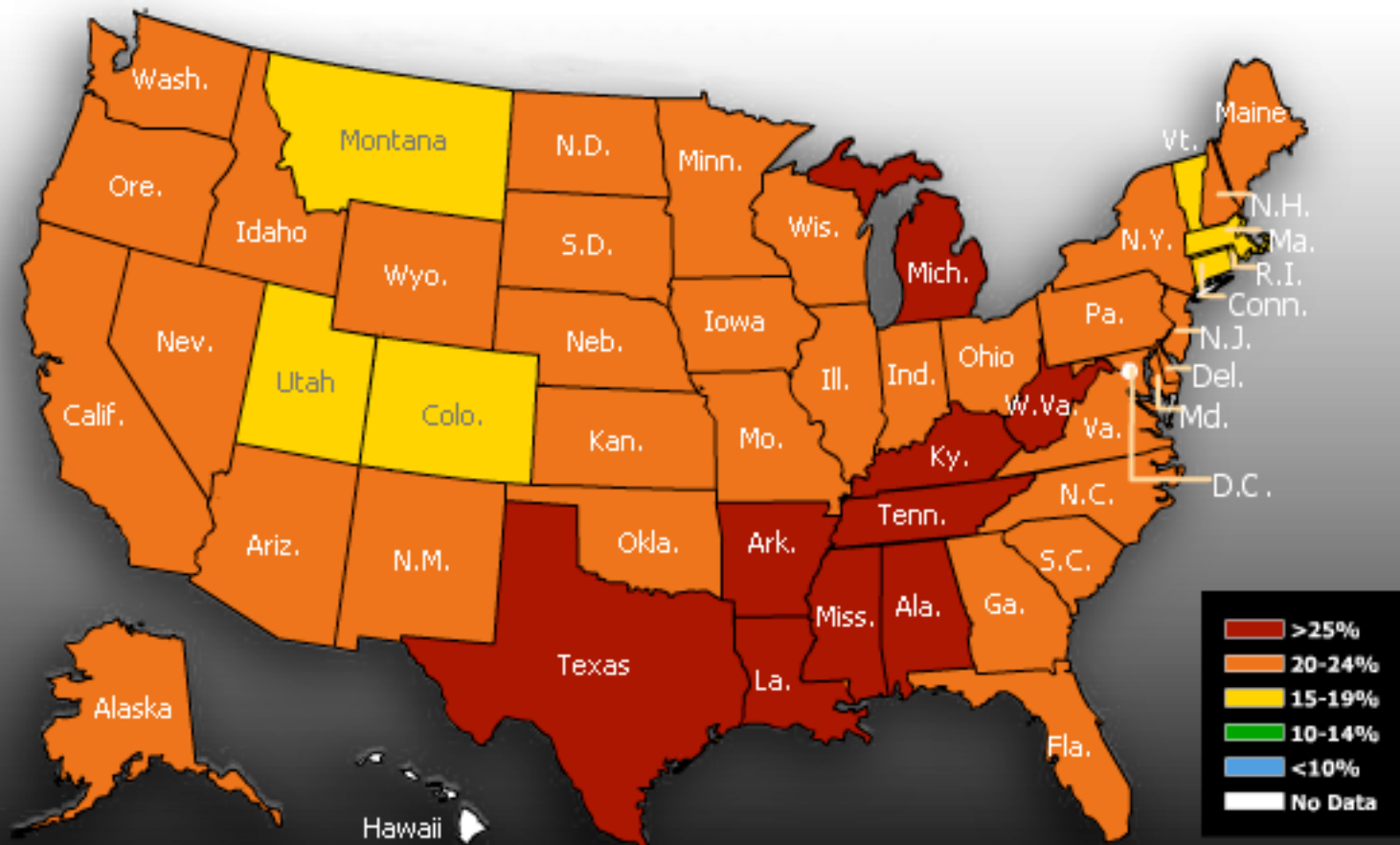
In 1980, 35% of Americans were overweight to obese.

46 billion dollars,  
and hundreds of diets later ...



# More than 65% of Americans are overweight to obese.

## **OBESITY** in America



Source: <http://health.msn.com/reports/obesity/default.aspx>

(\*BMI  $\geq$  30, or about 30 lbs overweight for a 5'4" person)

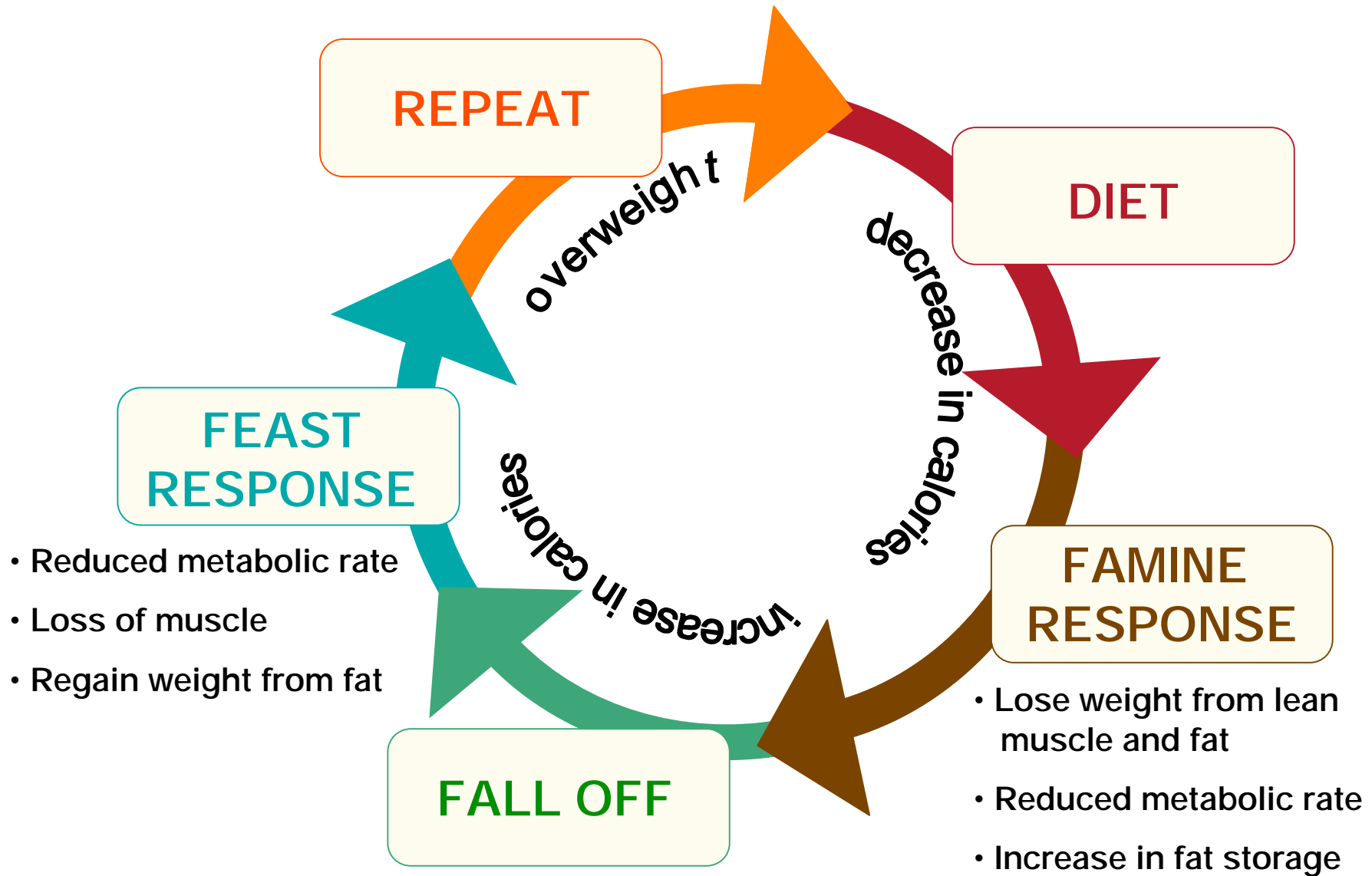
# Why Most Diets Fail

## MOST DIETS ARE:

- Nutritionally inadequate → you feel bad, sooner or later
- Too hard to follow → interferes with life
- Results are too slow → frustration
- Unsafe ingredients → negative side effects  
(Ephedra, Ephedra Alternatives, other stimulants)
- Slow your metabolism → the “yo-yo” effect



# THE VICIOUS DIET CYCLE



# Why cinch™ Works

inch loss plan

1. Formulated to help you get off the dreaded diet cycle
2. Leverages 50 years of nutritional science leadership and innovation
3. Clinically tested leucine formula
4. Powered by Leucine™



# Why cinch™ Works

inch loss plan

## *The Dreaded Diet Cycle*

- With most diets you lose fat and muscle
- Muscle loss = lower metabolism (fewer calories burned)
- After dieting, you can't burn calories like you did before. So you gain weight back. Start next diet. The yo-yo effect.
- In a preliminary clinical study, participants on the Cinch program retained 100% of lean muscle mass



# Why cinch™ Works

inch loss plan

## *50 Years of Nutritional Science Leadership*

- Cinch is a result of years of sports and nutrition science expertise from Shaklee medical doctors, nutritionists, and scientists
- Shaklee products have fueled 54 gold medalists and 82 world class athletes to higher achievement
- The Cinch program and products are based on more than 100 published studies and clinical papers on individual ingredients



# Why cinch™ Works

inch loss plan

## *Clinically Tested Leucine Formula*

- In a preliminary clinical trial, Shaklee scientists tested the proprietary formula enhanced with leucine
- People in the program lost fat, weight, and inches while retaining their lean muscle



# *SHAKLEE SCIENTIFIC TRADITION*

*Pre Launch Pilot Study*

## **Clinical Data**

- *Weight loss 15.4 lbs.*
- *Waist size decreased by 4.1 inches*
- *Hip size decreased by 2.6 inches*
- *Fat-free mass remained unchanged*
  - *all weight loss came from fat*

# Why cinch™ Works

inch loss plan

## POWERED BY LEUCINE™

An essential amino acid used extensively by athletes

As part of a macronutrient balanced program, leucine helps to:

- Promote satiety
- Signal the body to retain (and even build) lean muscle)
- Support metabolic rate via ability to preserve muscle





INTRODUCING...

cinch™  
inch loss plan

Formulated to help break the diet cycle, so you can:

**Keep muscle** you have.

**Burn fat** you don't need.

**Lose inches** you don't want.

# Say Hello to Cinch

We hold the unfaltering belief that, together with us, you will succeed.

Losing weight can be as simple as it is difficult. We get that.

We see the scale as an occasional measure of progress.  
Not a daily measure of character.

We believe “goal jeans” are just as important as goal weight.

This isn't about getting beautiful. You already are. This is about getting healthy.

cinch™  
inch loss plan



# cinch™

## Shake Mix



- With proprietary **Cinch™ Pro** protein blend enhanced with **Leucine**
- **24 grams of protein**
- **5-6 grams of fiber**
- **Low glycemic**
- **No artificial colors, sweeteners, or flavors**
- **4 great flavors**
- **Vanilla available in soy or whey protein blend formulas**

## Meal-in-a-Bar



- With proprietary **Cinch™ Pro** protein blend enhanced with **Leucine**
- **20 grams of protein**
- **6 grams of fiber**
- **Low glycemic**
- **No artificial colors, sweeteners, or flavors**
- **2 great flavors**



# cinch™

## 3-in-1 Boost™



Three products in one:

- Balanced multivitamin/ multimineral formula
- **Cinch Boost™**, an exclusive blend with EGCG to **boost calorie burning\***
- Helps retain normal blood sugar levels\*, which may **help control food cravings** with chromium, vanadium, and banaba leaf extract

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

# cinch™

## Snack Bars



- A proprietary formula **Powered by Leucine™**
- **10 grams of protein**
- **120–130 calories** per serving
- No artificial colors, sweeteners, or flavors
- No trans fats / low glycemic
- 3 indulgent flavors

# cinch™

## Energy Tea Mix



- Exclusive **T-Lift™ Blend** with exotic green, red, and white teas
- With taurine for **energy & well-being**
- Mixes perfectly with hot or iced water
- Available in pomegranate and unsweetened flavors

# Getting Started. Even that's a cinch.

## Starter Kit includes:

Cinch™ Shake Mix canister, Cinch Shake Mix packets, Cinch 3-in-1 Boost™, Cinch Bar assortment pack, Cinch Energy Tea Mix, Cinch Daily Journals, Cinch Success Guide with Cinch Coach™ Software CD, Cinch Shaker Cup, Cinch Pedometer, Cinch Tape Measure

Member Price: \$189.95

You save  
Over \$60\*



\*Savings based on SRP value of items purchased separately.

# THE PRICE OF HEALTH

**Starbucks  
Breakfast**  
(Mocha Grande,  
Lemon Scone)



Calories 850  
Fat (grams) 39

**Big Mac Meal**  
(Big Mac, Medium Fries,  
Medium Diet Soda)



Calories 940  
Fat (grams) 50

**Cinch Shake**  
(Cinch Vanilla Shake,  
8 oz. Nonfat Milk)



Calories 270  
Fat (grams) 3

\*Price includes price of one serving of Cinch Shake Mix and an 8-oz. Glass of nonfat milk.

# Real People. Real Success.

Jane Pederson  
a total of **14 inches\*** and  
**20 pounds** healthier

\*Results not typical.

"I've lost hundreds of pounds in the past. It's the hundreds and fifteen that you gain back that's the problem." But cinch is living up to its name for her. "I'm not hungry for hours and hours, and then it's time for another shake."



BEFORE

cinch™  
inch loss plan



# Real People. Real Success.

Jason Thorne  
a total of **31 inches\*** and  
**63 pounds** healthier

\*Results not typical.

"Choosing Cinch is a no-brainer.  
The science has been done, and  
you know that it's safe.  
I had a daughter about ten months  
ago and it was like, I really need to  
be around for my daughter. Now I  
feel like I will be."



BEFORE

cinch™  
inch loss plan



# Real People. Real Success.

Janet Lundgren  
a total of **36 inches\*** and  
**40 pounds** healthier

\*Results not typical.

"I really noticed the inches right away. When I'd see how many inches had gone down, especially my abdominal area — it was fabulous. I blew my friends away. After eight to twelve weeks, they were like, "Wow, what have you been doing?"



BEFORE

cinch™  
inch loss plan





cinch™  
inch loss plan

A plan for the rest of us

