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<http://www.shaklee.net/mimc/>

Introducing Shakleebaby™ and Shakleekids™



**Introducing Shakleebaby™ - Always Safe. Always Gentle. Always Healthy.  
Open Order 5/1**

**Babies are the most precious gifts in the world. Keep yours happy and healthy with Shakleebaby. Safe, pure, and natural, our pediatrician tested baby care products are formulated to keep your little one's bottoms soft, itty-bitty toes clean, and growing body healthy.**



### Gentle Wash

Clean, fresh baby. This extra gentle wash is made with organic chamomile and lavender, pH balanced and sensitivity tested to shower even the most tender skin with love. 99% Natural; 76% Organic.

#30108 <http://www.shaklee.net/mimc/>



### Soothing Lotion

So soft. Organic sunflower seed oil and shea butter moisturize, and organic chamomile and lavender soothe. 99% Natural; 87% Organic.

#30106 <http://www.shaklee.net/mimc/>



### Diaper Rash Cream

Naturally soothing. Zinc Oxide protects baby's delicate skin from wetness, keeping skin healthy and dry, and helps heal diaper rash. Organic and natural oils keep skin hydrated and smooth while chamomile, aloe, and calendula extracts soothe. 99% Natural. 78% Organic.

#30109 <http://www.shaklee.net/mimc/>



### Massage Oil

Perfect for massaging baby or moisturizing after a bath. With organic sunflower oil, lavender, and chamomile to moisturize and smooth. 99% Natural, 99% Organic.

#30107 <http://www.shaklee.net/mimc/>



### Multivitamin & Multimineral Powder

One of the most comprehensive infant-toddler supplements available, it contains prebiotics to help promote a healthy immune system and bundles of vitamin D to support strong bones and teeth. Star-K Certified. \*

#20057 <http://www.shaklee.net/mimc/>

\* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



**Introducing Shakleekids™ - Supersmart. Supersafe. Supernutritious.**  
Open Order 5/1

**Behold the powers of Shakleekids Mighty Smart and Incredivites! These dietary supplements are made with supersafe ingredients that bring out the best in kids, like rad vision, smart noggins, and a rockin immune system. \***



### Incredivites™

Shakleekids Incredivites is the first kids chewable multivitamin in the U.S. with lactoferrin, a protein that helps busy bodies' immune systems stay supercharged. Packed with 23 essential nutrients, it's one of the most comprehensive supplements available - with 600IU of vitamin D to support strong bones and teeth, and 100% of the daily value for vitamins C and E per serving. \*

#20002 <http://www.shaklee.net/mimc/>

Note: Vita-Lea® Ocean Wonders™ will continue to be available.



## Mighty Smart™

Shakleekids Mighty Smart is scientifically formulated with a power-packed blast of ultra-pure DHA. Essential for early brain development, this omega-3 fatty acid has been shown to support mighty memory, mad concentration, and fierce mind skills. Star-K Certified.

#20058 <http://www.shaklee.net/mimc/>



# cinch™

inch loss plan

## 3-in-1 Boost™

### THE CHALLENGE

When you try to lose weight, what do you do? Cut calories, right? Guess what can happen if you cut your calories too low — your body slows down your metabolism to try to hold on to all the fat it can. It's a natural response mechanism — but not so great when you are trying to lose weight. Moreover, restricting calories can cause drops in blood sugar that lead to low energy, hunger, and cravings for unhealthy snack and food choices. With many other diets, you may not get the essential nutrients you need. What is the answer?

### THE SOLUTION

#### CINCH 3-IN-1 BOOST

#### Three Products in One

Cinch™ 3-in-1 Boost delivers 23 essential vitamins and minerals. The Cinch™ Boost Proprietary Thermogenic Blend features EGCG, a true wonder from green tea, to boost your metabolism into high gear.\* And Cinch Boost also includes evodia and purple corn extracts currently being studied for their weight loss potential.\* This powerful blend is teamed with chromium, vanadium, and banaba leaf extract to help retain normal blood sugar levels\* to help control hunger and food cravings. With Cinch 3-in-1 Boost, you've got a lot of support to help you reach your goals.

#### Benefits

- **Boosts metabolism** — Provides clinically tested levels of EGCG from green tea to boost metabolism and burn fat\*
- **Helps retain normal blood sugar levels** — With chromium, vanadium, and banaba leaf to help control hunger and food cravings\*
- **Provides the vitamins and minerals you need** — Delivers 100% or more of the Daily Values for 21 essential vitamins and minerals when taken with one serving of Cinch™ Shake Mix

### THE SHAKLEE DIFFERENCE

- Exclusive **Cinch Boost**, a proprietary thermogenic blend featuring 270 mg EGCG to boost metabolism\*
- Part of the **clinically tested** Cinch Inch Loss Plan†
- **No artificial** colors or sweeteners

### WHO WILL BENEFIT?

- 65% of adults in the United States who are overweight or obese
- Anyone looking for a healthy way to manage their weight and inches
- Anyone who is seeking a safe alternative to other questionable dietary supplements
- Anyone who is managing their weight and wants a comprehensive nutritional supplement



**Cinch™ 3-in-1 Boost™** ☆  
84 Tablets (28 servings) #20347

\*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

† Based on results from a 12-week preliminary study.

## HOW-TO AND SUPPLEMENT FACTS

Take 3 tablets a day. One tablet with each meal works best.

Supplement Facts				
Serving Size: 3 Tablets Servings Per Container: 28				
Amount Per Serving	% DV	Amount Per Serving	% DV	
Total Carbohydrate	<1 g	<1%*	Iodine (as potassium iodide and sea kelp)	98 mcg 65%
Vitamin A (100% as beta carotene)	2500 IU	50%	Magnesium (as magnesium oxide)	120 mg 30%
Vitamin C (as ascorbic acid)	39 mg	65%	Zinc (as zinc gluconate)	9.75 mg 65%
Vitamin D (as cholecalciferol)	260 IU	65%	Selenium (as trace mineral protein hydrolysate)	45.5 mcg 65%
Vitamin E (as d- $\alpha$ -tocopheryl acid succinate)	19.5 IU	65%	Copper (as copper gluconate)	1.3 mg 65%
Vitamin K (as phytonadione)	52 mcg	65%	Manganese (as manganese gluconate)	1.3 mg 65%
Thiamin (as thiamin mononitrate)	0.98 mg	65%	Chromium (as chromium nicotinate and trace mineral protein hydrolysate)	400 mcg 333%
Riboflavin	1.10 mg	65%	Molybdenum (as trace mineral protein hydrolysate)	49 mcg 65%
Niacin (as niacinamide)	13 mg	65%	Sodium	5 mg <1%
Vitamin B <sub>6</sub> (as pyridoxine hydrochloride)	1.3 mg	65%	Nickel (as trace mineral protein hydrolysate)	10 mcg †
Folate (as folic acid)	260 mcg	65%	Tin (as trace mineral protein hydrolysate)	6.5 mcg †
Vitamin B <sub>12</sub> (as cyanocobalamin)	3.9 mcg	65%	Vanadium (as vanadyl sulfate and trace mineral protein hydrolysate)	100 mcg †
Biotin (as d-biotin)	195 mcg	65%	Boron (as trace mineral protein hydrolysate)	0.65 mg †
Pantothenic Acid (as d-calcium pantothenate)	6.5 mg	65%	Silicon (as silicon dioxide)	2 mg †
Calcium (as dicalcium phosphate)	300 mg	30%	Banaba Leaf Extract ( <i>Lagerstroemia speciosa</i> ) Standardized to contain 1% corosolic acid	32 mg †
Phosphorus (as dicalcium phosphate)	300 mg	30%	<i>Cinch™ Boost Proprietary Thermogenic Blend</i> <i>Green Tea Extract (Camellia sinensis) (leaf)</i> <i>(Standardized to contain 270 mg of EGCG),</i> <i>Evodia Extract (Evodia rutaecarpa) (fruit),</i> <i>Purple Corn Extract (Zea mays) (seed)</i>	600 mg †
		* Percent Daily Values (DV) are based on a 2,000 calorie diet. † Daily Value not established.		

OTHER INGREDIENTS: MICROCRYSTALLINE CELLULOSE, HYDROXYPROPYL METHYLCELLULOSE, CROSCARMELLOSE SODIUM, CALCIUM SULFATE, GLYCERIN, SPIRULINA, INOSITOL, CHOLINE BITARTRATE, ALFALFA POWDER, GRAPEFRUIT BIOFLAVONOID, HESPERIDIN COMPLEX, LEMON BIOFLAVONOID, MIXED TOCOPHEROLS, ORANGE BIOFLAVONOID, RICE BRAN POWDER, ROSE HIPS POWDER, ACEROLA EXTRACT, CARNAUBA WAX.



## CINCH INCH LOSS PLAN

Cinch™ 3-in-1 Boost is just one part of the comprehensive Cinch Inch Loss Plan. To get the full benefits, team the supplements up with all the other remarkable products in the Cinch Inch Loss Plan.

- **Cinch™ Shake Mix** in rich chocolate, creamy vanilla, and café latte flavors. Packed with protein to keep you feeling full and Powered by Leucine™ to help you hold on to muscle while you lose weight.
- **Cinch™ Bars** serve up hard-to-believe snacking pleasure with hunger-fighting protein, and they are Powered by Leucine™ to help preserve muscle. 120–130 calories per bar.
- **Cinch™ Energy Tea Mix** serves natural oomph in a cup. Hot or cold, this exotic blend of red, white, and green teas gives you a natural energy boost anytime you need it. Available in unsweetened and pomegranate flavors.

The Cinch Inch Loss Plan with leucine is formulated to help you break the diet cycle so you:

- **Keep muscle** you have
- **Burn fat** you don't need
- **Lose inches** you don't want

## SUPPORT MATERIALS AND RESOURCES

- **Introduction to Cinch** A recorded three-minute call (925.924.3030)
- **Say Hello to Cinch DVD** #66101 Single; #67000 5-Pack
- **Cinch™ Inch Loss Plan Brochure** #75359 English; #75360 Spanish
- **CinchPlan.com** A Web site for new consumers and prospects
- **Introduction to Cinch PowerPoint Presentation** (available to download at MyShaklee.com)

- **Cinch™ Success Guide and Cinch Coach™ Software CD** Everything you need to do the program and support to help you reach your goals. Included in the Cinch Starter Kit and available separately. #75361
- **Cinch™ Daily Journal** (English/Spanish). A portable journal to track your product use and meals when you are on the Cinch Plan. #75362
- **CinchClub.com** A Web site for those on the plan that provides comprehensive support in the form of meal plans, recipes, community, and educational materials
- **2007 Product Guide** #81835 English; #81837 Spanish

## SCIENTIFIC REFERENCES

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For more information, visit [CinchPlan.com](http://CinchPlan.com)

We stand behind each and every one of our products. The ingredients, purity, safety, and performance of all our Nutrition, Healthy Home, and Personal Care products are 100% guaranteed.

