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<http://www.shaklee.net/mimc/>

Introducing Shakleebaby™ and Shakleekids™



**Introducing Shakleebaby™ - Always Safe. Always Gentle. Always Healthy.  
Open Order 5/1**

**Babies are the most precious gifts in the world. Keep yours happy and healthy with Shakleebaby. Safe, pure, and natural, our pediatrician tested baby care products are formulated to keep your little one's bottoms soft, itty-bitty toes clean, and growing body healthy.**



### Gentle Wash

Clean, fresh baby. This extra gentle wash is made with organic chamomile and lavender, pH balanced and sensitivity tested to shower even the most tender skin with love. 99% Natural; 76% Organic.

#30108 <http://www.shaklee.net/mimc/>



### Soothing Lotion

So soft. Organic sunflower seed oil and shea butter moisturize, and organic chamomile and lavender soothe. 99% Natural; 87% Organic.

#30106 <http://www.shaklee.net/mimc/>



### Diaper Rash Cream

Naturally soothing. Zinc Oxide protects baby's delicate skin from wetness, keeping skin healthy and dry, and helps heal diaper rash. Organic and natural oils keep skin hydrated and smooth while chamomile, aloe, and calendula extracts soothe. 99% Natural. 78% Organic.

#30109 <http://www.shaklee.net/mimc/>



### Massage Oil

Perfect for massaging baby or moisturizing after a bath. With organic sunflower oil, lavender, and chamomile to moisturize and smooth. 99% Natural, 99% Organic.

#30107 <http://www.shaklee.net/mimc/>



### Multivitamin & Multimineral Powder

One of the most comprehensive infant-toddler supplements available, it contains prebiotics to help promote a healthy immune system and bundles of vitamin D to support strong bones and teeth. Star-K Certified. \*

#20057 <http://www.shaklee.net/mimc/>

\* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



**Introducing Shakleekids™ - Supersmart. Supersafe. Supernutritious.**  
Open Order 5/1

**Behold the powers of Shakleekids Mighty Smart and Incredivites! These dietary supplements are made with supersafe ingredients that bring out the best in kids, like rad vision, smart noggins, and a rockin immune system. \***



### Incredivites™

Shakleekids Incredivites is the first kids chewable multivitamin in the U.S. with lactoferrin, a protein that helps busy bodies' immune systems stay supercharged. Packed with 23 essential nutrients, it's one of the most comprehensive supplements available - with 600IU of vitamin D to support strong bones and teeth, and 100% of the daily value for vitamins C and E per serving. \*

#20002 <http://www.shaklee.net/mimc/>

Note: Vita-Lea® Ocean Wonders™ will continue to be available.



## Mighty Smart™

Shakleekids Mighty Smart is scientifically formulated with a power-packed blast of ultra-pure DHA. Essential for early brain development, this omega-3 fatty acid has been shown to support mighty memory, mad concentration, and fierce mind skills. Star-K Certified.

#20058 <http://www.shaklee.net/mimc/>



# Joint & Muscle Pain Cream

For temporary relief of minor joint and muscle aches and pains

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## THE CHALLENGE

Joint & Muscle Pain Cream provides quick penetrating relief from pain caused by arthritis, simple backaches, muscle strains and sprains, bruises, and cramps. It offers fast absorption and deep penetration to soothe aching joints and muscles on contact.

No pain, no gain. This is a common expression, but if you were to ask the 50 million people suffering from pain, they would quickly tell you that there is more to be gained with no pain.<sup>1</sup> Pain, it's your body's warning system, and it can come again and again.<sup>2</sup> Whether it's because of overuse or activity after long periods of non-use, our joints and muscles especially experience pain. Our bodies fall victim to arthritis, backaches, muscle strains, sore joints, and the list goes on. All of these interfere with a normal quality of life. Pain aside, Americans thrive on sports and active recreation and are constantly searching for new ways to challenge their bodies. Nevertheless, when the pain occurs, you want immediate relief by the best means possible. Joint & Muscle Pain Cream is the solution.

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## JOINT & MUSCLE PAIN CREAM

Joint & Muscle Pain Cream targets the source of discomfort and provides quick relief.

- Soothes aching joints and muscles with potent menthol formula.
  - Enables fast absorption.
  - Provides prolonged release action optimizing effectiveness against minor joint and muscle pain.
  - Improves blood circulation in the affected area.
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## WHO WILL BENEFIT FROM JOINT & MUSCLE PAIN CREAM?

- People with arthritis.
  - People experiencing minor joint pain in their wrist, ankle, knee, elbow, and hip.
  - People who occasionally experience minor back, neck, and shoulder muscle pain.
  - Athletes or people who exercise frequently.
  - People who use a rub before or after their workout or activity.
  - Children over 2 years old to soothe minor sprains, bruises, and cramps.
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## HOW SHOULD IT BE USED?

- Apply Joint & Muscle Pain Cream generously to the affected area and massage well for quick alleviation of pain.
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## WHAT'S IN JOINT & MUSCLE PAIN CREAM?

In addition to the effective OTC pain ingredient menthol, Joint & Muscle Pain Cream contains a proprietary blend of natural ingredients.

## SCIENTIFIC EVIDENCE IN SUPPORT OF THE INGREDIENTS IN JOINT & MUSCLE PAIN CREAM

- Menthol is a compound obtained from peppermint oil with local anesthetic and counterirritant qualities.
  - Menthol is readily absorbed by the skin and contained in products used for relief of muscle aches, sprains, and similar conditions.
- Joint & Muscle Pain Cream is a proprietary blend of natural ingredients, including sweet almonds and aloe vera.

## WHY CHOOSE JOINT & MUSCLE PAIN CREAM?

- Provides quick, penetrating relief from pain.
- Comes in arthritis friendly package to easily dispense effective amounts.
- Light menthol fragrance dissipates quickly.

## COMPLEMENTARY SHAKLEE PRODUCTS FOR JOINT & MUSCLE PAIN CREAM

Pain Relief Complex — Offers natural pain relief for overworked joints.\* 90 caplets #20667

Joint Health Complex — Helps build cartilage and naturally improves joint function.\* 90 capsules #20668

GLA Complex — To help maintain normal bodily processes.\* 60 capsules #20608

OmegaGuard™ — A great way to get your omega-3 fatty acids. 90 softgels #20244

Sustained Release Vita-C® — Provides the vitamin C needed for the production of collagen, a component of cartilage.\* 180 tablets #20095

Cinch™ Inch Loss Plan — Powered by Leucine™ Specially formulated to help you break the diet cycle so you: Keep muscle you have, Burn fat you don't need, Lose inches you don't want. Cinch Starter Kit, Vanilla #59065, Chocolate #59066

## SCIENTIFIC REFERENCES

<sup>1</sup> *Pain Action Guide*. Baltimore, Md: American Pain Foundation; 2000. Available at: <http://www.painfoundation.com>. Accessed July 3, 2001.

<sup>2</sup> Beers MH, Berkow R, eds. *The Merck Manual of Diagnosis and Therapy*. 17th ed. Whitehouse Station, NJ: Merck Research Laboratories; 1999.

Joint & Muscle Pain Cream 3 oz. #31050

<b>Drug Facts</b>		<b>Directions</b>
<b>Active Ingredient</b>	<b>Purpose</b>	<ul style="list-style-type: none"> <li>• <b>Adults and children over the age of 2:</b> Apply generously to affected area. Massage well into painful area. Repeat as necessary, but not more than 3 to 4 times daily.</li> <li>• <b>Children under the age of 2:</b> Do not use; consult a physician.</li> </ul>
Menthol (5%) .....	Topical Analgesic	
<b>Uses</b>		<b>Inactive Ingredients</b> Aloe barbadensis (Aloe Vera) Leaf Gel, Butylene Glycol, Carbomer, Cetyl Alcohol, Cyclomethicone, Dimethicone, Glyceryl Stearate, Imidazolidinyl Urea, Methylparaben, PEG-12 Glyceryl Distearate, PEG-100 Stearate, Phenoxyethanol, Propylparaben, Prunus amygdalus dulcis (Sweet Almond) Oil, Purified Water, Triethanolamine, Xanthan Gum.
Provides penetrating temporary relief for minor pain in muscles and joints associated with: <ul style="list-style-type: none"> <li>• Backache</li> <li>• Arthritis</li> <li>• Bruises</li> <li>• Sprains</li> </ul>		
<b>Warnings</b>		
<ul style="list-style-type: none"> <li>• <b>For external use only.</b> Do not use with a heating pad. Do not apply to wounds or damaged skin. Do not bandage tightly after use.</li> <li>• Avoid contact with eyes.</li> <li>• Discontinue use and consult a physician if condition worsens, or if symptoms persist more than 7 days, or clear up and occur again within a few days.</li> <li>• <b>Keep out of reach of children.</b> If swallowed, get medical help or contact a poison control center right away.</li> </ul>		

\*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.

We stand behind each and every one of our products. The ingredients, purity, safety, and performance of all our Nutrition, Healthy Home, and Personal Care products are 100% guaranteed.



For more information, visit [Shaklee.com](http://Shaklee.com).