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<http://www.shaklee.net/mimc/>

Introducing Shakleebaby™ and Shakleekids™



**Introducing Shakleebaby™ - Always Safe. Always Gentle. Always Healthy.  
Open Order 5/1**

**Babies are the most precious gifts in the world. Keep yours happy and healthy with Shakleebaby. Safe, pure, and natural, our pediatrician tested baby care products are formulated to keep your little one's bottoms soft, itty-bitty toes clean, and growing body healthy.**



### Gentle Wash

Clean, fresh baby. This extra gentle wash is made with organic chamomile and lavender, pH balanced and sensitivity tested to shower even the most tender skin with love. 99% Natural; 76% Organic.

#30108 <http://www.shaklee.net/mimc/>



### Soothing Lotion

So soft. Organic sunflower seed oil and shea butter moisturize, and organic chamomile and lavender soothe. 99% Natural; 87% Organic.

#30106 <http://www.shaklee.net/mimc/>



### Diaper Rash Cream

Naturally soothing. Zinc Oxide protects baby's delicate skin from wetness, keeping skin healthy and dry, and helps heal diaper rash. Organic and natural oils keep skin hydrated and smooth while chamomile, aloe, and calendula extracts soothe. 99% Natural. 78% Organic.

#30109 <http://www.shaklee.net/mimc/>



### Massage Oil

Perfect for massaging baby or moisturizing after a bath. With organic sunflower oil, lavender, and chamomile to moisturize and smooth. 99% Natural, 99% Organic.

#30107 <http://www.shaklee.net/mimc/>



### Multivitamin & Multimineral Powder

One of the most comprehensive infant-toddler supplements available, it contains prebiotics to help promote a healthy immune system and bundles of vitamin D to support strong bones and teeth. Star-K Certified. \*

#20057 <http://www.shaklee.net/mimc/>

\* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



**Introducing Shakleekids™ - Supersmart. Supersafe. Supernutritious.**  
Open Order 5/1

**Behold the powers of Shakleekids Mighty Smart and Incredivites! These dietary supplements are made with supersafe ingredients that bring out the best in kids, like rad vision, smart noggins, and a rockin immune system. \***



### Incredivites™

Shakleekids Incredivites is the first kids chewable multivitamin in the U.S. with lactoferrin, a protein that helps busy bodies' immune systems stay supercharged. Packed with 23 essential nutrients, it's one of the most comprehensive supplements available - with 600IU of vitamin D to support strong bones and teeth, and 100% of the daily value for vitamins C and E per serving. \*

#20002 <http://www.shaklee.net/mimc/>

Note: Vita-Lea® Ocean Wonders™ will continue to be available.



## Mighty Smart™

Shakleekids Mighty Smart is scientifically formulated with a power-packed blast of ultra-pure DHA. Essential for early brain development, this omega-3 fatty acid has been shown to support mighty memory, mad concentration, and fierce mind skills. Star-K Certified.

#20058 <http://www.shaklee.net/mimc/>

# CITRIBOOST™ DIETARY SUPPLEMENT

GIVE YOUR JUICE A COMPLETE NUTRITIONAL BOOST



CitriBoost is an enjoyable way to give the body the nutrition it needs. This easy-to-use powder formula provides a powerful nutritional boost to your daily orange juice, smoothie, or any healthy protein shake. It also provides 100% of the Daily Value of many essential vitamins and 50% of the Daily Value of many essential minerals. Plus, CitriBoost delivers *Lactobacillus acidophilus*, friendly microflora that promote gastrointestinal and long-term colon health, and a healthy immune system.\*



**CitriBoost**  
30 servings  
#20635

## CHALLENGE

As we grow older, our need for calories and/or energy declines and we begin to eat less. Not to mention the fact that with age, we also become less efficient at absorbing or utilizing certain nutrients. However, our bodies still require the same level of nutrition to stay healthy. This means we may actually need to consume higher levels of some nutrients to ensure that we are getting the nutrition we need. We are also more susceptible to digestive problems like occasional constipation, diarrhea, and bloating. These issues may be caused by a lack of beneficial intestinal microflora in the intestines, which decline with age, especially among those consuming diets low in fiber and high in animal fat and protein. One solution is to supplement our diets with vitamins and minerals — but swallowing tablets and capsules can be a problem for many. Fortunately, there is an easier way to give the body the nutrients it needs. It's called Shaklee CitriBoost.

## CITRIBOOST

CitriBoost offers the body a complete package of essential vitamins and minerals. A single serving provides:

- 100% of the Daily Value (DV) for vitamins A, C, D, E, and eight B vitamins
- Calcium, magnesium, chromium, zinc, copper, iodine, manganese, and more
- More calcium and vitamin D than an 8-ounce glass of milk
- Friendly intestinal microflora — *Lactobacillus acidophilus* — plus prebiotic support from inulin, to promote a healthy colon and immune system\*

## WHO WILL BENEFIT FROM CITRIBOOST?

- Seniors and adults of all ages who prefer their daily vitamins and minerals in drink form, rather than a tablet or capsule
- Parents who want an easy, great-tasting alternative for kids who don't like swallowing or chewing tablets
- Parents looking for a comprehensive multivitamin and mineral supplement for children ages 4 and older

## HOW SHOULD CITRIBOOST BE USED?

- The recommended serving of CitriBoost is 1 scoop (4.6g) daily.
- CitriBoost can be taken with or between meals.
- Mix CitriBoost with orange juice, a smoothie, or a protein shake.
- For best results, stir vigorously. For an even smoother and frothier drink, try mixing with the Shaklee Whizzer (#50325), Shaker (#50253), or Mixer (#50320).
- For children under 4, consult a health care professional.



## WHAT'S IN CITRIBOOST?

<b>Supplement Facts</b>			
Serving Size: 1 Scoop (4.6g)    Servings Per Container: 30			
	Amount Per Serving	% Daily Value	
<b>Calories</b>	10		
<b>Total Carbohydrate</b>	2 g	<1%**	
<b>Vitamin A</b> (as vitamin A palmitate)	5000 IU	100%	
<b>Vitamin C</b> (as ascorbic acid)	60 mg	100%	
<b>Vitamin D</b> (as cholecalciferol)	400 IU	100%	
<b>Vitamin E</b> (as d-alpha tocopheryl acetate)	30 IU	100%	
<b>Thiamin</b> (as thiamin mononitrate)	1.5 mg	100%	
<b>Riboflavin</b>	1.7 mg	100%	
<b>Niacin</b> (as niacinamide)	20 mg	100%	
<b>Vitamin B<sub>6</sub></b> (as pyridoxine hydrochloride)	2 mg	100%	
<b>Folate</b> (as folic acid)	400 mcg	100%	
<b>Vitamin B<sub>12</sub></b> (as cyanocobalamin)	6 mcg	100%	
<b>Biotin</b> (as d-biotin)	300 mcg	100%	
<b>Pantothenic Acid</b> (as d-calcium pantothenate)	10 mg	100%	
			<b>Calcium</b> (as tricalcium phosphate) 500 mg 50%
			<b>Phosphorus</b> (as tricalcium phosphate) 250 mg 25%
			<b>Iodine</b> (as potassium iodide) 75 mcg 50%
			<b>Magnesium</b> (as magnesium oxide) 200 mg 50%
			<b>Zinc</b> (as zinc oxide) 7.5 mg 50%
			<b>Selenium</b> (as selenium yeast) 35 mcg 50%
			<b>Copper</b> (as copper gluconate) 1 mg 50%
			<b>Manganese</b> (as manganese sulfate) 1 mg 50%
			<b>Chromium</b> (as chromium nicotinate) 60 mcg 50%
			<b>Molybdenum</b> (as molybdenum yeast) 37.5 mcg 50%
			<b>Sodium</b> 120 mg 5%
			<b>Pre- &amp; Probiotic Proprietary Blend</b> (Inulin, <i>Lactobacillus acidophilus</i> ) 520 mg †

\*\* Percent Daily Values are based on a 2,000 calorie diet.  
 † Daily Value (DV) not established.

OTHER INGREDIENTS: Sodium Citrate, Potassium Citrate, Maltodextrin, Natural Flavor, Silicon Dioxide.

## SCIENTIFIC EVIDENCE IN SUPPORT OF THE INGREDIENTS IN CITRIBOOST

- **Multivitamin/multimineral**
  - Studies show that consuming a multivitamin/multimineral supplement as part of a healthy, balanced diet helps to support immune function and promotes colon, heart, and eye health.\*
- **Inulin**
  - Inulin is a prebiotic that promotes the growth of *Bifidobacteria*, the friendly microflora that, when combined with *Lactobacillus acidophilus*, help promote a healthy colon.
- **Lactobacillus acidophilus**
  - Commercially available since the mid-1970s, this probiotic has a long history of safe use and has excellent clinical support.
- **Calcium**
  - While calcium's role in bone health is well established, research suggests that adequate calcium intake is also important in maintaining colon health.

## WHY CHOOSE CITRIBOOST?

- Provides a comprehensive combination of 23 essential vitamins and minerals
- Delivers inulin (a prebiotic) and *Lactobacillus acidophilus* (a probiotic) to promote gastrointestinal health and a healthy immune system\*
- Makes an excellent and delicious source of calcium
- Makes orange juice taste smoother and less acidic
- Is an easy way to get great nutrition for anyone who has difficulty swallowing or chewing tablets

## SUPPORT MATERIALS

- CitriBoost Postcards #75014
- March 2004 *Hotline* Product Profile #74977

## COMPLEMENTARY SHAKLEE PRODUCTS FOR CITRIBOOST

- **Energizing Soy Protein** — Offers a delicious way to fuel your body. 30 servings #20665 (Natural Vanilla), #20670 (Creamy Cocoa)
- **Instant Protein® Soy Mix** — For healthier baking. 30 servings #20661
- **Chewable Cal Mag Plus** — Provides 1,000 mg of elemental calcium in a tasty berry flavor. #20126
- **Chewable Vita-C®** — For the benefits of vitamin C with a fresh citrus flavor. #20085

\* THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.

If for any reason a Shaklee product is not satisfactory, return it to your Shaklee Independent Distributor or Shaklee Corporation for exchange or a full refund.



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