

David Miller
Shaklee - Independent Distributor
1490 Bat Roost Rd
Manchester, Ohio 45144
937-779-0046

Get Your Shaklee Products Go Here:

<http://www.shaklee.net/mimc/>

Introducing Shakleebaby™ and Shakleekids™



**Introducing Shakleebaby™ - Always Safe. Always Gentle. Always Healthy.
Open Order 5/1**

Babies are the most precious gifts in the world. Keep yours happy and healthy with Shakleebaby. Safe, pure, and natural, our pediatrician tested baby care products are formulated to keep your little one's bottoms soft, itty-bitty toes clean, and growing body healthy.



Gentle Wash

Clean, fresh baby. This extra gentle wash is made with organic chamomile and lavender, pH balanced and sensitivity tested to shower even the most tender skin with love. 99% Natural; 76% Organic.

#30108 <http://www.shaklee.net/mimc/>



Soothing Lotion

So soft. Organic sunflower seed oil and shea butter moisturize, and organic chamomile and lavender soothe. 99% Natural; 87% Organic.

#30106 <http://www.shaklee.net/mimc/>



Diaper Rash Cream

Naturally soothing. Zinc Oxide protects baby's delicate skin from wetness, keeping skin healthy and dry, and helps heal diaper rash. Organic and natural oils keep skin hydrated and smooth while chamomile, aloe, and calendula extracts soothe. 99% Natural. 78% Organic.

#30109 <http://www.shaklee.net/mimc/>



Massage Oil

Perfect for massaging baby or moisturizing after a bath. With organic sunflower oil, lavender, and chamomile to moisturize and smooth. 99% Natural, 99% Organic.

#30107 <http://www.shaklee.net/mimc/>



Multivitamin & Multimineral Powder

One of the most comprehensive infant-toddler supplements available, it contains prebiotics to help promote a healthy immune system and bundles of vitamin D to support strong bones and teeth. Star-K Certified. *

#20057 <http://www.shaklee.net/mimc/>

* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



Introducing Shakleekids™ - Supersmart. Supersafe. Supernutritious.
Open Order 5/1

Behold the powers of Shakleekids Mighty Smart and Incredivites! These dietary supplements are made with supersafe ingredients that bring out the best in kids, like rad vision, smart noggins, and a rockin immune system. *



Incredivites™

Shakleekids Incredivites is the first kids chewable multivitamin in the U.S. with lactoferrin, a protein that helps busy bodies' immune systems stay supercharged. Packed with 23 essential nutrients, it's one of the most comprehensive supplements available - with 600IU of vitamin D to support strong bones and teeth, and 100% of the daily value for vitamins C and E per serving. *

#20002 <http://www.shaklee.net/mimc/>

Note: Vita-Lea® Ocean Wonders™ will continue to be available.



Mighty Smart™

Shakleekids Mighty Smart is scientifically formulated with a power-packed blast of ultra-pure DHA. Essential for early brain development, this omega-3 fatty acid has been shown to support mighty memory, mad concentration, and fierce mind skills. Star-K Certified.

#20058 <http://www.shaklee.net/mimc/>



Cholesterol Regulation Complex*

Helps Retain Normal Cholesterol Levels and Promotes Cardiovascular Health*

Cholesterol Regulation Complex is a unique blend of natural ingredients that helps retain normal cholesterol levels and also increases HDL "good" cholesterol levels by up to 37% within three months. It helps inhibit absorption of dietary cholesterol and does not interrupt coenzyme Q₁₀ production. N-acetylcysteine is an antioxidant that may help prevent LDL "bad" cholesterol oxidation.*

Cholesterol Goals Based on National Institutes of Health Recommendations	
Total Cholesterol:	less than 200 mg/dL
LDL "Bad" Cholesterol:	less than 130 mg/dL
HDL "Good" Cholesterol:	60 mg/dL or more



Cholesterol Regulation Complex*
180 tablets #20648

CHALLENGE

Every 33 seconds, an American dies of heart disease. That's nearly a million of us a year. Heart disease is more likely to kill you than cancer, respiratory diseases, or car accidents. And, counter to popular opinion, heart attacks kill even more women than men.

To take a proactive approach to your own heart health, it's important to retain normal cholesterol levels. The National Institutes of Health and the American Heart Association say that half of all American adults may have elevated cholesterol (200mg/dL or higher).¹ Elevated blood cholesterol doubles the risk of heart disease. The best way to maintain heart health is to take a proactive approach by eating a heart-healthy diet, exercising on a regular basis, and retaining normal cholesterol levels.

CHOLESTEROL REGULATION COMPLEX*

Cholesterol Regulation Complex provides a safe, natural way to promote cardiovascular health.*

- Helps retain normal cholesterol levels*
- Increases HDL ("good") cholesterol levels by up to 37% within three months*
- May help prevent LDL ("bad") cholesterol oxidation*
- Helps inhibit absorption of dietary cholesterol*
- Does not interrupt production of coenzyme Q₁₀, a nutrient that provides strength and energy to the heart*

WHO WILL BENEFIT FROM CHOLESTEROL REGULATION COMPLEX*?

All men and women, ages 12 and up, who want a safe, natural way to take control of their cholesterol levels, especially those with:

- A family history of heart disease or type 2 diabetes
- Physical inactivity
- Diets high in cholesterol or saturated fats
- Smoking
- Excess weight or obesity

HOW SHOULD CHOLESTEROL REGULATION COMPLEX* BE USED?

The recommended serving of Cholesterol Regulation Complex* for adult men, women, and young adults (ages 12 and up) is six tablets per day in divided doses. These can be spaced to suit individual convenience. For example, take two each with breakfast, lunch, and dinner; or three with lunch and three with dinner.

If pregnant or nursing, ask a health care professional.

WHAT'S IN CHOLESTEROL REGULATION COMPLEX*?

- Hydrolyzed Soy Protein Blend provides specially processed phytopeptides with bound phospholipids to inhibit the absorption of cholesterol in the intestinal tract, thereby helping to retain normal cholesterol levels.*

Supplement Facts

Serving Size: 6 Tablets
Servings Per Container: 30

Amount Per Serving	
Calories 15	
	% Daily Value
Total Carbohydrate 1 g	<1%**
Protein 2 g	4%**
Sodium 60 mg	2%
Hydrolyzed Soy Protein Blend 3000 mg	†
Phytopeptides with bound phospholipids	
N-acetylcysteine 200 mg	†

** Percent Daily Values are based on a 2,000 calorie diet.
† Daily values not established.

Other Ingredients: dicalcium phosphate, croscarmellose sodium.

* THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.

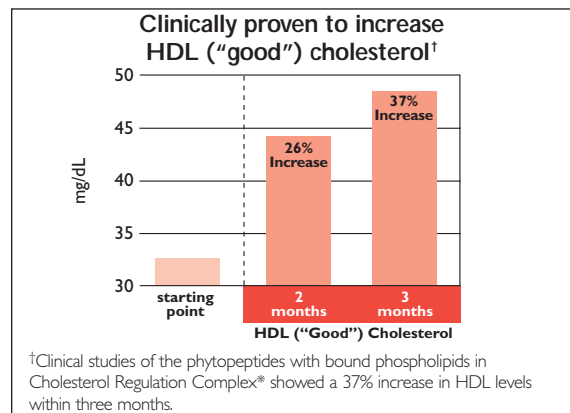
- N-acetylcysteine (NAC), a plant-derived antioxidant, contributes the amino acid l-cysteine, which is involved in the body's production of the powerful antioxidant glutathione. Scientific evidence suggests NAC may help prevent the oxidation of LDL ("bad") cholesterol.*

SCIENTIFIC EVIDENCE IN SUPPORT OF THE INGREDIENTS IN CHOLESTEROL REGULATION COMPLEX*

- Several studies have shown that phytopeptides with bound phospholipids from soy help retain normal cholesterol levels by inhibiting the absorption of dietary cholesterol.^{2,3,4}
- Phytopeptides with bound phospholipids from soy have been shown to increase HDL by 26% after two months and 37% within three months.⁴
- N-acetylcysteine (NAC) has been shown to help neutralize free radicals and protect against oxidation of LDL cholesterol.^{5,6,7}
- In vitro studies have shown N-acetylcysteine to be a strong inhibitor of LDL oxidation.

WHY CHOOSE SHAKLEE CHOLESTEROL REGULATION COMPLEX*?

- The safe, natural approach to retaining normal cholesterol levels*
- Clinically proven ingredients
- Raises HDL levels by up to 37% in three months*
- Inhibits absorption of dietary cholesterol*
- Does not interrupt coenzyme Q₁₀ production*
- 100% Shaklee Guaranteed



SUPPORT MATERIALS

Cholesterol Regulation Complex* Brochure

English #74902 Spanish #74903

May 2003 – Hotline Product Profile #65849

June 2003 – Hotline featuring a Science Talk segment on strategies to lower your cholesterol levels #65850

* THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.



COMPLEMENTARY SHAKLEE PRODUCTS FOR HEART HEALTH

CoQHeart® – Provides strength and energy to the heart with a highly bio-available form of coenzyme Q₁₀.* 30 capsules/30 servings #20647

Essential Omega-3 Complex – Helps optimize cardiovascular health with omega-3 fatty acids, EPA, DHA, and more.* 90 capsules/30 servings #20234

Vita-E Complex® – Vitamin E, selenium, and grapeseed extract for powerful antioxidant protection. Protects artery walls and helps prevent LDL oxidation.* 120 capsules/60 servings #20112

Shaklee Fiber Plan® Unflavored – Dietary fiber to promote heart health and help retain normal cholesterol levels. 11.9 oz. (337 grams)/67 servings #20362

Garlic Complex – Helps retain normal blood pressure and cholesterol levels.* 60 tablets/30servings #20083
240 tablets/120 servings #20084

B-Complex – High-Potency B vitamins with folic acid. Supports healthy hearts by helping to lower homocysteine levels.

120 tablets/60 servings #20186
240 tablets/120 servings #20194

Energizing Soy Protein

Biologically complete protein with all the health benefits of soy. Daily intake of soy protein helps retain normal cholesterol levels and promotes heart health.*

30 oz. (850 grams)/30 servings
Vanilla #20665 Cocoa #20670

References:

- 1 NHLBI. National Cholesterol Education Program. High Blood Cholesterol. NIH Publication 01-3290, 2001.
- 2 Yamamoto S, Yeuching W, Tzu-Gsiu C, Hori G, Morishita K, Kamiya S, Matsuoka K, Yamamoto K, Nagaoka S. The effect of soybean-protein hydrolyzate with bound phospholipids on serum lipid levels in adult male hypercholesterolemic subjects. *Health Nutrition Food Research*, 1 3/4:1-8 1998.
- 3 Hori G, Yamamoto K, Kamiya T, Hara T, Nagaoka S, Motoya N, Yamamoto S. The effect of soybean protein hydrolyzate with bound phospholipids on serum cholesterol levels in adult male subjects receiving high cholesterol diet. *Japanese Society of Clinical Nutrition*, 22 3:21-27, 2000.
- 4 Hori G et al. Soy protein hydrolyzate with bound phospholipids reduces serum cholesterol levels in hypercholesterolemic adult male volunteers. *Bioscience Biotechnol Biochemical* 65:72-78, 2001.
- 5 Dhalla NS et al. Role of oxidative stress in cardiovascular disease. *Journal of Hypertension* 18:655-73, 2000.
- 6 Kelly GS. Clinical applications of N-acetylcysteine. *Alternative Medicine Rev* 3:114-27, 1998.
- 7 Hultberg B et al. Plasma homocysteine and thiol compound fractions after oral administration of N-acetylcysteine. *Scand J Clinical Lab Invest* 54:417-22, 1994.

If for any reason a Shaklee product is not satisfactory, return it to your Shaklee Independent Distributor or Shaklee Corporation for exchange or a full refund.



For more information, visit www.shaklee.com.

©2003 Shaklee Corporation
Distributed by: Shaklee U.S., Inc., Pleasanton, CA 94588 03-143 (New 4/03)