

David Miller  
Shaklee - Independent Distributor  
1490 Bat Roost Rd  
Manchester, Ohio 45144  
937-779-0046

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<http://www.shaklee.net/mimc/>

Introducing Shakleebaby™ and Shakleekids™



**Introducing Shakleebaby™ - Always Safe. Always Gentle. Always Healthy.  
Open Order 5/1**

**Babies are the most precious gifts in the world. Keep yours happy and healthy with Shakleebaby. Safe, pure, and natural, our pediatrician tested baby care products are formulated to keep your little one's bottoms soft, itty-bitty toes clean, and growing body healthy.**



### Gentle Wash

Clean, fresh baby. This extra gentle wash is made with organic chamomile and lavender, pH balanced and sensitivity tested to shower even the most tender skin with love. 99% Natural; 76% Organic.

#30108 <http://www.shaklee.net/mimc/>



### Soothing Lotion

So soft. Organic sunflower seed oil and shea butter moisturize, and organic chamomile and lavender soothe. 99% Natural; 87% Organic.

#30106 <http://www.shaklee.net/mimc/>



### Diaper Rash Cream

Naturally soothing. Zinc Oxide protects baby's delicate skin from wetness, keeping skin healthy and dry, and helps heal diaper rash. Organic and natural oils keep skin hydrated and smooth while chamomile, aloe, and calendula extracts soothe. 99% Natural. 78% Organic.

#30109 <http://www.shaklee.net/mimc/>



### Massage Oil

Perfect for massaging baby or moisturizing after a bath. With organic sunflower oil, lavender, and chamomile to moisturize and smooth. 99% Natural, 99% Organic.

#30107 <http://www.shaklee.net/mimc/>



### Multivitamin & Multimineral Powder

One of the most comprehensive infant-toddler supplements available, it contains prebiotics to help promote a healthy immune system and bundles of vitamin D to support strong bones and teeth. Star-K Certified. \*

#20057 <http://www.shaklee.net/mimc/>

\* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



Introducing Shakleekids™ - Supersmart. Supersafe. Supernutritious.  
Open Order 5/1

**Behold the powers of Shakleekids Mighty Smart and Incredivites! These dietary supplements are made with supersafe ingredients that bring out the best in kids, like rad vision, smart noggins, and a rockin immune system. \***



### Incredivites™

Shakleekids Incredivites is the first kids chewable multivitamin in the U.S. with lactoferrin, a protein that helps busy bodies' immune systems stay supercharged. Packed with 23 essential nutrients, it's one of the most comprehensive supplements available - with 600IU of vitamin D to support strong bones and teeth, and 100% of the daily value for vitamins C and E per serving. \*

#20002 <http://www.shaklee.net/mimc/>

Note: Vita-Lea® Ocean Wonders™ will continue to be available.



## Mighty Smart™

Shakleekids Mighty Smart is scientifically formulated with a power-packed blast of ultra-pure DHA. Essential for early brain development, this omega-3 fatty acid has been shown to support mighty memory, mad concentration, and fierce mind skills. Star-K Certified.

#20058 <http://www.shaklee.net/mimc/>

# cinch™

inch loss plan

## Snack Bar



### THE CHALLENGE

It's 3p.m. You're hungry. And let's face it, dinner seems like it's a year away. You think twice before reaching for a snack, because you are trying hard to lose weight. But eventually hunger wins, and you reach for a candy bar or even some chips. Either way your body is not getting the protein it needs to keep you feeling full and holding on to lean muscle. And you need **lean muscle to fuel your metabolism** and keep you burning calories from fat. So how do you lose weight and retain your muscle without feeling deprived?

### THE SOLUTION CINCH BARS

#### Treat Yourself Every Day

Cinch Snack Bars are the perfect solution to mid-afternoon hunger. Chocolate Decadence, Peanut Butter Crunch, Lemon Cranberry. Whichever flavor you choose, they are a great-tasting way to eat a satisfying, healthy, decadent snack without a lot of calories. Cinch Snack Bars are Powered by Leucine™, an amino acid that signals muscle protein building, which can offset the muscle loss that can occur with other diets. Leucine lets you keep muscle while you lose weight from fat. And remember, **Muscle = Metabolism**.

Shaklee also packs 10 grams of protein in just 120–130 calories. And that's important. Why? Because protein is used to build muscle, and muscle burns more calories than body fat. Protein-rich foods also promote feelings of fullness, keeping hunger at bay. And that's what you want. But when you're eating a Cinch Snack Bar, all you'll think about is how good it tastes.

#### Benefits

- Powered by Leucine™ to help preserve lean muscle
- 10 grams of protein
- 120–130 calories per bar
- 3 grams of fiber per serving
- Low glycemic
- Extra B vitamins for cellular energy



Chocolate Decadence #20344




Peanut Butter Crunch #20378



Lemon Cranberry #20377



Bar Assortment Pack #20379

**Cinch™ Snack Bar**   
10 bars per box  
net wt. 11 oz. (310 g)

## THE SHAKLEE DIFFERENCE

- **Powered by Leucine™** to preserve muscle while you lose weight†
- **No artificial** flavors, colors, or sweeteners
- **No trans fats**
- Part of the **clinically tested** Cinch Inch Loss Plan†

## WHO WILL BENEFIT?

- 65% of adults in the United States who are overweight
- Anyone looking for a healthy way to manage their weight and inches
- Anyone who is seeking an alternative to the fatigue, hunger, and food cravings from typical diets
- Anyone who wants a yummy, healthy, and satisfying snack

## NUTRITION FACTS

Nutrition Facts		Chocolate Decadence Bar (31 g)		Peanut Butter Crunch Bar (31 g)		Lemon Cranberry Bar (31 g)	
Serving Size: 1 bar							
Amount Per Serving							
<b>Calories</b>		120		130		120	
<b>Calories from Fat</b>		25		25		25	
		% Daily Value*		% Daily Value*		% Daily Value*	
<b>Total Fat</b>		2.5 g	4%	3 g	5%	2.5 g	4%
<b>Saturated Fat</b>		1 g	5%	0.5 g	3%	0.5 g	3%
<i>Trans Fat</i>		0 g		0 g		0 g	
<b>Cholesterol</b>		0 mg	0%	0 mg	0%	0 mg	0%
<b>Sodium</b>		170 mg	7%	190 mg	8%	150 mg	6%
<b>Potassium</b>		115 mg	3%	100 mg	3%	30 mg	1%
<b>Total Carbohydrate</b>		15 g	5%	15 g	5%	15 g	5%
<b>Dietary Fiber</b>		3 g	12%	3 g	12%	3 g	12%
<b>Sugars</b>		9 g		10 g		9 g	
<b>Protein</b>		10 g	20%	10 g	20%	10 g	20%
*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.		Vitamin A 0%		0%		0%	
		Vitamin C 0%		0%		0%	
		Calcium 4%		4%		4%	
		Iron 10%		10%		10%	
		Thiamin 25%		25%		25%	
		Riboflavin 25%		25%		25%	
		Niacin 25%		25%		25%	
		Vitamin B <sub>6</sub> 25%		25%		25%	
		Folate 25%		25%		25%	
		Vitamin B <sub>12</sub> 25%		25%		25%	
		Biotin 25%		25%		25%	
		Pantothenic Acid 25%		25%		25%	
Calories	2,000	2,500					
Total Fat	Less than 65g	80 g					
Sat Fat	Less than 20 g	25 g					
Cholesterol	Less than 300 mg	300 mg					
Sodium	Less than 2,400 mg	2,400 mg					
Potassium	3,500 mg	3,500 mg					
Total Carbohydrate	300 g	375 g					
Dietary Fiber	25 g	30 g					
Protein	50 g	65 g					

**CHOCOLATE DECADENCE INGREDIENTS:**  
 SOY PROTEIN CRISP (SOY PROTEIN ISOLATE, TAPIOCA STARCH, SALT), FRUCTOSE, GLYCERINE, CHOCOLATE LIQUOR, BROWN RICE SYRUP, HONEY, COCOA POWDER PROCESSED WITH ALKALI, FRUCTOSE SYRUP, INULIN, WHEY PROTEIN ISOLATE (MILK), L-LEUCINE, SOY PROTEIN ISOLATE, CANOLA OIL, ACACIA GUM, GUAR GUM, NATURAL FLAVOR, MEDIUM CHAIN TRIGLYCERIDES, SALT, PEANUT BUTTER, NIACINAMIDE, CALCIUM PANTOTHENATE, VITAMIN B<sub>6</sub>, RIBOFLAVIN, THIAMINE MONONITRATE, FOLIC ACID, BIOTIN, VITAMIN B<sub>12</sub>.

**PEANUT BUTTER CRUNCH INGREDIENTS:**  
 SOY PROTEIN CRISP (SOY PROTEIN ISOLATE, TAPIOCA STARCH, SALT), PEANUT FLOUR, FRUCTOSE SYRUP, FRUCTOSE, PEANUT BUTTER, BROWN RICE SYRUP, HONEY, GLYCERINE, INULIN, L-LEUCINE, ACACIA GUM, GUAR GUM, NATURAL FLAVOR, MEDIUM CHAIN TRIGLYCERIDES, SALT, NIACINAMIDE, CALCIUM PANTOTHENATE, VITAMIN B<sub>6</sub>, RIBOFLAVIN, THIAMINE MONONITRATE, FOLIC ACID, BIOTIN, VITAMIN B<sub>12</sub>.

**LEMON CRANBERRY INGREDIENTS:**  
 SOY PROTEIN CRISP (SOY PROTEIN ISOLATE, TAPIOCA STARCH, SALT), FRUCTOSE SYRUP, SOY PROTEIN ISOLATE, FRUCTOSE, BROWN RICE SYRUP, HONEY, CANOLA OIL, GLYCERINE, DRIED CRANBERRIES (APPLE JUICE INFUSED), INULIN, NATURAL FLAVORS, ACACIA GUM, GUAR GUM, L-LEUCINE, SOY FIBER, MEDIUM CHAIN TRIGLYCERIDES, CITRIC ACID, MALIC ACID, TURMERIC, PEANUT BUTTER, NIACINAMIDE, CALCIUM PANTOTHENATE, VITAMIN B<sub>6</sub>, RIBOFLAVIN, THIAMINE MONONITRATE, FOLIC ACID, BIOTIN, VITAMIN B<sub>12</sub>.

## CINCH INCH LOSS PLAN

Cinch Bars are just one part of the comprehensive Cinch Inch Loss Plan. To get the full benefits, team them up with all the other remarkable products in the Cinch Inch Loss Plan.

- **Cinch™ Shake Mix** in rich chocolate, creamy vanilla, café latte, and strawberry flavors. Packed with soy protein to keep you feeling full and Powered by Leucine™ to help you hold on to muscle while you lose weight. Vanilla is also available in a non-soy, whey protein blend formula.
- **Cinch™ Meal-in-a-Bar** in two scrumptious flavors—Berry Almond Crunch and Peanut Butter Chocolate Chip. A great alternative to a serving of shake mix. Packed with 20 grams of protein to keep you feeling full and Powered by Leucine™ to help hold on to muscle while you lose weight.
- **Cinch™ 3-in-1 Boost™** is three products in one—a balanced multivitamin with 23 essential nutrients, a metabolic booster that kicks you into calorie-burning gear; and nutrients including chromium to help retain normal blood sugar levels and keep energy levels stable.\*
- **Cinch™ Energy Tea Mix** serves natural oomph in a cup. Hot or cold, this exotic blend of red, white, and green teas gives you a natural energy boost anytime you need it. Available in unsweetened and pomegranate flavors.

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† Based on results from a 12-week preliminary study, which did not include Cinch Meal-in-a-Bar, as it was introduced after the study.

The Cinch Inch Loss Plan with leucine is formulated to help you break the diet cycle so you:

- **Keep muscle** you have
- **Burn fat** you don't need
- **Lose inches** you don't want

## SUPPORT MATERIALS AND RESOURCES

- **Introduction to Cinch** A recorded three-minute call (925.924.3030)
- **Say Hello to Cinch DVD** #66010 Single; #67000 5-Pack
- **Cinch™ Inch Loss Plan Brochure** #75359 English; #75360 Spanish
- **CinchPlan.com** A Web site for new consumers and prospects
- **Introduction to Cinch PowerPoint Presentation** (available to download at MyShaklee.com)
- **Cinch™ Success Guide and CinchCoach™ Software CD** Everything you need to do the program and support to help you reach your goals. Included in the Cinch Starter Kit and available separately, #75361
- **Cinch™ Daily Journal** (English/Spanish). A portable journal to track your product use and meals when you are on the Cinch Plan. #75362
- **CinchClub.com** A Web site for those on the plan that provides comprehensive support in the form of meal plans, recipes, community, and educational materials
- **2008 Product Guide** #75518 English; #75519 Spanish (available mid-January, 2008)

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**cinch™**  
inch loss plan

For more information, visit [CinchPlan.com](http://CinchPlan.com)

We stand behind each and every one of our products. The ingredients, purity, safety, and performance of all our Nutrition, Healthy Home, and Personal Care products are 100% guaranteed.

