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<http://www.shaklee.net/mimc/>

Introducing Shakleebaby™ and Shakleekids™



**Introducing Shakleebaby™ - Always Safe. Always Gentle. Always Healthy.
Open Order 5/1**

Babies are the most precious gifts in the world. Keep yours happy and healthy with Shakleebaby. Safe, pure, and natural, our pediatrician tested baby care products are formulated to keep your little one's bottoms soft, itty-bitty toes clean, and growing body healthy.



Gentle Wash

Clean, fresh baby. This extra gentle wash is made with organic chamomile and lavender, pH balanced and sensitivity tested to shower even the most tender skin with love. 99% Natural; 76% Organic.

#30108 <http://www.shaklee.net/mimc/>



Soothing Lotion

So soft. Organic sunflower seed oil and shea butter moisturize, and organic chamomile and lavender soothe. 99% Natural; 87% Organic.

#30106 <http://www.shaklee.net/mimc/>



Diaper Rash Cream

Naturally soothing. Zinc Oxide protects baby's delicate skin from wetness, keeping skin healthy and dry, and helps heal diaper rash. Organic and natural oils keep skin hydrated and smooth while chamomile, aloe, and calendula extracts soothe. 99% Natural. 78% Organic.

#30109 <http://www.shaklee.net/mimc/>



Massage Oil

Perfect for massaging baby or moisturizing after a bath. With organic sunflower oil, lavender, and chamomile to moisturize and smooth. 99% Natural, 99% Organic.

#30107 <http://www.shaklee.net/mimc/>



Multivitamin & Multimineral Powder

One of the most comprehensive infant-toddler supplements available, it contains prebiotics to help promote a healthy immune system and bundles of vitamin D to support strong bones and teeth. Star-K Certified. *

#20057 <http://www.shaklee.net/mimc/>

* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



Introducing Shakleekids™ - Supersmart. Supersafe. Supernutritious.
Open Order 5/1

Behold the powers of Shakleekids Mighty Smart and Incredivites! These dietary supplements are made with supersafe ingredients that bring out the best in kids, like rad vision, smart noggins, and a rockin immune system. *



Incredivites™

Shakleekids Incredivites is the first kids chewable multivitamin in the U.S. with lactoferrin, a protein that helps busy bodies' immune systems stay supercharged. Packed with 23 essential nutrients, it's one of the most comprehensive supplements available - with 600IU of vitamin D to support strong bones and teeth, and 100% of the daily value for vitamins C and E per serving. *

#20002 <http://www.shaklee.net/mimc/>

Note: Vita-Lea® Ocean Wonders™ will continue to be available.



Mighty Smart™

Shakleekids Mighty Smart is scientifically formulated with a power-packed blast of ultra-pure DHA. Essential for early brain development, this omega-3 fatty acid has been shown to support mighty memory, mad concentration, and fierce mind skills. Star-K Certified.

#20058 <http://www.shaklee.net/mimc/>



Shaklee Vitalizer™ – Much More Than Basics®

What's new?

We've added:

- Omega-3 fatty acids: A half-serving of OmegaGuard®: 500 mg of omega-3 fatty acids from our ultrapure marine lipid concentrate.
- Carotenoids: Lycopene, lutein, and zeaxanthin to help with long-term wellness of eyes, heart, skin, lungs, prostate, and cervix, 26 antioxidants in all!*
- A new enteric coating on the softgel containing the omega-3s, flavonoids, and carotenoids so that these nutrients are delivered to the intestine, not the stomach.
- Additional tocotrienols to complete all eight naturally occurring forms of vitamin E.
- Optiflora® Probiotic capsule: Guaranteed delivery of active probiotic cultures right to the intestines.

We've changed

- Vitamins B and C: Now combined in one powerful tablet. With a sustained release gel-diffusion delivery of vitamins B and C to maintain blood levels over 12 hours. This means a similar absorption with fewer tablets.

Science evolves

Science doesn't stand still, and neither does Shaklee. A new landmark study shows that long-term use of Shaklee supplements was associated with better biomarker scores—commonly used indicators of health. Shaklee looked at the supplements that participants used in the study and determined which nutrients to combine and formulate into Vitalizer. Then, we went to work on the delivery system to create the S.M.A.R.T™ —Shaklee Micronutrient Advanced Release Technology delivery system.

We designed Vitalizer to deliver the right nutrients, to the right place, at the right time.

Cost comparison

To enjoy some of the many benefits in Vitalizer, you would need to purchase all of the following products. However, you still would not get the benefits of the advanced S.M.A.R.T delivery system with individual products.

Product	MN AutoShip Price	PV	Product	MN Price	PV
Vitalizer	\$71.33	50.00	Basics with or without iron/Gold a (1/2 bottle equivalent [†])	\$42.70/\$43.75	29.55/30.70
			Optiflora®	\$12.98	9.98
				\$19.10	14.65
Total	\$71.33	50.00	Total	\$74.78/\$75.83	54.18/55.33

[†]This size bottle of OmegaGuard is not available. If purchased in available bottle sizes, your savings with Vitalizer would be even higher.

For about the same price, you get the S.M.A.R.T. delivery of carotenoids, flavonoids, tocotrienols, and more!

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Cost per day on AutoShip

Product	MN	SRP
Vitalizer	\$2.38	\$2.80
Vitalizer Wellness Pack (with NutriFeron® and ESP)	\$4.53	\$5.33
Vitalizer Wellness Pack (with NutriFeron® and Cinch Soy**)	\$4.77	\$5.61
Vitalizer Wellness Pack (with NutriFeron® and Cinch Whey**)	\$7.06	\$8.31

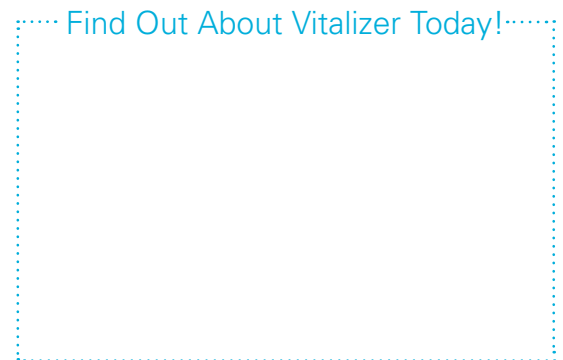
**Add one additional Cinch canister to Vitalizer Wellness Pack to equal 30 servings.

Quick Reference Chart: See the difference between Vitalizer and Basics

Nutrients in Green are new in Vitalizer – they were not in Basics

Nutrients in Blue are at a changed level in Vitalizer

Nutrients in Yellow are in Basics, but not in Vitalizer



Vitalizer™	Amount Per Serving	%DV	Shaklee Basics®	Amount Per Serving	%DV
Vitamin A (50% as beta carotene from <i>Blakeslea trispora</i> and 50% as vitamin A acetate)	5000 IU	100%	Vitamin A (50% as beta carotene and 50% as vitamin A acetate)	5000 IU	100%
Vitamin C (as calcium ascorbate and ascorbic acid)	500 mg	833%	Vitamin C (as ascorbic acid)	680 mg	1133%
Vitamin D ₃ (as cholecalciferol)	600 IU	150%	Vitamin D ₃ (as cholecalciferol)	400 IU	100%
Vitamin E (as d-alpha-tocopherol concentrate, d-alpha-tocopheryl acid succinate, mixed tocopherols and mixed tocotrienols)	200 IU	667%	Vitamin E (as d-alpha-tocopherol concentrate, d-alpha-tocopheryl acid succinate, mixed tocopherols concentrate)	460 IU	1533%
Vitamin K (as phytonadione)	80 mcg	100%	Vitamin K (as phytonadione)	80 mcg	100%
Vitamin B ₁ (as thiamine mononitrate)	9 mg	600%	Vitamin B ₁ (as thiamine mononitrate)	21.75 mg	1450%
Vitamin B ₂ (as riboflavin)	10.2 mg	600%	Vitamin B ₂ (as riboflavin)	24.65 mg	1450%
Niacin (as niacinamide)	120 mg	600%	Niacin (as niacinamide)	290 mg	1450%
Vitamin B ₆ (as pyridoxine hydrochloride)	12 mg	600%	Vitamin B ₆ (as pyridoxine hydrochloride)	29 mg	1450%
Folate (as folic acid)	400 mcg	100%	Folate (as folic acid)	800 mcg	200%
Vitamin B ₁₂ (as cyanocobalamin)	36 mcg	600%	Vitamin B ₁₂ (as cyanocobalamin)	87 mcg	1450%
Biotin (as d-biotin)	300 mcg	100%	Biotin (as d-biotin)	600 mcg	200%
Pantothenic Acid (as d-calcium pantothenate)	60 mg	600%	Pantothenic Acid (as d-calcium pantothenate)	145 mg	1450%
Calcium (as dicalcium phosphate, calcium ascorbate and calcium carbonate)	500 mg	50%	Calcium (as dicalcium phosphate)	580 mg	58%
Phosphorus (as dicalcium phosphate)	350 mg	35%	Phosphorus (as dicalcium phosphate)	450 mg	45%
Iodine (as potassium iodide and sea kelp)	150 mcg	100%	Iodine (as potassium iodide and sea kelp)	150 mcg	100%
Magnesium (as magnesium oxide)	200 mg	50%	Magnesium (as magnesium oxide)	200 mg	50%
Zinc (as zinc gluconate)	15 mg	100%	Zinc (as zinc gluconate)	15 mg	100%
Selenium (as trace mineral protein hydrolysate)	70 mcg	100%	Selenium (as trace mineral protein hydrolysate)	135 mcg	193%
Copper (as copper gluconate)	2 mg	100%	Copper (as copper gluconate)	2 mg	100%
Manganese (as manganese gluconate)	2 mg	100%	Manganese (as manganese gluconate)	2 mg	100%
Chromium (as trace mineral protein hydrolysate)	120 mcg	100%	Chromium (as trace mineral protein hydrolysate)	120 mcg	100%
Molybdenum (as trace mineral protein hydrolysate)	75 mcg	100%	Molybdenum (as trace mineral protein hydrolysate)	75 mcg	100%
Sodium	10 mg	<1%	Sodium	10 mg	<1%
Total Omega-3 fatty acids (from ultrapure marine lipid concentrate) Our full spectrum include: EPA (eicosapentaenoic acid) DHA (docosahexaenoic acid) And five other naturally found fatty acids including: docosapentaenoic, stearidonic, eicosatetraenoic, heneicosapentaenoic, and alpha-linolenic acids.	500 mg 280 mg 180 mg 40mg	† 215% 138% †	Grapeseed extract (<i>Vitis vinifera</i>) (seed/skin)	38 mg	†
<i>Bifidobacterium longum</i> (probiotic)	250 million CFU	†			
<i>Lactobacillus acidophilus</i> (probiotic)	250 million CFU	†			
Lycopene (from tomato extract)	2.5 mg	†			
Lutein (as lutein ester from marigold flower extract)	2 mg	†			
Zeaxanthin (as zeaxanthin ester from marigold flower extract)	80 mcg	†			
Gamma-tocopherol	25 mg	†			
Beta- and delta-tocopherol	10 mg	†			
Bioflavonoid complex (as citrus, lemon, orange and grapefruit bioflavonoids and hesperidin complex)	25 mg	†			
Quercetin	50 mg	†			
Nickel (as trace mineral protein hydrolysate)	15 mcg	†	Nickel (as trace mineral protein hydrolysate)	15 mcg	†
Tin (as trace mineral protein hydrolysate)	10 mcg	†	Tin (as trace mineral protein hydrolysate)	10 mcg	†
Vanadium (as trace mineral protein hydrolysate)	20 mcg	†	Vanadium (as trace mineral protein hydrolysate)	20 mcg	†
Boron (as trace mineral protein hydrolysate)	1 mg	†	Boron (as trace mineral protein hydrolysate)	1 mg	†
Silicon (as silicon dioxide)	2 mg	†	Silicon (as silicon dioxide)	2 mg	†

†Daily Value not established.

Vitalizer With Iron™	Amount Per Serving	%DV	Shaklee Basics® With Iron	Amount Per Serving	%DV
Vitamin A (50% as beta-carotene from <i>Blakeslea trispora</i> and 50% as vitamin A acetate)	5000 IU	100%	Vitamin A (50% as beta-carotene and 50% as vitamin A acetate)	5000 IU	100%
Vitamin C (as calcium ascorbate and ascorbic acid)	500 mg	833%	Vitamin C (as ascorbic acid)	680 mg	1133%
Vitamin D ₃ (as cholecalciferol)	600 IU	150%	Vitamin D ₃ (as cholecalciferol)	400 IU	100%
Vitamin E (as d-alpha-tocopherol concentrate, d-alpha-tocopheryl acid succinate, mixed tocopherols and mixed tocotrienols)	200 IU	667%	Vitamin E (as d-alpha-tocopherol concentrate, d-alpha-tocopheryl acid succinate, mixed tocopherols concentrate)	460 IU	1533%
Vitamin K (as phytonadione)	80 mcg	100%	Vitamin K (as phytonadione)	80 mcg	100%
Vitamin B ₁ (as thiamine mononitrate)	9 mg	600%	Vitamin B ₁ (as thiamine mononitrate)	21.75 mg	1450%
Vitamin B ₂ (as riboflavin)	10.2 mg	600%	Vitamin B ₂ (as riboflavin)	24.65 mg	1450%
Niacin (as niacinamide)	120 mg	600%	Niacin (as niacinamide)	290 mg	1450%
Vitamin B ₆ (as pyridoxine hydrochloride)	12 mg	600%	Vitamin B ₆ (as pyridoxine hydrochloride)	29 mg	1450%
Folate (as folic acid)	400 mcg	100%	Folate (as folic acid)	800 mcg	200%
Vitamin B ₁₂ (as cyanocobalamin)	36 mcg	600%	Vitamin B ₁₂ (as cyanocobalamin)	87 mcg	1450%
Biotin (as d-biotin)	300 mcg	100%	Biotin (as d-biotin)	600 mcg	200%
Pantothenic Acid (as d-calcium pantothenate)	60 mg	600%	Pantothenic Acid (as d-calcium pantothenate)	145 mg	1450%
Calcium (as dicalcium phosphate, calcium ascorbate and calcium carbonate)	500 mg	50%	Calcium (as dicalcium phosphate)	580 mg	58%
Iron (as ferrous fumarate)	18 mg	100%	Iron (as ferrous fumarate)	18 mg	100%
Phosphorus (as dicalcium phosphate)	350 mg	35%	Phosphorus (as dicalcium phosphate)	450 mg	45%
Iodine (as potassium iodide and sea kelp)	150 mcg	100%	Iodine (as potassium iodide and sea kelp)	150 mcg	100%
Magnesium (as magnesium oxide)	200 mg	50%	Magnesium (as magnesium oxide)	200 mg	50%
Zinc (as zinc gluconate)	15 mg	100%	Zinc (as zinc gluconate)	15 mg	100%
Selenium (as trace mineral protein hydrolysate)	70 mcg	100%	Selenium (as trace mineral protein hydrolysate)	135 mcg	193%
Copper (as copper gluconate)	2 mg	100%	Copper (as copper gluconate)	2 mg	100%
Manganese (as manganese gluconate)	2 mg	100%	Manganese (as manganese gluconate)	2 mg	100%
Chromium (as trace mineral protein hydrolysate)	120 mcg	100%	Chromium (as trace mineral protein hydrolysate)	120 mcg	100%
Molybdenum (as trace mineral protein hydrolysate)	75 mcg	100%	Molybdenum (as trace mineral protein hydrolysate)	75 mcg	100%
Sodium	10 mg	<1%	Sodium	10 mg	<1%
Total Omega-3 fatty acids (from ultrapure marine lipid concentrate) Our full spectrum include: EPA (eicosapentaenoic acid) DHA (docosahexaenoic acid) And five other naturally found fatty acids including: docosapentaenoic, stearidonic, eicosatetraenoic, heneicosapentaenoic, and alpha-linolenic acids.	500 mg 280 mg 180 mg 40 mg	† 215% 138% †	Grapeseed extract (<i>Vitis vinifera</i>) (seed/skin)	38 mg	†
<i>Bifidobacterium longum</i> (probiotic)	250 million CFU	†			
<i>Lactobacillus acidophilus</i> (probiotic)	250 million CFU	†			
Lycopene (from tomato extract)	2.5 mg	†			
Lutein (as lutein ester from marigold flower extract)	2 mg	†			
Zeaxanthin (as zeaxanthin ester from marigold flower extract)	80 mcg	†			
Gamma-tocopherol	25 mg	†			
Beta- and delta-tocopherol	10 mg	†			
Bioflavonoid complex (as citrus, lemon, orange and grapefruit bioflavonoids and hesperidin complex)	25 mg	†			
Quercetin	50 mg	†			
Nickel (as trace mineral protein hydrolysate)	15 mcg	†	Nickel (as trace mineral protein hydrolysate)	15 mcg	†
Tin (as trace mineral protein hydrolysate)	10 mcg	†	Tin (as trace mineral protein hydrolysate)	10 mcg	†
Vanadium (as trace mineral protein hydrolysate)	20 mcg	†	Vanadium (as trace mineral protein hydrolysate)	20 mcg	†
Boron (as trace mineral protein hydrolysate)	1 mg	†	Boron (as trace mineral protein hydrolysate)	1 mg	†
Silicon (as silicon dioxide)	2 mg	†	Silicon (as silicon dioxide)	2 mg	†

†Daily Value not established.

Vitalizer Gold™	Amount Per Serving	%DV	Basics® Gold	Amount Per Serving	%DV
Vitamin A (50% as beta carotene from <i>Blakeslea trispora</i> and 50% as vitamin A acetate)	3000 IU	60%	Vitamin A (50% as beta carotene and 50% as vitamin A acetate)	3000 IU	60%
Vitamin C (as calcium ascorbate and ascorbic acid)	500 mg	833%	Vitamin C (as ascorbic acid)	620 mg	1033%
Vitamin D ₃ (as cholecalciferol)	1000 IU	250%	Vitamin D ₃ (as cholecalciferol)	800 IU	200%
Vitamin E (as d-alpha-tocopherol concentrate, d-alpha-tocopheryl acid succinate, mixed tocopherols and mixed tocotrienols)	200 IU	667%	Vitamin E (as d-alpha-tocopherol concentrate, d-alpha-tocopheryl acid succinate, mixed tocopherols concentrate)	460 IU	1533%
Vitamin K (as phytonadione)	80 mcg	100%	Vitamin K (as phytonadione)	80 mcg	100%
Vitamin B ₁ (as thiamine mononitrate)	9.75 mg	650%	Vitamin B ₁ (as thiamine mononitrate)	22.5 mg	1500%
Vitamin B ₂ (as riboflavin)	11 mg	650%	Vitamin B ₂ (as riboflavin)	25.5 mg	1500%
Niacin (as niacinamide)	130 mg	650%	Niacin (as niacinamide)	300 mg	1500%
Vitamin B ₆ (as pyridoxine hydrochloride)	14 mg	700%	Vitamin B ₆ (as pyridoxine hydrochloride)	31 mg	1550%
Folate (as folic acid)	400 mcg	100%	Folate (as folic acid)	800 mcg	200%
Vitamin B ₁₂ (as cyanocobalamin)	54 mcg	900%	Vitamin B ₁₂ (as cyanocobalamin)	105 mcg	1750%
Biotin (as d-biotin)	300 mcg	100%	Biotin (as d-biotin)	600 mcg	200%
Pantothenic Acid (as d-calcium pantothenate)	65 mg	650%	Pantothenic Acid (as d-calcium pantothenate)	150 mg	1550%
Calcium (as dicalcium phosphate, calcium ascorbate and calcium carbonate)	500 mg	50%	Calcium (as dicalcium phosphate)	450 mg	45%
Phosphorus (as dicalcium phosphate)	350 mg	35%	Phosphorus (as dicalcium phosphate)	350 mg	35%
Iodine (as potassium iodide and sea kelp)	150 mcg	100%	Iodine (as potassium iodide and sea kelp)	150 mcg	100%
Magnesium (as magnesium oxide)	200 mg	50%	Magnesium (as magnesium oxide)	200 mg	50%
Zinc (as zinc gluconate)	22.5 mg	150%	Zinc (as zinc gluconate)	22.5 mg	150%
Selenium (as trace mineral protein hydrolysate)	70 mcg	100%	Selenium (as trace mineral protein hydrolysate)	135 mcg	193%
Copper (as copper gluconate)	2 mg	100%	Copper (as copper gluconate)	2 mg	100%
Manganese (as manganese gluconate)	2 mg	100%	Manganese (as manganese gluconate)	2 mg	100%
Chromium (as trace mineral protein hydrolysate)	120 mcg	100%	Chromium (as trace mineral protein hydrolysate)	120 mcg	100%
Molybdenum (as trace mineral protein hydrolysate)	75 mcg	100%	Molybdenum (as trace mineral protein hydrolysate)	75 mcg	100%
Sodium	10 mg	<1%	Sodium	10 mg	<1%
Total Omega-3 fatty acids (from ultrapure marine lipid concentrate) Our full spectrum include: EPA (eicosapentaenoic acid) DHA (docosahexaenoic acid) And five other naturally found fatty acids including: docosapentaenoic, stearidonic, eicosatetraenoic, heneicosapentaenoic, and alpha-linolenic acids.	500 mg 280 mg 180 mg 40mg	† 215% 138% †	Grapeseed extract (<i>Vitis vinifera</i>) (seed/skin)	38 mg	†
<i>Bifidobacterium longum</i> (probiotic)	250 million CFU	†			
<i>Lactobacillus acidophilus</i> (probiotic)	250 million CFU	†			
Lycopene (from tomato extract)	2.5 mg	†			
Lutein (as lutein ester from marigold flower extract)	2 mg	†			
Zeaxanthin (as zeaxanthin ester from marigold flower extract)	80 mcg	†			
Gamma-tocopherol	25 mg	†			
Beta- and delta-tocopherol	10 mg	†			
Bioflavonoid complex (as citrus, lemon, orange and grapefruit bioflavonoids and hesperidin complex)	25 mg	†			
Quercetin	50 mg	†			
N-acetylcysteine	50 mg	†	N-acetylcysteine	50 mg	†
Nickel (as trace mineral protein hydrolysate)	5 mcg	†	Nickel (as trace mineral protein hydrolysate)	5 mcg	†
Tin (as trace mineral protein hydrolysate)	10 mcg	†	Tin (as trace mineral protein hydrolysate)	10 mcg	†
Vanadium (as trace mineral protein hydrolysate)	20 mcg	†	Vanadium (as trace mineral protein hydrolysate)	20 mcg	†
Boron (as trace mineral protein hydrolysate)	1 mg	†	Boron (as trace mineral protein hydrolysate)	1 mg	†
Silicon (as silicon dioxide)	2 mg	†	Silicon (as silicon dioxide)	2 mg	†

†Daily Value not established.