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Get Your Shaklee Products Go Here:

<http://www.shaklee.net/mimc/>

Introducing Shakleebaby™ and Shakleekids™



**Introducing Shakleebaby™ - Always Safe. Always Gentle. Always Healthy.  
Open Order 5/1**

**Babies are the most precious gifts in the world. Keep yours happy and healthy with Shakleebaby. Safe, pure, and natural, our pediatrician tested baby care products are formulated to keep your little one's bottoms soft, itty-bitty toes clean, and growing body healthy.**



### Gentle Wash

Clean, fresh baby. This extra gentle wash is made with organic chamomile and lavender, pH balanced and sensitivity tested to shower even the most tender skin with love. 99% Natural; 76% Organic.

#30108 <http://www.shaklee.net/mimc/>



### Soothing Lotion

So soft. Organic sunflower seed oil and shea butter moisturize, and organic chamomile and lavender soothe. 99% Natural; 87% Organic.

#30106 <http://www.shaklee.net/mimc/>



### Diaper Rash Cream

Naturally soothing. Zinc Oxide protects baby's delicate skin from wetness, keeping skin healthy and dry, and helps heal diaper rash. Organic and natural oils keep skin hydrated and smooth while chamomile, aloe, and calendula extracts soothe. 99% Natural. 78% Organic.

#30109 <http://www.shaklee.net/mimc/>



### Massage Oil

Perfect for massaging baby or moisturizing after a bath. With organic sunflower oil, lavender, and chamomile to moisturize and smooth. 99% Natural, 99% Organic.

#30107 <http://www.shaklee.net/mimc/>



### Multivitamin & Multimineral Powder

One of the most comprehensive infant-toddler supplements available, it contains prebiotics to help promote a healthy immune system and bundles of vitamin D to support strong bones and teeth. Star-K Certified. \*

#20057 <http://www.shaklee.net/mimc/>

\* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



**Introducing Shakleekids™ - Supersmart. Supersafe. Supernutritious.**  
Open Order 5/1

**Behold the powers of Shakleekids Mighty Smart and Incredivites! These dietary supplements are made with supersafe ingredients that bring out the best in kids, like rad vision, smart noggins, and a rockin immune system. \***



### Incredivites™

Shakleekids Incredivites is the first kids chewable multivitamin in the U.S. with lactoferrin, a protein that helps busy bodies' immune systems stay supercharged. Packed with 23 essential nutrients, it's one of the most comprehensive supplements available - with 600IU of vitamin D to support strong bones and teeth, and 100% of the daily value for vitamins C and E per serving. \*

#20002 <http://www.shaklee.net/mimc/>

Note: Vita-Lea® Ocean Wonders™ will continue to be available.



## Mighty Smart™

Shakleekids Mighty Smart is scientifically formulated with a power-packed blast of ultra-pure DHA. Essential for early brain development, this omega-3 fatty acid has been shown to support mighty memory, mad concentration, and fierce mind skills. Star-K Certified.

#20058 <http://www.shaklee.net/mimc/>

# MEMORY OPTIMIZER™

## BRAIN POWER SUPPLEMENT

NATURAL SOLUTION TO IMPROVE MEMORY AND LEARNING\*



Memory Optimizer delivers a proprietary formula of Bacopa and Vinpocetine, two clinically proven ingredients that provide dietary support to enhance memory and cognitive function. Memory Optimizer also maintains overall brain health and helps you stay sharp\*



### Memory Optimizer

30 servings

#20675

### CHALLENGE

With over a trillion brain cells that continually reconfigure to form new memories and purge old ones, a properly functioning brain surpasses the best computer in efficiently storing and retrieving information. These brain cells, called neurons, transport a vast amount of information within the cerebral cortex of the brain and are critical to brain health. But as we grow older, these vital neurons naturally lose their function. Although age-related cognitive decline or memory impairment is a common condition, it is not inevitable. In fact, through eating right, exercising, staying mentally active, and ensuring that you're getting the right dietary components, one can enhance memory function and support optimal brain health.

### MEMORY OPTIMIZER

Memory Optimizer contains herbs and naturally sourced compounds. The ingredients have been clinically proven to:

- Provide the necessary nutrition to enhance memory\*
- Support optimal brain function\*
- Increase speed of information processing\*
- Improve blood flow, glucose utilization, and oxygen uptake to the brain\*

### WHO WILL BENEFIT FROM MEMORY OPTIMIZER?

People who want to:

- Improve their memory and ability to learn new information\*
- Stay sharp as they grow older\*
- Maintain brain health, naturally\*

### HOW SHOULD MEMORY OPTIMIZER BE USED?

- The recommended serving of Memory Optimizer is 2 capsules daily.
- Memory Optimizer can be taken with or between meals.
- Do not exceed 4 capsules in 24 hours.
- If pregnant, nursing, or taking a blood-thinning medication, consult a health care professional.



\*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.

## WHAT'S IN MEMORY OPTIMIZER?

<b>Supplement Facts</b>		
Serving Size: 2 Capsules    Servings Per Container: 30		
	Amount Per Serving	% Daily Value
<b>Calories</b>	5	
<b>Total Carbohydrate</b>	1 g	<1%*
<b>Vinpocetine</b>	20 mg	†
<b>Bacopa extract</b> (Bacopa monnieri) (whole plant) (standardized to contain 45% bacosides)	367 mg	†
<b>Polygala extract</b> (Polygala tenuifolia) (root)	150 mg	†

\*\* Percent Daily Values are based on a 2,000 calorie diet.  
† Daily Value (DV) not established

OTHER INGREDIENTS: Maltodextrin in a hard gelatin capsule (gelatin, water), Titanium Dioxide.

## SCIENTIFIC EVIDENCE IN SUPPORT OF THE INGREDIENTS IN MEMORY OPTIMIZER

- **Bacopa monnieri**
  - Has been shown in clinical tests to improve memory and the ability to learn new information\*
  - Known to maintain normal metabolic activity in the brain.\*
- **Vinpocetine**
  - Has been widely used in Europe and Japan, and in clinical tests, has been shown to enhance blood flow, glucose utilization, and increase oxygen uptake to the brain\*
- **Polygala tenuifolia**
  - Traditionally used in China and Japanese Kampo Medicine for brain health\*

## WHY CHOOSE MEMORY OPTIMIZER?

- Naturally increases and maintains memory function\*
- Improves ability to learn new information\*
- Increases blood and oxygen flow to the brain\*
- Supports overall brain health\*
- Includes clinically tested ingredients Bacopa and Vinpocetine

## SUPPORT MATERIALS

- Memory Optimizer Product Brochure, #75016 (English), #75017 (Spanish)
- Shaklee Product Guide, #74930 (English), #74931 (Spanish)
- Memory Optimizer Presentation (available online in the Member Center)

## COMPLEMENTARY SHAKLEE PRODUCTS FOR MEMORY OPTIMIZER

- **Vita-Lea®** — For complete vitamin and mineral insurance. #20016 (**Vita-Lea without Iron**, 120 tablets), #20017 (240 tablets), #20300 (**Vita-Lea with Iron** 120 tablets), #20305 (240 tablets)
- **Chewable Vita-C®** — For extra antioxidant protection. #20085 (90 tablets), #20091 (500 tablets)
- **Vita-E Complex®** — Provides a powerful fat-soluble antioxidant. 120 softgels #20112
- **Essential Omega-3 Complex** — Contains DHA, found in high concentrations in a healthy brain. 90 softgels #20234
- **Lecithin** — Provides choline, a component in acetylcholine, a messenger (or neurotransmitter) of brain and central nervous system messages\*. 180 softgels #20182
- **CoQHeart®** — Combines the antioxidant resveratrol and CoQ10\*. #20647
- **Moodlift® Complex\*** — Enhances proper transmission of nerve signals\*. 120 capsules #20625

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If for any reason a Shaklee product is not satisfactory, return it to your Shaklee Independent Distributor or Shaklee Corporation for exchange or a full refund.



For more information, visit [www.shaklee.com](http://www.shaklee.com).

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