

David Miller
Shaklee - Independent Distributor
1490 Bat Roost Rd
Manchester, Ohio 45144
937-779-0046

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<http://www.shaklee.net/mimc/>

Introducing Shakleebaby™ and Shakleekids™



**Introducing Shakleebaby™ - Always Safe. Always Gentle. Always Healthy.
Open Order 5/1**

Babies are the most precious gifts in the world. Keep yours happy and healthy with Shakleebaby. Safe, pure, and natural, our pediatrician tested baby care products are formulated to keep your little one's bottoms soft, itty-bitty toes clean, and growing body healthy.



Gentle Wash

Clean, fresh baby. This extra gentle wash is made with organic chamomile and lavender, pH balanced and sensitivity tested to shower even the most tender skin with love. 99% Natural; 76% Organic.

#30108 <http://www.shaklee.net/mimc/>



Soothing Lotion

So soft. Organic sunflower seed oil and shea butter moisturize, and organic chamomile and lavender soothe. 99% Natural; 87% Organic.

#30106 <http://www.shaklee.net/mimc/>



Diaper Rash Cream

Naturally soothing. Zinc Oxide protects baby's delicate skin from wetness, keeping skin healthy and dry, and helps heal diaper rash. Organic and natural oils keep skin hydrated and smooth while chamomile, aloe, and calendula extracts soothe. 99% Natural. 78% Organic.

#30109 <http://www.shaklee.net/mimc/>



Massage Oil

Perfect for massaging baby or moisturizing after a bath. With organic sunflower oil, lavender, and chamomile to moisturize and smooth. 99% Natural, 99% Organic.

#30107 <http://www.shaklee.net/mimc/>



Multivitamin & Multimineral Powder

One of the most comprehensive infant-toddler supplements available, it contains prebiotics to help promote a healthy immune system and bundles of vitamin D to support strong bones and teeth. Star-K Certified. *

#20057 <http://www.shaklee.net/mimc/>

* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



Introducing Shakleekids™ - Supersmart. Supersafe. Supernutritious.
Open Order 5/1

Behold the powers of Shakleekids Mighty Smart and Incredivites! These dietary supplements are made with supersafe ingredients that bring out the best in kids, like rad vision, smart noggins, and a rockin immune system. *



Incredivites™

Shakleekids Incredivites is the first kids chewable multivitamin in the U.S. with lactoferrin, a protein that helps busy bodies' immune systems stay supercharged. Packed with 23 essential nutrients, it's one of the most comprehensive supplements available - with 600IU of vitamin D to support strong bones and teeth, and 100% of the daily value for vitamins C and E per serving. *

#20002 <http://www.shaklee.net/mimc/>

Note: Vita-Lea® Ocean Wonders™ will continue to be available.



Mighty Smart™

Shakleekids Mighty Smart is scientifically formulated with a power-packed blast of ultra-pure DHA. Essential for early brain development, this omega-3 fatty acid has been shown to support mighty memory, mad concentration, and fierce mind skills. Star-K Certified.

#20058 <http://www.shaklee.net/mimc/>

Shakleebaby™ and Shakleekids™ Dietary Supplements FAQs

Q. Who can take Shakleebaby and Shakleekids nutrition products?

A. Shakleekids Mighty Smart™ DHA chews are intended for children ages 4 years and older and also can be consumed by adults. Shakleekids Increditives™ is intended for children ages 4-12. Shakleebaby Multivitamin & Multimineral Powder is intended for infants **older** than 6 months and toddlers 1-4 years of age.

Q. DHA is a key ingredient in Shakleekids Mighty Smart chews. What is DHA? What are the health benefits for my child?

A. DHA (docosahexaenoic acid) is an omega-3 fatty acid and is a major building block of brain and eye tissue. Adequate intake early in life is vital to proper brain and visual development and to ensure the cells of the brain, retina, and other parts of the nervous system develop and function properly.*

Q. I am concerned that my child isn't getting enough vitamin D. Do Shakleekids and Shakleebaby multivitamin/multimineral products provide sufficient amounts of vitamin D?

A. To address the growing concern about inadequate intake and deficiency of vitamin D in young children, both the Shakleebaby Multivitamin & Multimineral Powder for Infant and Toddlers and Shakleekids Increditives provide essential bone health nutrients, with a special focus on delivering vitamin D in amounts known to be beneficial to infants and children. A serving of Shakleebaby Multivitamin & Multimineral Powder delivers 400 IU of vitamin D. A serving of Shakleekids Increditives delivers 600 IU of vitamin D. The amount of vitamin D in both products is considered to be very safe and well below the current, upper limit of safety which has been set at 2,000 IU per day.

Q. What is lactoferrin?

A. Lactoferrin is a unique, biologically active milk protein. Also found naturally in breast milk, it is believed to provide one of the immuno-protective effects associated with breast-feeding. Lactoferrin has been shown to act as a prebiotic—it fuels the growth of beneficial microflora, which in turn supports digestive health. Studies also indicate lactoferrin activates other components of the immune system.*

Q. What is oligofructose-enriched inulin?

A. Oligofructose-enriched inulin is a type of fiber, specifically a uniquely processed blend of inulin and oligofructose (fructooligosaccharides) that has been derived from the root of the chicory plant. It is made using a proprietary process that results in a specific combination of long and short chained fibers. These fibers are not broken down by the stomach or intestines and remain intact when they reach the large intestines, where they are metabolized by and promote the growth of beneficial microflora. The particular oligofructose-enriched inulin used in Shakleebaby Multivitamin & Multimineral Powder has been clinically tested to promote digestive and immune health benefits in infants and toddlers.*

Q. What are the health benefits of prebiotics?

A. By promoting the growth of beneficial microflora, such as *lactobacilli* and *bifidobacteria*, prebiotics help promote a healthy digestive system, which in turn also supports immune function. Studies have shown that when infants, toddlers, and young children consume infant formula or foods enriched with prebiotics they experience better digestive and immune health.*

Q. Are the products gluten free?

A. Yes, the products are gluten free.

Q. Are the products kosher?

A. Shakleebaby Multivitamin & Multimineral Powder and Mighty Smart DHA chews are kosher. Increditives is not kosher; the product contains lactoferrin, a dairy-based, nonkosher ingredient. Shaklee Vita-Lea® Ocean Wonders® is available as a kosher option.

Q. How do I store the products?

A. We recommend storing Shakleebaby Multivitamin & Multimineral Powder and Mighty Smart DHA chews in a cool, dry place. Increditives can be stored at room temperature.

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