

David Miller  
Shaklee - Independent Distributor  
1490 Bat Roost Rd  
Manchester, Ohio 45144  
937-779-0046

Get Your Shaklee Products Go Here:

<http://www.shaklee.net/mimc/>

Introducing Shakleebaby™ and Shakleekids™



**Introducing Shakleebaby™ - Always Safe. Always Gentle. Always Healthy.  
Open Order 5/1**

**Babies are the most precious gifts in the world. Keep yours happy and healthy with Shakleebaby. Safe, pure, and natural, our pediatrician tested baby care products are formulated to keep your little one's bottoms soft, itty-bitty toes clean, and growing body healthy.**



### Gentle Wash

Clean, fresh baby. This extra gentle wash is made with organic chamomile and lavender, pH balanced and sensitivity tested to shower even the most tender skin with love. 99% Natural; 76% Organic.

#30108 <http://www.shaklee.net/mimc/>



### Soothing Lotion

So soft. Organic sunflower seed oil and shea butter moisturize, and organic chamomile and lavender soothe. 99% Natural; 87% Organic.

#30106 <http://www.shaklee.net/mimc/>



### Diaper Rash Cream

Naturally soothing. Zinc Oxide protects baby's delicate skin from wetness, keeping skin healthy and dry, and helps heal diaper rash. Organic and natural oils keep skin hydrated and smooth while chamomile, aloe, and calendula extracts soothe. 99% Natural. 78% Organic.

#30109 <http://www.shaklee.net/mimc/>



### Massage Oil

Perfect for massaging baby or moisturizing after a bath. With organic sunflower oil, lavender, and chamomile to moisturize and smooth. 99% Natural, 99% Organic.

#30107 <http://www.shaklee.net/mimc/>



### Multivitamin & Multimineral Powder

One of the most comprehensive infant-toddler supplements available, it contains prebiotics to help promote a healthy immune system and bundles of vitamin D to support strong bones and teeth. Star-K Certified. \*

#20057 <http://www.shaklee.net/mimc/>

\* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



**Introducing Shakleekids™ - Supersmart. Supersafe. Supernutritious.**  
Open Order 5/1

**Behold the powers of Shakleekids Mighty Smart and Incredivites! These dietary supplements are made with supersafe ingredients that bring out the best in kids, like rad vision, smart noggins, and a rockin immune system. \***



### Incredivites™

Shakleekids Incredivites is the first kids chewable multivitamin in the U.S. with lactoferrin, a protein that helps busy bodies' immune systems stay supercharged. Packed with 23 essential nutrients, it's one of the most comprehensive supplements available - with 600IU of vitamin D to support strong bones and teeth, and 100% of the daily value for vitamins C and E per serving. \*

#20002 <http://www.shaklee.net/mimc/>

Note: Vita-Lea® Ocean Wonders™ will continue to be available.



## Mighty Smart™

Shakleekids Mighty Smart is scientifically formulated with a power-packed blast of ultra-pure DHA. Essential for early brain development, this omega-3 fatty acid has been shown to support mighty memory, mad concentration, and fierce mind skills. Star-K Certified.

#20058 <http://www.shaklee.net/mimc/>



# SHAKLEE

## Memory Optimizer™

Looking to improve your memory?  
Shaklee has something in mind.

# Why do we forget?

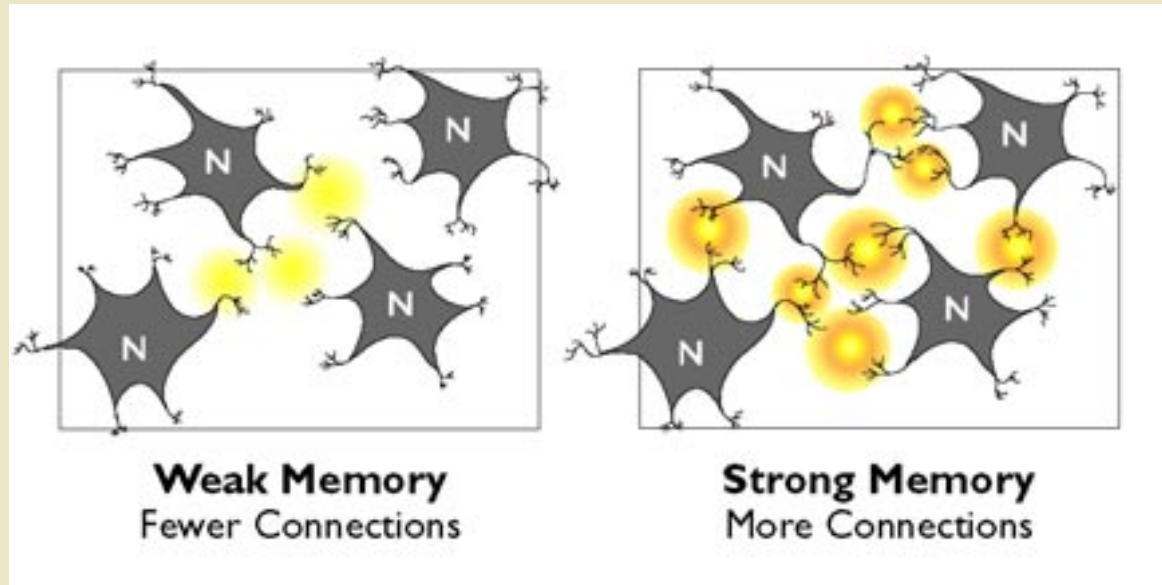
## Stress



## Information Overload



# Why do we forget?



When neural connections are weakened and memory formation is slowed, memory may decrease. The good news is that clinical tests prove that exercising the mind and body, eating right, and the right dietary support can help improve memory and ability to learn.

# Introducing Memory Optimizer™

Memory Optimizer contains a unique, proprietary blend of two clinically proven ingredients, *Bacopa monnieri* and Vinpocetine. Taken daily, Memory Optimizer:

- Improves and maintains memory function\*
- Increases the ability to learn new information\*
- Increases blood and oxygen flow to the brain\*
- Supports overall brain health\*

\*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

# What inspired Shaklee to develop Memory Optimizer™?

When connections between neurons (brain cells) are weakened and memory formation is slowed, memory function may decrease.

- Nearly seven out of 10 adults have concerns about memory loss.

# What's in Memory Optimizer™?

## *Bacopa monnieri* (herb)

- Clinically shown to improve memory and increase the ability to learn new information\*
- Known to help maintain normal metabolic activity in the brain\*

## Vinpocetine (herbal extract)

- Clinically shown to enhance blood flow, glucose utilization, and oxygen uptake to the brain\*
- Widely used in Europe and Japan

## *Polygala tenuifolia* (herb)

- Traditionally used in China and Japanese Kampo medicine for brain health\*

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# Who Can Benefit from Memory Optimizer™?

- **Adults.** Provides the dietary support to help improve memory and maintain memory function.\*
- **Working professionals.** Offers natural support for professionals or others seeking a “mental edge.”\*
- **Students.** Provides dietary support to help increase the ability to learn new information.\*

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# Memory Optimizer™ vs. Mental Acuity Plus™

**Q: What is the difference between Memory Optimizer and Mental Acuity Plus?**

**A:** Memory Optimizer is the “next generation” of memory-enhancing dietary supplements. Based on the latest science, Memory Optimizer is formulated to improve your memory.\* Mental Acuity Plus is primarily for maintaining mental clarity and support for normal circulation.\*

**Q: Can I take Memory Optimizer and Mental Acuity Plus at the same time?**

**A:** Both products include ingredients that can have a potential blood-thinning effect. Therefore, if you have any concerns about this issue, consult a health care professional before taking Mental Acuity Plus and Memory Optimizer at the same time.

# Why Choose Memory Optimizer™?

- Naturally improves and maintains memory function\*
- Formulation based on sound scientific research
- A unique, proprietary blend with two clinically proven ingredients
- Safe, effective, and backed by the Shaklee 100% Satisfaction Guarantee

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# Marketing Support Materials for Memory Optimizer™

- Product Brochure  
#75016 (English) / #75017 (Spanish)
- Postcard #75038
- Presentation (available online at the Member Center)
- Talk Sheet (available online at the Member Center)
- Product Comparison: Memory Optimizer™ and Mental Acuity Plus™ at a Glance (available online at the Member Center)
- A Primer on Memory: How to Keep, How to Improve It (available online at the Member Center)

# Complementary Shaklee Products

- **Essential Omega-3 Complex #20234**  
Contains DHA, found in high concentrations in a healthy brain
- **CoQHeart® #20647**  
Combines the antioxidant resveratrol and CoQ<sub>10</sub>.
- **Lecithin #20182**  
Provides choline, a component in acetylcholine, a messenger of brain and central nervous system messages\*
- **MoodLift® Complex\* #20625**  
Enhances proper transmission of nerve signals\*

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# And Remember...

*Memories are all we really own... so keep yours sharp with Memory Optimizer™.*

