

David Miller  
Shaklee - Independent Distributor  
1490 Bat Roost Rd  
Manchester, Ohio 45144  
937-779-0046

Get Your Shaklee Products Go Here:

<http://www.shaklee.net/mimc/>

Introducing Shakleebaby™ and Shakleekids™



**Introducing Shakleebaby™ - Always Safe. Always Gentle. Always Healthy.  
Open Order 5/1**

**Babies are the most precious gifts in the world. Keep yours happy and healthy with Shakleebaby. Safe, pure, and natural, our pediatrician tested baby care products are formulated to keep your little one's bottoms soft, itty-bitty toes clean, and growing body healthy.**



### Gentle Wash

Clean, fresh baby. This extra gentle wash is made with organic chamomile and lavender, pH balanced and sensitivity tested to shower even the most tender skin with love. 99% Natural; 76% Organic.

#30108 <http://www.shaklee.net/mimc/>



### Soothing Lotion

So soft. Organic sunflower seed oil and shea butter moisturize, and organic chamomile and lavender soothe. 99% Natural; 87% Organic.

#30106 <http://www.shaklee.net/mimc/>



### Diaper Rash Cream

Naturally soothing. Zinc Oxide protects baby's delicate skin from wetness, keeping skin healthy and dry, and helps heal diaper rash. Organic and natural oils keep skin hydrated and smooth while chamomile, aloe, and calendula extracts soothe. 99% Natural. 78% Organic.

#30109 <http://www.shaklee.net/mimc/>



### Massage Oil

Perfect for massaging baby or moisturizing after a bath. With organic sunflower oil, lavender, and chamomile to moisturize and smooth. 99% Natural, 99% Organic.

#30107 <http://www.shaklee.net/mimc/>

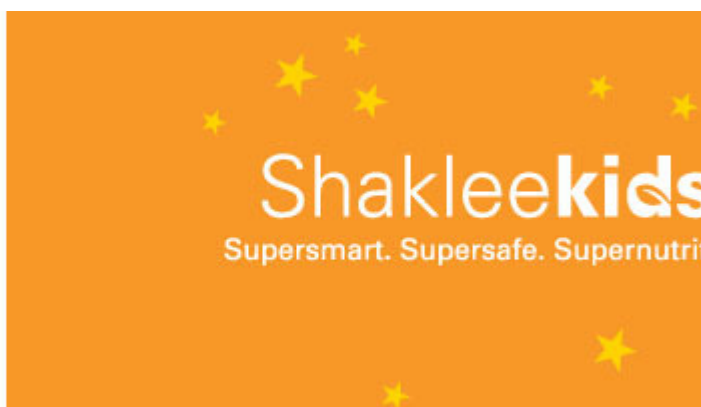


### Multivitamin & Multimineral Powder

One of the most comprehensive infant-toddler supplements available, it contains prebiotics to help promote a healthy immune system and bundles of vitamin D to support strong bones and teeth. Star-K Certified. \*

#20057 <http://www.shaklee.net/mimc/>

\* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



**Introducing Shakleekids™ - Supersmart. Supersafe. Supernutritious.**  
Open Order 5/1

**Behold the powers of Shakleekids Mighty Smart and Incredivites! These dietary supplements are made with supersafe ingredients that bring out the best in kids, like rad vision, smart noggins, and a rockin immune system. \***



### Incredivites™

Shakleekids Incredivites is the first kids chewable multivitamin in the U.S. with lactoferrin, a protein that helps busy bodies' immune systems stay supercharged. Packed with 23 essential nutrients, it's one of the most comprehensive supplements available - with 600IU of vitamin D to support strong bones and teeth, and 100% of the daily value for vitamins C and E per serving. \*

#20002 <http://www.shaklee.net/mimc/>

Note: Vita-Lea® Ocean Wonders™ will continue to be available.



## Mighty Smart™

Shakleekids Mighty Smart is scientifically formulated with a power-packed blast of ultra-pure DHA. Essential for early brain development, this omega-3 fatty acid has been shown to support mighty memory, mad concentration, and fierce mind skills. Star-K Certified.

#20058 <http://www.shaklee.net/mimc/>



*Shaklee*® WHAT WE'RE ABOUT

WE PROVIDE A HEALTHIER LIFE FOR  
**EVERYONE**

**AND A BETTER LIFE FOR  
ANYONE™**



For 50 years, Shaklee has been leading the way in natural health products and sustainable business practices. Our founder, Dr. Forrest C. Shaklee, had been leading the way even longer.

In 1915, he invented “Vitalized Minerals,” one of the first multi-vitamins in the world. Then in 1956, Shaklee Corporation helped pioneer both the nutritional supplement industry and a distribution method that rewards word-of-mouth referrals.

When everybody else was celebrating plastic and synthetic materials, Shaklee turned to nature — finding the purest natural ingredients for vitamins and making one of the first biodegradable household cleaners ever.

When everybody else was spending their marketing dollars on advertising, Shaklee invested what would amount to billions of dollars in rewards for people who spread the word. Not to mention, hundreds of millions of dollars in research and development.

As we’ve led the way, we’ve helped make millions of people healthier while making the world a better place.

Now, more than ever, we think people want a way to live both a healthier life and a better life. That’s why now, more than ever, we want people around the world to know what we’re about.

# THE FIRST WEALTH IS HEALTH.

— Ralph Waldo Emerson

We are the number one natural nutrition company in the U.S. Why?

The logical reasons are many:

- **Over \$250 million invested in clinical testing, research, and development**
- **Over 83,000 tests annually for product quality**
- **Over 100 scientific papers, 90 of them published in peer-reviewed journals**
- **Quality far and beyond industry standards**

But the real reason is much less quantifiable. It's passion.

We think health is the most important thing in the whole world. Without it, you have nothing else.

So everything that goes into every Shaklee bottle is designed to make you healthy. And to do it so well you'll tell your friends about it.

Dr. Shaklee's vision was to give people the wealth of health. We still think that's the best idea to build a company on.

**54** GOLD MEDALISTS POWERED  
BY SHAKLEE PRODUCTS

A close-up, low-angle shot of a woman with dark hair, smiling broadly and looking upwards. She is wearing a light purple, textured zip-up jacket. The background is a soft-focus landscape of a beach at sunset, with the sun low on the horizon and a warm, golden glow across the sky and sand. The text "WE'RE ABOUT HEALTH" is overlaid in the center of the image.

**WE'RE ABOUT HEALTH**



**WE'RE ABOUT LIVING IN HARMONY WITH NATURE<sup>®</sup>**

# FOLLOW THE LAWS OF NATURE AND YOU'LL NEVER GO WRONG.

— Dr. Forrest C. Shaklee

True words. Spoken in the age of machines and plastic.

Following Dr. Shaklee's advice, we draw from the wisdom of nature in everything we do.

What that means is we make products from the purest natural ingredients. And we take stringent measures to keep out pesticides, contaminants, and other unnatural things that simply don't belong there. But just as important as what we take from nature is what we don't take.

**Our company was the first in the world to be certified Climate Neutral, which means we operate with a net zero impact on the earth.**

Our world headquarters is a renowned model of environmental responsibility. We make products that are gentle on the planet. And we do not test on animals.

Ever since Shaklee was founded, we've been following the laws of nature. So far, we've never gone wrong.

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TON OF CARDBOARD RESCUED FROM OTHER COMPANIES AND RECYCLED BY SHAKLEE EACH DAY

# ALL I EVER DID WAS LISTEN TO NATURE AND PASS THE WORD ALONG.

— Dr. Forrest C. Shaklee

Dr. Shaklee was a humble man. He passed the word along, all right. He passed it on to millions of people whose lives have been changed by it.

You can't find a Shaklee product on a single store shelf. You find it through conversation. In the living room. On the phone. Over a cup of coffee.

You find it when someone believes in it so strongly, they just have to tell you about it. Dr. Shaklee found out that this was the best way to spread the message of health, because it's based on trust in the people you know. You'd never share a cleaner that didn't work with someone who has to pass you the potatoes at Thanksgiving dinner. A refreshing concept in business in Dr. Shaklee's time, and even more so today.

Instead of putting money into advertising and supply chains and storefronts, we believe our money is better spent by rewarding people who share Shaklee products with the people they know.

You tell your friend about a great movie. You tell your brother about a restaurant he shouldn't miss. Shaklee products get shared in the same way.

24,750,000

PEOPLE'S LIVES  
TOUCHED  
BY SHAKLEE

**WE'RE ABOUT PASSING THE WORD**



A close-up photograph showing a pair of hands gently holding a small, young pine branch. The branch has several clusters of vibrant green needles. The hands are positioned over a dark, rich soil, suggesting the act of planting or tending to a seedling. The background is softly blurred, focusing attention on the hands and the plant. The overall mood is one of care and environmental stewardship.

**WE'RE ABOUT DOING WHAT'S RIGHT**

# THE TIME IS ALWAYS RIGHT TO DO WHAT IS RIGHT.

— Dr. Martin Luther King, Jr.

Sometimes, you do things because they're good for business.

And sometimes, you do things just because you should.

Among these are our campaign to plant a million trees. Our sponsorship of three North Pole expeditions to measure the impact of global warming. Our donation of environmentally friendly cleaning supplies, used on board Jacques Cousteau's research vessels. Our donations of vitamins and nutrition drinks to undernourished children and earthquake victims. Our support of the United Nations' Millennium Development Goals to promote human rights and end poverty. Our partnership with Dr. Wangari Maathai, the only Nobel Peace laureate recognized for environmental work. Our official sponsorship of Earth Day. Our donation of almost half a million dollars to U.S. hurricane relief. Our annual giving that has topped \$3 million.

The list goes on.

And so does our commitment to doing what's right simply because it is.

**7** OF TIME-LIFE BOOKS' 25 **GREATEST ADVENTURES**  
**OF ALL TIME** POWERED BY SHAKLEE PRODUCTS

# THE REAL OPPORTUNITY ISN'T IN MAKING A BETTER LIVING. IT'S IN MAKING LIVING BETTER.

— Shaklee Chairman and CEO Roger Barnett

At Shaklee, we not only offer a life-changing immune supplement. We offer a life-changing opportunity.

To people who believe in Shaklee products enough to tell their friends about them, we offer a unique chance for them to be their own boss, on their own terms, and to work beyond whatever goals they set.

We're not just talking about an opportunity to make a huge income. We're talking about an opportunity to spend a huge chunk of time at the park with the kids.

Unlike other businesses, the opportunity is yours no matter where you live, where you did or didn't go to school, who gets your foot in what door, what's on your resume, or if you even have one.

Unlike other businesses with glass ceilings and salary caps, there is no limit to where this opportunity can take you.

Unlike other businesses that offer a way to make a living, this opportunity is a way to make living better.

**12,000** NEW SHAKLEE ENTREPRENEURS  
CREATED EVERY MONTH

A photograph of a man and a child on a grassy hill. The man, on the right, has his arms raised in a gesture of joy or triumph. The child, on the left, is looking towards the man. A bright yellow kite is flying in the sky above them. The sky is blue with some white clouds. The grass is green and appears to be blowing in the wind.

**WE'RE ABOUT OPPORTUNITY**

**WE'RE ABOUT DREAMS**

# GO CONFIDENTLY IN THE DIRECTION OF YOUR DREAMS! LIVE THE LIFE YOU'VE IMAGINED.

— Henry David Thoreau

At some time in most people's lives, the idealism of youth gives way to the reality of bills, and they find themselves hitting the snooze button over and over on Monday morning.

We think most people are snoozing when they could be dreaming.

We believe it's every person's innate right to be prosperous, regardless of education, class, ethnicity, gender, or location. We believe it's every person's innate right to live the life they have imagined.

Some Shaklee Distributors have made a couple of hundred dollars extra each month.

Others have used their Shaklee income to put their children through college, travel to places they had never heard of, become healthier than ever, buy homes, become millionaires, retire comfortably, retire cushily, start foundations, and dream bigger than they've ever dreamed before.

In a world where skeptics, naysayers, realists, cynics, and snoozers are the norm, at Shaklee, it's normal to ask, "What if?"

**264,000**

FOUR-YEAR COLLEGE TUITIONS  
ARE WHAT ALL SHAKLEE  
COMMISSIONS COULD BUY

# THE MORE YOU SHARE WITH OTHERS, THE MORE VALUABLE YOUR SHARE WILL BECOME. DO UNTO OTHERS AS YOU WOULD HAVE THEM DO UNTO YOU.

— Dr. Forrest C. Shaklee

Thanks to a great vision and smart business practices, we're a very profitable company. But that's not the only way we measure our success. We also measure it by how many people's lives we help make better off than before.

While most businesses thrive on competition, we ask the question, "Why can't success depend on sharing?"

It works like this. You're rewarded for sharing healthy, earth-friendly Shaklee products with others. You're rewarded even more by helping others to do the same. So that the more successful those other people become, the more you benefit. And sure, the more we benefit. Because sharing makes everyone's share more valuable.

In fact, we've paid out over \$3 billion in commissions. Billion with a "B."

But there's more to it than sharing financial reward. We're sharing products and a way of life that truly make people and the planet healthier.

We believe this is the start of a revolutionary business and social model. One that will demonstrate how businesses can help solve many of the world's most pressing problems.

Some simply call it the Golden Rule.

**\$3**

**BILLION PAID IN COMMISSIONS TO  
PEOPLE SHARING SHAKLEE PRODUCTS**



**WE'RE ABOUT SHARED SUCCESS**

A low-angle photograph of several yellow flowers on thin green stems against a bright blue sky with scattered white clouds. The text 'WE'RE ABOUT A BETTER WORLD' is centered in white, bold, uppercase letters.

**WE'RE ABOUT A BETTER WORLD**

# YOU MUST BE THE CHANGE YOU WISH TO SEE IN THE WORLD.

— Mahatma Gandhi

The principles we were founded on 50 years ago are more relevant today than ever before.

That's why we're all in this. We believe we're part of a movement to make people and the planet healthier.

But most importantly, all of us at Shaklee are in this because we want to do our small part. And each of our small contributions put together will create that major change we wish to see in the world.

How about you?

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TREES PLANTED — THE ENVIRONMENTAL  
EQUIVALENT OF PASSING ON ONE SHAKLEE  
GET CLEAN™ STARTER KIT TO A FRIEND

WE'RE ABOUT  
**HEALTH**

WE'RE ABOUT  
LIVING IN HARMONY WITH NATURE®

WE'RE ABOUT  
**PASSING THE WORD**

WE'RE ABOUT  
**DOING WHAT'S RIGHT**

WE'RE ABOUT  
**OPPORTUNITY**

WE'RE ABOUT  
**DREAMS**

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**SHARED SUCCESS**

WE'RE ABOUT  
**A BETTER WORLD**

SHAKLEE.COM

 By printing on this paper made of 25% post-consumer fibers, we saved:

36,000 gallons of water  
10,080 pounds of solid waste  
27,360 pounds of greenhouse gas  
115 trees