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<http://www.shaklee.net/mimc/>

Introducing Shakleebaby™ and Shakleekids™



**Introducing Shakleebaby™ - Always Safe. Always Gentle. Always Healthy.
Open Order 5/1**

Babies are the most precious gifts in the world. Keep yours happy and healthy with Shakleebaby. Safe, pure, and natural, our pediatrician tested baby care products are formulated to keep your little one's bottoms soft, itty-bitty toes clean, and growing body healthy.



Gentle Wash

Clean, fresh baby. This extra gentle wash is made with organic chamomile and lavender, pH balanced and sensitivity tested to shower even the most tender skin with love. 99% Natural; 76% Organic.

#30108 <http://www.shaklee.net/mimc/>



Soothing Lotion

So soft. Organic sunflower seed oil and shea butter moisturize, and organic chamomile and lavender soothe. 99% Natural; 87% Organic.

#30106 <http://www.shaklee.net/mimc/>



Diaper Rash Cream

Naturally soothing. Zinc Oxide protects baby's delicate skin from wetness, keeping skin healthy and dry, and helps heal diaper rash. Organic and natural oils keep skin hydrated and smooth while chamomile, aloe, and calendula extracts soothe. 99% Natural. 78% Organic.

#30109 <http://www.shaklee.net/mimc/>



Massage Oil

Perfect for massaging baby or moisturizing after a bath. With organic sunflower oil, lavender, and chamomile to moisturize and smooth. 99% Natural, 99% Organic.

#30107 <http://www.shaklee.net/mimc/>



Multivitamin & Multimineral Powder

One of the most comprehensive infant-toddler supplements available, it contains prebiotics to help promote a healthy immune system and bundles of vitamin D to support strong bones and teeth. Star-K Certified. *

#20057 <http://www.shaklee.net/mimc/>

* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



Introducing Shakleekids™ - Supersmart. Supersafe. Supernutritious.
Open Order 5/1

Behold the powers of Shakleekids Mighty Smart and Incredivites! These dietary supplements are made with supersafe ingredients that bring out the best in kids, like rad vision, smart noggins, and a rockin immune system. *



Incredivites™

Shakleekids Incredivites is the first kids chewable multivitamin in the U.S. with lactoferrin, a protein that helps busy bodies' immune systems stay supercharged. Packed with 23 essential nutrients, it's one of the most comprehensive supplements available - with 600IU of vitamin D to support strong bones and teeth, and 100% of the daily value for vitamins C and E per serving. *

#20002 <http://www.shaklee.net/mimc/>

Note: Vita-Lea® Ocean Wonders™ will continue to be available.



Mighty Smart™

Shakleekids Mighty Smart is scientifically formulated with a power-packed blast of ultra-pure DHA. Essential for early brain development, this omega-3 fatty acid has been shown to support mighty memory, mad concentration, and fierce mind skills. Star-K Certified.

#20058 <http://www.shaklee.net/mimc/>



Shaklee Instant Protein® Soy Mix

A Versatile, Biologically Complete Protein

Shaklee Instant Protein Soy Mix offers all the healthy benefits of soy protein without the added carbohydrate. In addition to use as a drink mix, and baking with Instant Protein Soy Mix is the versatile way to add all the benefits of soy into your family's daily diet.

CHALLENGE:

According to a recent survey, 87% of consumers are changing their eating habits due to specific health concerns such as heart health and dietary cholesterol intake.¹ Heart disease continues to be the number one killer in the U.S. Twenty-five grams of soy protein a day, as part of a diet low in saturated fat and cholesterol, may reduce the risk of heart disease. One serving of Instant Protein Soy Mix provides 16 grams of soy protein.

INSTANT PROTEIN SOY MIX:

Shaklee offers the very best, high quality and biologically complete soy protein with less than 1 gram of carbohydrate per serving. Instant Soy Protein Mix is extraordinary versatile, allowing you to enjoy the health benefits of soy in a number of different ways: Mix it in drinks, or cook and bake with it. The soy we use is produced under an Identity Preserved program (IPP), which tightly monitors and controls from planting through harvesting and processing certifying that the soy is non-genetically modified (non-GMO).

BENEFITS:

- High in protein: 16 grams of soy protein per serving with less than 1 gram of carbohydrate
- Uses only IPP certified non-GMO soy protein
- Great for drinks, cooking, and baking
- Retains nutrient benefits of soy isoflavones, amino acids, and minerals during cooking and baking
- Naturally cholesterol-and lactose-free
- Provides all the amino acids, including the nine essential ones your body needs but can't manufacture itself
- High in calcium
- Naturally low in fat (healthy fat delivered by soy lecithin and soy beans themselves)
- Provides the equivalent of 1.5 lecithin capsules per serving
- Kosher certified

**Shaklee
Instant Protein®
Soy Mix**
Natural Flavor
30 servings
#20661



WHO MIGHT BENEFIT FROM SHAKLEE INSTANT PROTEIN® SOY MIX?

- 58 million people who are concerned about heart health
- People interested in replacing some or all of the typically high-fat, high-cholesterol animal sources of protein in their diet with a plant-based protein source that is and naturally low in fat cholesterol-and lactose-free
- Vegetarians or vegans looking for high-quality protein sources that contain no animal products
- Individuals seeking a high-protein soy product that delivers less than 1 gram of carbohydrate per serving and is highly versatile in drinks, cooking, and baking
- Those desiring to reduce their carbohydrate intake
- People with diabetes who, on the advice of their physicians, find that Instant Protein Soy Mix has a natural place in their diabetic diet

HOW SHOULD SHAKLEE INSTANT PROTEIN SOY MIX BE USED?

For Drinks: Mix 2 tablespoons of Instant Protein Soy Mix in water, juice, or your favorite beverage.

For Cooking and Baking: The natural flavor is so versatile, you can use Instant Protein Soy Mix in soups, casseroles, pancakes, salad dressings, and other dishes to conveniently add the benefits of soy protein to your family's meals. The isoflavones and other nutritional benefits are retained during cooking. When using this product, cooking at a lower heat and adding extra water is recommended.

NOTICE: SHOULD NOT BE USED BY INFANTS UNDER ONE YEAR OF AGE WITHOUT CONSULTING A PHYSICIAN.

WHAT'S IN SHAKLEE INSTANT PROTEIN SOY MIX?

Nutrition Facts				
Serving Size: 2 tablespoons (21g)				
Servings Per Container: 30				
Amount Per Serving				
Calories 80	Calories from Fat 10			
% Daily Value*				
Total Fat 1.5g	2%			
Cholesterol 0mg	0%			
Sodium 190mg	8%			
Total Carbohydrate Less than 1g	0%			
Dietary Fiber 0g	0%			
Sugars 0g				
Protein 16g	32%			
Vitamin A 0%	Vitamin C 0%			
Calcium 35%	Iron 15% • Phosphorous 30%			
* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:				
	Calories	2,000	2,500	
Total Fat	Less than	65g	80g	
Sat Fat	Less than	20g	25g	
Cholesterol	Less than	300mg	300mg	
Sodium	Less than	2,400mg	2,400mg	
Total Carbohydrate		300g	375g	
Dietary Fiber		25g	30g	
Protein		50g	65g	
Calories per gram:				
Fat 9	•	Carbohydrate 4	•	Protein 4

One serving of Instant Protein Soy Mix provides approximately the following amount of essential amino acids:

Histidine	440 mg
Isoleucine	830 mg
Leucine	1390 mg
Lysine	1060 mg
Methionine	230 mg
Phenylalanine	890 mg
Threonine	640 mg
Tryptophan	210 mg
Valine	850 mg

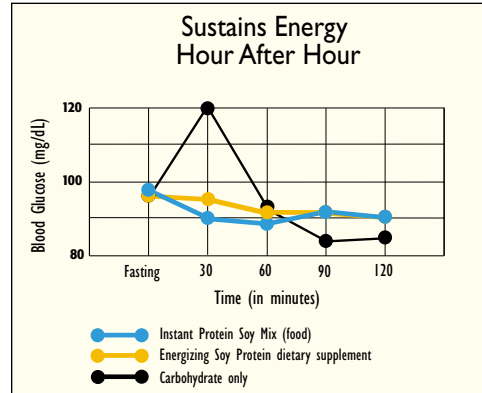
Ingredients: Soy Protein Isolate, Tricalcium Phosphate, Soy Lecithin.

IS THERE SCIENTIFIC EVIDENCE FOR THE EFFECTIVENESS OF THE INGREDIENTS IN SHAKLEE INSTANT PROTEIN® SOY MIX?

In October 1999 the U.S. Food and Drug Administration (FDA) approved a new health claim for soy protein foods and coronary heart disease: Twenty-five grams of soy protein a day, as part of a diet low in saturated fat and cholesterol, may reduce the risk of heart disease.

WHY CHOOSE SHAKLEE INSTANT PROTEIN SOY MIX?

Each serving of Shaklee Instant Protein Soy Mix provides the most protein (16 grams) and the least carbohydrate of all the Shaklee soy protein products available! Less than one gram of carbohydrate! In addition, it can be enjoyed in drinks or used in cooking and baking. This product helps maintain normal glycemic response and prevents sharp spikes and plummets in blood sugar level. Reference the graph at the right, which depicts the effects our soy has on the body's blood sugar level.



- Highest-rated protein quality from IPP-certified, non-GMO soy protein
- Natural vegetarian protein source
- Naturally cholesterol free
- No saturated fat
- Naturally lactose free
- 35% of your daily needs for calcium
- All the amino acids, including the nine essential ones your body needs but can't manufacture itself
- Kosher certified
- Water-processed to retain naturally occurring isoflavones such as genistein and daidzein (unlike some alcohol-processed soy protein products)
- By retaining the isoflavones, positive health effects are delivered through the phytochemical compounds of the isoflavones
- No artificial flavors, sweeteners, colors, or preservatives added

SUPPORT MATERIALS:

- Instant Protein Soy Mix Flyer #74580 (English), #74581 (Spanish)

References:

1. *Nutrition Report 1999-2000*, United Soybean Board.



If for any reason a Shaklee product is not satisfactory, return it to your Shaklee Independent Distributor or Shaklee Corporation for exchange or a full refund.



For more information, visit www.shaklee.com.

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